



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade (3rd Cycle) – An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES ORGANIZES GUEST LECTURE ON OVERVIEW OF FINANCIAL MANAGEMENT ON 09.08.2024


INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS)
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**SCHOOL OF BUSINESS
PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANISES GUEST LECTURE ON 09.08.2024**

SOB - TALK SERIES -12



TOPIC
OVERVIEW OF FINANCIAL MANAGEMENT
CHIEF GUEST
**Dr. P. Shankar MBA., M.Phil., Ph.D., M.com., B.Ed.,
PGDCM., DCAFA.**
Assistant Professor in the Department of Business
Administration KMG College of Arts and
Science(Autonomous), Gudiyatham.

All are Cordially Invited

**Venue : Room No:9
Date : 09.08.2024
Time : 10.00AM**

**V.Dilip Kumar Jain
President**

**Anand Singavi
Secretary**

**Dr.M.Inbavalli
Principal**


PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.

AGENDA



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SOB TALK SERIES 12

On

"OVERVIEW OF FINANCIAL MANAGEMENT"

9th AUGUST 2024 @ 10:00 A.M.

Venue: Room No: 9

AGENDA

Prayer

Welcome Address

: Ms. K. Jeevitha, II BBA

Felicitation

: Dr. D. Vetrivelan,
School of Business,
Dean, MKJC

Guest Introduction

: Ms.P. Dhaanusri II BBA

Guest Speech

: Dr.P. Shankar MBA., M.Phil., Ph.D.,
M.Com., B.Ed., PGDCM., DCAFA.,
Assistant Professor
Department of Business Administration
KMG College of Arts and Science
(Autonomous), Gudiyatham

Vote of Thanks

: Ms. J.Swetha Shree II BBA

National Anthem

ALL ARE CORDIALLY INVITED

PRINCIPAL

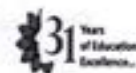
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REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



Activity Report

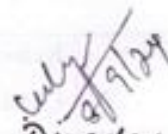
Title	Overview of Financial Management		
Organized By	PG Department of Business Administration		
Type of Activity	Guest lecturer		
Level	Department		
Date	09.08.2024	Time	10.00 am
Venue	Room No 09	Mode	Offline
Resource Person Details	Dr.P. Shankar MBA., M.Phil., Ph.D., M.Com., B.Ed., PGDCM., DCAFA.,Assistant Professor Department of Business Administration KMG College of Arts and Science(Autonomous), Gudiyatham		
Objective of the Guest Lecturer	<ul style="list-style-type: none">• Introduction to Financial Management• Time Value of Money• Sources of Finance		
Internal Participants Count	Students :70	External Participants Count	Students : Nil

Summary: The PG Department of Business Administration organized a Guest Lecture on "Overview of Financial Management" on 09.08.2024 at 10:00 a.m. in Room No. 09. The session was conducted offline and was attended by 70 students. The resource person, Dr. P. Shankar, Assistant Professor, Department of Business Administration, KMG College of Arts and Science (Autonomous), Gudiyatham, shared his expertise in the field. The main objectives of the lecture were to introduce the basics of Financial Management, explain the concept of the Time Value of Money, and discuss various Sources of Finance. Dr. Shankar delivered the session with practical insights, helping students understand the importance of managing finances effectively. The lecture enabled students to grasp key financial concepts and prepared them for real-world financial decision-making. The session was highly informative, interactive, and beneficial for all the participants.

Out Come of the Programme.

Students will understand how to manage money wisely. They will learn why money today is more valuable than the same amount in the future. Students will also know different ways to raise money for businesses, like taking loans or finding investors. They will be able to make better financial decisions. Their confidence in handling financial matters will improve. Overall, they will be better prepared for real-world financial challenges.

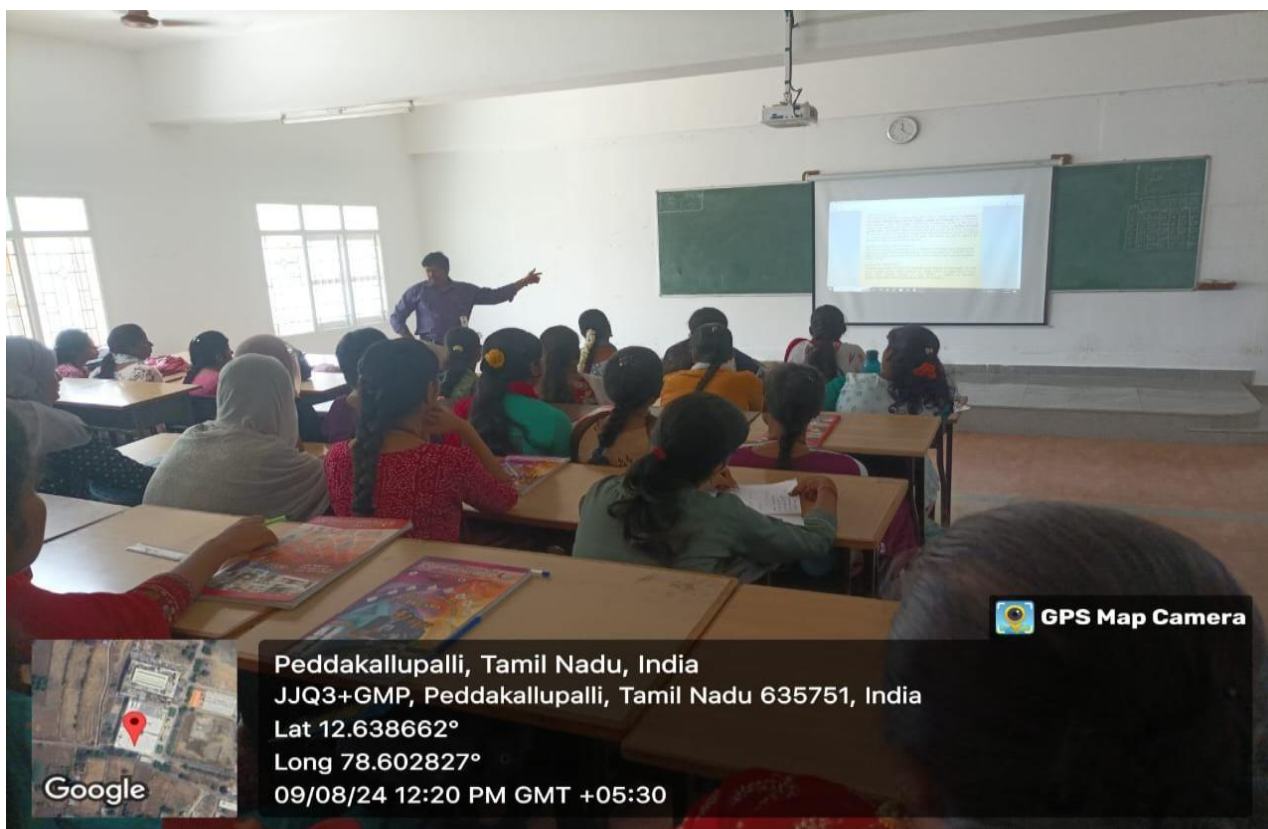

HOD


IQAC Director


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Vaniyambadi - 635 7

PHOTOS



Google

Peddakallupalli, Tamil Nadu, India
JJQ3+GMP, Peddakallupalli, Tamil Nadu 635751, India
Lat 12.638662°
Long 78.602827°
09/08/24 12:20 PM GMT +05:30

GPS Map Camera


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