



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) – An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

## PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES B-BLAZE A NATIONAL LEVEL MANAGEMENT MEET ON 22.08.2024

### INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI.**  
A PROJECT OF SRI MARUDHAR KESARI JAIN TRUST  
Recognised under section 2(f) & 12(B) of UGC act 1956 Permanently Affiliated to Thiruvalluvar University  
Accredited with NAAC by 'A' Grade (3rd cycle) An ISO 21001-2018 certified Institution

**SCHOOL OF BUSINESS**  
PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION  
Organizes

**B-BLAZE**  
LIGHT THE FIRE IN UR SOUL  
A NATIONAL LEVEL MANAGEMENT MEET

**Empower  
Innovate  
&  
Excel**

 <b>PANDA EXPRESS</b>	 <b>POSTER PRESENTATION</b>	 <b>MUSICAL CHAIR</b>	 <b>TREASURE HUNT</b>	 <b>START UP SURGE</b>
 <b>CORPORATE CLASH</b> THE ULTIMATE BUSINESS BATTLE	 <b>PAPER PRESENTATION</b>	 <b>BLIND SNAKE</b>	 <b>CHASE THE RACE</b>	 <b>WALK TOWARDS TRENDS</b>
 <b>TRACK &amp; TACKLE THE TIME</b>	 <b>CHANNEL SURFING</b>	 <b>HULA HOOPS</b>	 <b>BALLOON CUP STACKING</b>	 <b>WINNING WAYS</b>

For further details, Contact : 9486914774 | Registration Fee : Rs 200/-

**ALL ARE CORDIALLY INVITED!**

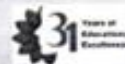
**V.Dhilip Kumar Jain** President  
**Anand Singhvi** Secretary  
**Dr.M.Inbavalli** Principal  
**Dr.D.Vetrivelan** Dean  
**Dr.G.Deepalakshmi** HOD

**Principal**  
DATE: 22.08.2024  
TIME: 9:00 AM  
VENUE: NEW SEMINAR HALL

## AGENDA



### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



#### A PROJECT OF SRI MARUDHAR KESARI JAIN TRUST

Recognised under section 2(f) & 12(B) of UGC act 1956 Permanently Affiliated to Thiruvalluvar University  
Accredited with NAAC by 'A' Grade(3rd cycle) An ISO 21001-2018 certified Institution

### SCHOOL OF BUSINESS

#### PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION



LIGHT THE FIRE IN UR SOUL

#### A NATIONAL LEVEL MANAGEMENT MEET

### AGENDA

Date : 22.08.2024

- Prayer song
- Lightening of Lamp
- Inauguration
- Welcome Address : N.Zuhana Suman III-BBA
- Felicitation : Dr.M.Inbavalli, Principal
- Introductory Monologue: Dr.D.Vetrivelan, Dean  
Dr.G.Deepalakshmi, HOD
- Games and Events
- Valediction
- Prize Distribution
- Feedback Session
- Vote of Thanks : H.Aanchal Sharma III-BBA
- National Anthem

V. Dilip Kumar Jain  
President

Anand Singhvi  
Secretary

Dr.M.Inbavalli  
Principal

Dr.D.Vetrivelan  
Dean

Dr.G.Deepalakshmi  
HOD

PRINCIPAL  
Marudhar Kesari Jain College  
Vaniyambadi - 625 002



## REPORT



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS), VANIYAMBADI**



### Activity Report

<b>Title</b>	<b>B-BLAZE</b>		
<b>Organized By</b>	<b>PG &amp; Research Department of Business Administration</b>		
<b>Type of Activity</b>	<b>Management Meet</b>		
<b>Level</b>	<b>National</b>		
<b>Date</b>	<b>22.08.2024</b>	<b>Time</b>	<b>9.00 AM</b>
<b>Venue</b>	<b>NewSeminar Hall</b>	<b>Mode</b>	<b>Offline</b>
<b>Resource Person Details</b>	-		
<b>Objective of the guest lecturer</b>	<ol style="list-style-type: none"><li>1. To foster innovation, leadership, and entrepreneurial skills among students.</li><li>2. To provide a platform for students to showcase their academic and creative talents.</li><li>3. To enhance teamwork, communication, and problem-solving abilities.</li><li>4. To encourage competitive spirit and strategic thinking.</li><li>5. To create networking opportunities and promote collaboration among participants from various institutions.</li></ol>		
<b>Internal Participants Count</b>	<b>Students :260</b>	<b>External Participants Count</b>	<b>Students : 240</b>

### Summary

The PG & Research Department of Business Administration at Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi, successfully organized *B-BLAZE*, a National Level Management Meet, on 22nd August 2024. The theme of the event was "Light the Fire in Your Soul," aiming to ignite leadership, creativity, and innovation among budding managers. The day commenced with a prayer song followed by the traditional lighting of the lamp ceremony. This was succeeded by the inauguration and a warm welcome address delivered by Ms. N. Zuhana Suman (III BBA). Felicitations were offered by the Principal, Dr. M. Inbavalli, and an insightful introductory monologue was shared by the Dean, Dr. D. Vetrivelan, and the Head of the Department, Dr. G. Deepalakshmi.

The major highlight of the event was the variety of management games and competitions organized, including Panda Express, Poster Presentation, Musical Chair, Treasure Hunt, Start-up Surge, Corporate Clash, Paper Presentation, Blind Snake, Chase the Race, Walk

Towards Trends, Track & Tackle the Time, Channel Surfing, Hula Hoops, Balloon Cup Stacking, and Winning Ways. Each event was carefully curated to test the participants' managerial, strategic, and creative abilities. After a vibrant display of talent and teamwork, the valediction session was conducted, followed by the prize distribution and feedback session. The event concluded with a vote of thanks proposed by Ms. H. Aanchal Sharma (III BBA) and the National Anthem.

The program's objectives were to foster leadership qualities, nurture innovation, enhance strategic thinking, build team spirit, and provide a platform for creative expression. Islamiah College secured the Overall Championship trophy, while J. Janarius from Don Bosco College, Yelagiri, earned the prestigious title of *Mr. B-Blaze 2024*. The event was a grand success, leaving a lasting impact on all participants.

#### Outcome of the Programme

- Participants gained valuable experience in management skills, creativity, and strategic execution.
- Students showcased their leadership and event management capabilities.
- Strengthened inter-college relations and collaborative spirit.
- Identified and recognized emerging talents and innovative thinkers.
- Provided a joyful and vibrant learning environment boosting morale and confidence.

  
Head

  
IQAC Director

  
Principal  
PRINCIPAL  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.



## PHOTOS



*M. M. M.*  
**PRINCIPAL**  
Manudhar Kesari Jain College  
for Women  
Vaniyambadi - 625 751



