



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) – An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

## PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES ORGANIZED GUEST LECTURE

On

Financial Management : Capital Budgeting

01.08.2024

INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN**  
**(AUTONOMOUS)**  
Vaniyambadi, Tirupattur District - 635 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University  
An ISO 21001:2018 Certified Institution | Supported by DST - FIST

**PG & RESEARCH DEPARTMENT OF MANAGEMENT  
STUDIES ORGANIZES TALK SERIES ON THE TOPIC  
"FINANCIAL MANAGEMENT : CAPITAL  
BUDGETING" ON 01.08.2024**

**SOB TALK SERIES : 05**



**Resource Person**

**MR. B. FUZAIL AHMED**

**MBA, M.Com., M.Phil., NET, and SET, (Ph.D.),**

**Assistant Professor in the**

**Department of Business Administration,  
Islamiah College (Autonomous), Vaniyambadi.**

**VENUE : AV HALL**

**TIME : 10.00 am to 01.00 pm**

**All are Cordially Invited**

V.Dilip kumar Jain  
President

Anand Singhvi  
Secretary

Dr. M. Inbavalli  
Principal

Dr. D. Vetrivelan  
Dean

PRINCIPAL  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751  
Dr. C. Deepalaksmi  
HOD

## AGENDA



### Marudhar Kesari Jain College for Women (Autonomous)

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University  
Accredited by NAAC with "A+" Grade (4<sup>th</sup> Cycle) - An ISO 21001:2018 (EOMS) Certified Institution  
Supported by DST - FIST



#### PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES ORGANIZED TALK SERIES ON THE TOPIC "FINANCIAL MANAGEMENT: CAPITAL BUDGETING" ON 01.08.2024.

Venue : AV Hall

Time : 10.00 am to 01.00 pm

#### AGENDA

Prayer

Welcome Address

: Ms. Poobana Sri B,  
II MBA (HRM).

Felicitation

: Dr. G.Deepalakshmi,  
Head & Assistant Professor,  
Admission Director,  
Management Studies, MKJC.

Guest Introduction

: Ms. Vahini T,  
II MBA (HRM).

Guest Speech

: Mr. B. FUZAIL AHMED,  
MBA, M. Com., M. Phil., NET, and SET, (Ph. D),  
Assistant Professor,  
Department of Business Administration,  
Islamiah College (Autonomous), Vaniyambadi.

Vote of Thanks

: Ms. Vahini T,  
II MBA (HRM).

National Anthem

**ALL ARE CORDIALLY INVITED**

  
PRINCIPAL  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.



## REPORT



### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



#### Activity Report

<b>Title</b>	<b>Financial Management : Capital Budgeting</b>		
<b>Organized By</b>	<b>PG &amp; Research Department of Management Studies</b>		
<b>Type of Activity</b>	<b>SOB Talk Series : Guest Lecture</b>		
<b>Level</b>	<b>Department</b>		
<b>Date</b>	<b>01.08.2024</b>	<b>Time</b>	<b>10.00 am to 01.00 pm</b>
<b>Venue</b>	<b>AV Hall</b>	<b>Mode</b>	<b>Offline</b>
<b>Resource Person Details</b>	Mr. B Fuzail Ahmed, MBA., M.Com., M.Phil., NET., SET., (Ph. D) Assistant Professor, Department of Business Administration, Islamiah College, Vaniyambadi.		
<b>Objective of the Programme</b>	To enhance students understanding of capital budgeting by connecting academic concepts with real-world financial practices.		
<b>Internal Participants Count</b>	<b>Students : 35</b> <b>Faculty : 2</b>	<b>External Participants Count</b>	<b>Nil</b>

#### Summary

The PG & Research Department of Management Studies at Marudhar Kesari Jain College for Women successfully conducted the fifth SOB Talk Series on 1<sup>st</sup> August 2024, themed "Financial Management : Capital Budgeting." The event took place at the college AV Hall, beginning at 10:00 am to 01.00 pm, with 35 students and 2 faculty members in attendance.

The session began with a prayer and a warm welcome address by Ms. Poobana Sri B., II MBA (HRM), followed by felicitation from Dr. D. Vetrivelan, Dean of the School of Business. Ms. Vahini T. Introduced the guest speaker, Mr. B. Fuzail Ahmed, Assistant Professor, Department of Business Administration, Islamiah College (Autonomous), Vaniyambadi.

Mr. B. Fuzail Ahmed delivered a highly engaging and informative lecture, explaining the fundamentals and strategic significance of capital budgeting in business decision-making. He covered key financial evaluation techniques including NPV, IRR, and Payback Period, supported by real-world examples. His interactive session helped simplify complex concepts and encouraged student participation through questions and discussions.

