



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade (3rd Cycle) – An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES GUEST LECTURE ON LEADERSHIP STYLES TO ACHIEVE EFFECTIVE CORPORATE STRATEGIES ON 06.09.2024 INVITATION

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SOB - Talk Series - 24

PG & Research Department of Management Studies
Organizes

GUEST LECTURE ON LEADERSHIP STYLES TO ACHIEVE EFFECTIVE CORPORATE STRATEGIES

Date : 06.09.2024 || Time : 1.30 pm to 3.00 pm

Venue : Old Seminar Hall

Chief Guest



Ms. Mercy prabakaran
HR Manager

PRINCIPAL

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. D. Vetrivelan
Dean

AGENDA



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SOB TALK SERIES 24

On

" LEADERSHIP STYLES TO ACHIEVE EFFECTIVE CORPORATE STRATEGIES "

06.09.2024 @ 01:30 P.M.

Venue: Old Seminar Hall

AGENDA

Prayer

Welcome Address

:Ms.D.Nandhika

I BBA

Felicitation

: Dr.G.Deepalakshmi,

Admission Director & Head,

PG & Research Department of

Business Administration,

Guest Introduction

: Ms.S.Vaishnavi

I BBA

Guest Speech

: Ms. Mercy Prabakaran,

HR Manager,

Freelancer,

Vellore.

Vote of Thanks

: Ms. V.S.Aswitha,

I MBA(HRM)

National Anthem


PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vanivambadi - 635 751.

REPORT



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



Activity Report

Title	Leadership Style to Achieve Effective Corporate Strategies		
Organized By	PG & Research Department of Business Administration		
Type of Activity	Talk Series 24- Guest lecturer		
Level	Department		
Date	06.08.2024	Time	01.30 pm
Venue	Old Seminar Hall	Mode	Offline
Resource Person Details	Ms.Mercy Prabakaran, HR Manager, Freelancer, PH.NO: 7904955144		
Objective of the guest lecturer	<ul style="list-style-type: none">• Understand different leadership styles.• Learn the role of leadership in corporate strategy.• Gain insights from an industry expert.• Develop personal leadership skills.• Connect theory with real-world practices		
Internal Participants Count	Students :103 Staff :09	External Participants Count	Students : Nil

Summary

The PG & Research Department of Management Studies of Marudhar Kesari Jain College for Women organized the 24th session of the SOB Talk Series on the topic **"Leadership Styles to Achieve Effective Corporate Strategies"**. The event took place on the 6th of September, 2024, at the Old Seminar Hall. This engaging and insightful session was designed to enrich students' understanding of leadership approaches in the corporate world and their impact on strategic success.

The session commenced with a solemn **prayer**, followed by the **welcome address** delivered by **Ms. P. Nandhika** of I BBA. **Dr. D. Vetrivelan**, Dean of the School of Business, MKJC, delivered the **felicitation address**, highlighting the importance of strong leadership in business growth and innovation.

Ms. S. Vaishnavi from I BBA introduced the **chief guest**, **Ms. Mercy Prabakaran**, HR Manager and experienced freelancer. In her keynote speech, Ms. Mercy elaborated on

different leadership styles such as transformational, transactional, democratic, and servant leadership. She emphasized how each style plays a crucial role in fostering employee engagement, driving performance, and aligning team objectives with corporate strategies.

The lecture was highly interactive, with real-time examples from the speaker's own HR experience. Students were encouraged to reflect on their potential leadership traits and the relevance of adaptive leadership in today's dynamic business environment.

The event concluded with a heartfelt **vote of thanks** by **Ms. V.S. Aswitha** from I MBA (HRM), followed by the **National Anthem**.

Outcome of the Programme

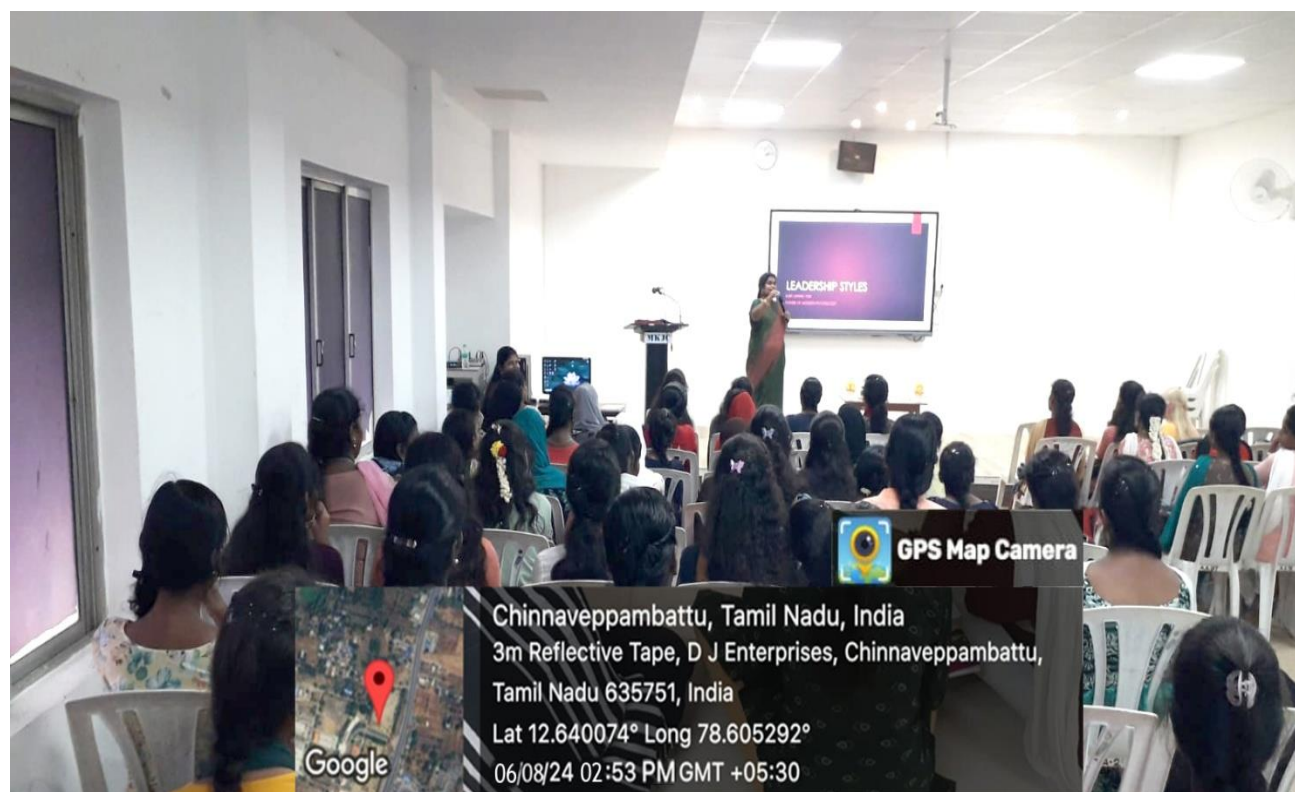
- Students gained a comprehensive understanding of various leadership styles.
- The session enhanced the participants' ability to align leadership behaviors with strategic business objectives.
- It provided a practical view of corporate leadership practices, encouraging students to explore leadership roles with confidence and clarity.


Head


IQAC Director


Principal
Marudhar Kesari Jain College
for Women (Autonomous)
Vanivambadi - 635 751.

PHOTOS



M. Nishu
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Manudhar Kesari Jain College
for Women
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