MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS) VANIYAMBADI

(A Project of Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act 1956 – Permanently Affiliated to Thiruvalluvar University
Re-Accredited with "A$^+$" Grade by NAAC (4th Cycle) - An ISO 21001:2018 Certified Institution
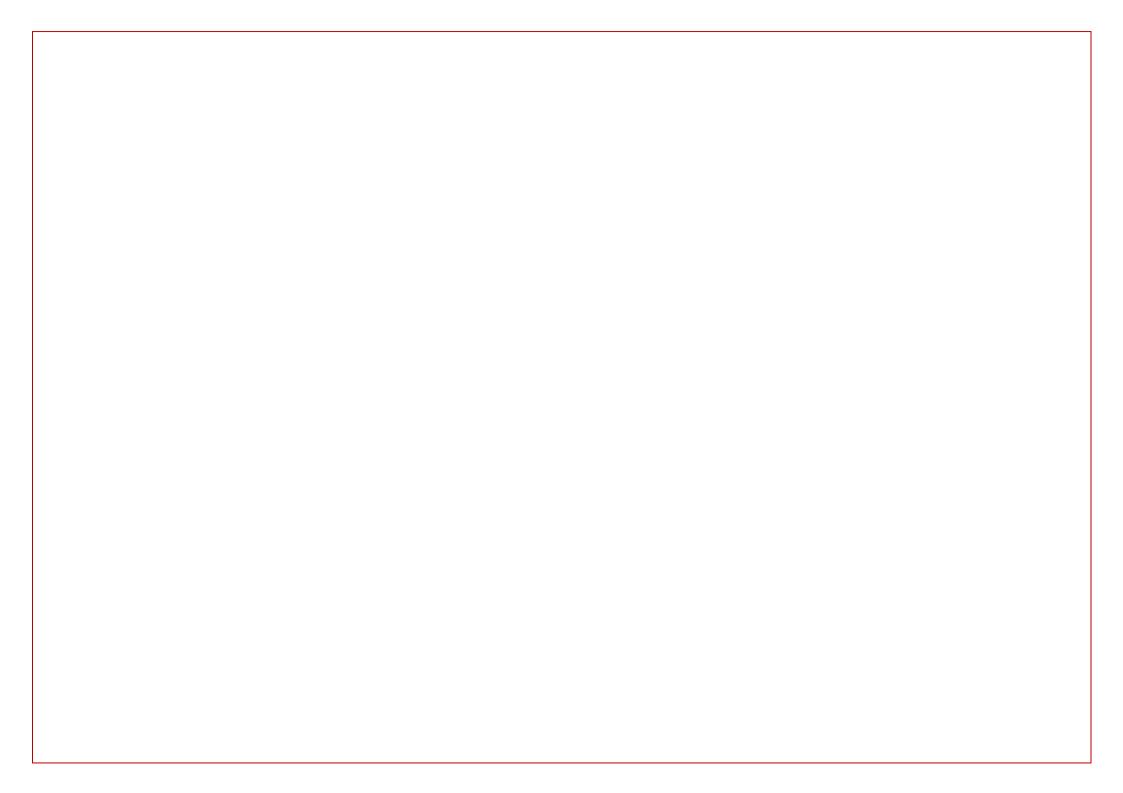
Guest Lecture / Workshops / FDP/ MOU organized by PG and Research Department of MANAGEMENT STUDIES

Academic Year 2024-2025

S.NO	Date(From-To)	Title of the Program Organized	Resource Person Detail	Total Participants
1	27.07.2024	Guest Lecture on From start to finish : Understanding the Production Process	Er. E. Soundarajan, Assistant Marketing Manager, Shahi Exports, Bangalore.	55
2	01.08.2024	Guest Lecture on Capital Budgeting	Mr. B. Fuzail Ahmed, Assistant Professor Department of Business Administration, Islamiah College, Vaniyambadi.	37
3	01.08.2024	Guest Lecture on Research Methodology : Hypothesis Testing	Mr. B. Fuzail Ahmed, Assistant Professor Department of Business Administration, Islamiah College, Vaniyambadi.	48
4	09.08.2024	Guest Lecture on Financial Management	Dr. P. Shankar, MBA., M.Phil., Ph.D., M.Com., B.Ed., PGDCM., DCAFA., Assistant Professor Department of Business Administration, KMG College, Gudiyatham.	70

5	09.08.2024	Guest Lecture on Business Law and Regulatory Framework	Dr. R. Manikandan, MBA., M.Phil., Ph.D., M.Sc., B.Ed., Head & Assistant Professor Department of Business Administration, KMG College, Gudiyatham	52
6	22.08.2024	B-Blaze A National Level Management Meet	-	260
7	06.09.2024	Guest Lecture on Leadership styles to Achieve Effective Corporate Strategies	Ms. Mercy Prabakaran HR Manager	112
8	09.09.2024	Guest Lecture on Innovation Marketing Strategy	Mr. B. Imran Basha, Vice Principal, Bridavan College, Bengaluru.	42
9	13.09.2024	Guest Lecture on Building High – Performance Teams: Strategies and Challenges	Dr. J. Dheeba, HOD & Assistant Professor, Department of Management Studies, Priyadharshini Engineering College, Vaniyambadi.	70
10	04.12.2024 to 08.12.2024	Online FDP on Next – Gen Research Strategies from AI tools to Publication Mastery	1. Dr. Vihas Vijay., Assistant Professor, GRG School of Management Studies, PSGR Krishnammal Collegeg for Women., Coimbatore. 2. Dr. K.S Sowmiya Rani., Editor, Editage (Cactus Communication), Founder, Editor & Review at Sowmis_AWW.	55

			3. Dr. Shaply Abdul Kareem, Assistant Professor, Presidency University, Bengaluru. 4. Dr. Madhan Kumar, Assistant Professor, Welingkar Business School, Bengaluru. 5. Dr. Prasad Babu, Assistant Professor, SRM University, Chennai.	

| 8 | 20.01.2025 to 25.01.2025 | One week Technical Enrichment Program (TEP) on Reskilling Transformative Roll of Technology" (Hybrid Mode) | Dr.V.Sumalatha , Professor vels institionofscience,Technology& Advancedstudies(VISTAST),Chennai.

Dr.D. Revathi , Assistant Professor , Dr.SNS Rajalakshmi college , Coimbatore.

Dr. S. Uma, Assistant Professor, DepartmentofComputerScience, Govt,Arts & Science College, Kariyampatti,Tirupattur.

Dr.S. Poongodi, Associate professor, Department of Data Science, PGSR K krishnammal College for women, Coimbatore.

Dr. V . Keerthika, Associate professor, Department of Computer science & Engineering alliance university, Bangalore.

Dr.S.Uma Mageshwari, Assistant professor, Government Arts and Science College for women,Bargur. | 402 |

| 9 | 10.02.2025 to 15.02.2025 | Faculty and Student Exchange Program | Dr.K.Priya Assistant Professor, Head PG and Research Department of computer scienceMarudhar Kesari Jain College for Women (A) Vaniyambadi

Ms.R.Kowsalya,Assistant Professor, Pg and Research Department of computer science Marudhar Kesari Jain College for Women (A) Vaniyambadi

Dr.R.Radha ,Associate Professor , Hearch Research Department of computer science Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women,Chennai

Dr.G.Gayathri Devi,Assistant professor, Head Research Department of computer science Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women,Chennai | 100 |