The event concluded with a vote of thanks by Ms. Vahini T and the National Anthem, leaving attendees with valuable insights and a deeper understanding of financial management in practice.

### Outcome of the Programme

1. Enhanced understanding of capital budgeting and its relevance in financial decision-making.
2. Students gained exposure to practical financial tools and techniques used in industry.
3. Fostered interaction between students and industry-academia professionals.
4. Motivated students to explore advanced financial management topics for future learning and research.

  
HOD

  
16/12/24  
IQAC DIRECTOR

  
PRINCIPAL

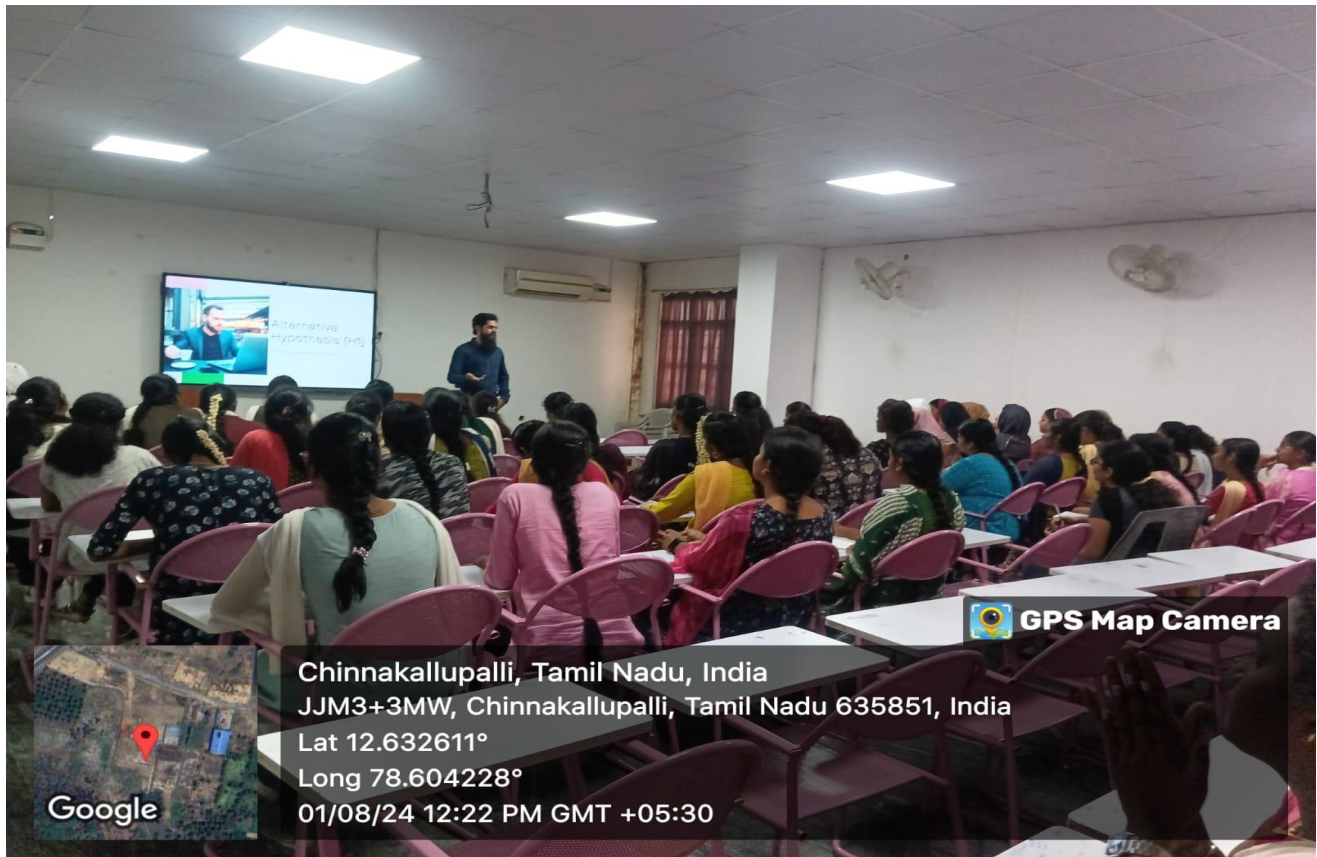
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.



## PHOTOS



Peddakallupalli, Tamil Nadu, India  
JJQ3+GMP, Peddakallupalli, Tamil Nadu 635751, India  
Lat 12.638745°  
Long 78.603019°  
01/08/24 10:55 AM GMT +05:30



  
**PRINCIPAL**  
Manudhar Kesari Jain College  
for Women  
Vaniyambodi - 625 751