



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS),  
VANIYAMBADI**

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f) & 12(B) by UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University Accredited by  
NAAC with 'A+' Grade (4th Cycle) || An ISO 21001:2018 (EOMS) Certified Institution Supported by DST- FIST

**Standard Club & Bureau of Indian Standards Organized Quality Connect On 26.03.2025**

**INVITATION**

The poster features a light green background with a faint floral pattern. At the top left is the college logo, and at the top right is the '31 Years of Educational Excellence' logo. The text is centered and reads: 'MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), Vaniyambadi'. Below this, it states: 'Recognized u/s (f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST'. The main title 'STANDARD CLUB & BUREAU OF INDIAN STANDARDS Organises Quality Connect' is prominently displayed in red and blue. Below the title is a decorative floral border. The event details are listed: 'VENUE: Vaniyambadi Town & Taluk Office, Municipality, Revenue Office', 'DATE: 26.03.2025', and 'TIME: 10.00 TO 4.00'. At the bottom, there are three signatures and names: 'Anand Singhvi SECRETARY', 'Dr. M. Inbavalli PRINCIPAL', and 'Dr. Jeyaraj Suddan PRINCIPAL, Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi, Tirupattur District'. The last signature is also labeled 'HEAD, STANDARD CLUB'.

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**STANDARD CLUB  
&  
BUREAU OF INDIAN STANDARDS**

**Organises**

**Quality Connect**

**VENUE: Vaniyambadi Town & Taluk Office,  
Municipality, Revenue Office**

**DATE: 26.03.2025**

**TIME: 10.00 TO 4.00**

**Anand Singhvi  
SECRETARY**

**Dr. M. Inbavalli  
PRINCIPAL**

**Dr. Jeyaraj Suddan  
PRINCIPAL  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi, Tirupattur District  
HEAD, STANDARD CLUB**

# REPORT



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS), VANIAMBADI**



## Activity Report

<b>Title</b>	<b>Quality Connect</b>		
<b>Organized By</b>	<b>Standard Club</b>		
<b>Type of Activity</b>	<b>BIS Care App Awareness</b>		
<b>Level</b>	<b>District</b>		
<b>Date</b>	<b>26.03.2025</b>	<b>Time</b>	<b>10.00am to 4.00pm</b>
<b>Venue</b>	<b>Vaniyambadi Town &amp; Taluk Office, Municipality, Revenue Office</b>	<b>Mode</b>	<b>Offline</b>
<b>Resource Person Details</b>	—		
<b>Objective of the Programme</b>	To meet the Government Officials and to bring awareness towards the BIS Care App.		
<b>Internal Participants Count</b>	<b>Faculty: 04 Students: 10</b>	<b>External Participants Count</b>	<b>NIL</b>


### Summary

On March 26, 2025, skilled ten members of our Standard Club actively participated in “Quality Connect” an awareness campaign at the Vaniyambadi Town & Taluk Office, Municipality, and Revenue Office. During this initiative, the students engaged with government officials to educate them on the critical role of standardization in ensuring consumer safety, enhancing product quality, and fostering national development. This effort aligns with the Bureau of Indian Standards' (BIS) ongoing mission to promote quality consciousness and the importance of standards across various Government sectors.

### Outcome of the Programme

1. Educating government officials about the BIS Care App and consumer safety not only empowers them to make informed decisions but also amplifies their role in championing quality standards, thereby benefiting the broader community.

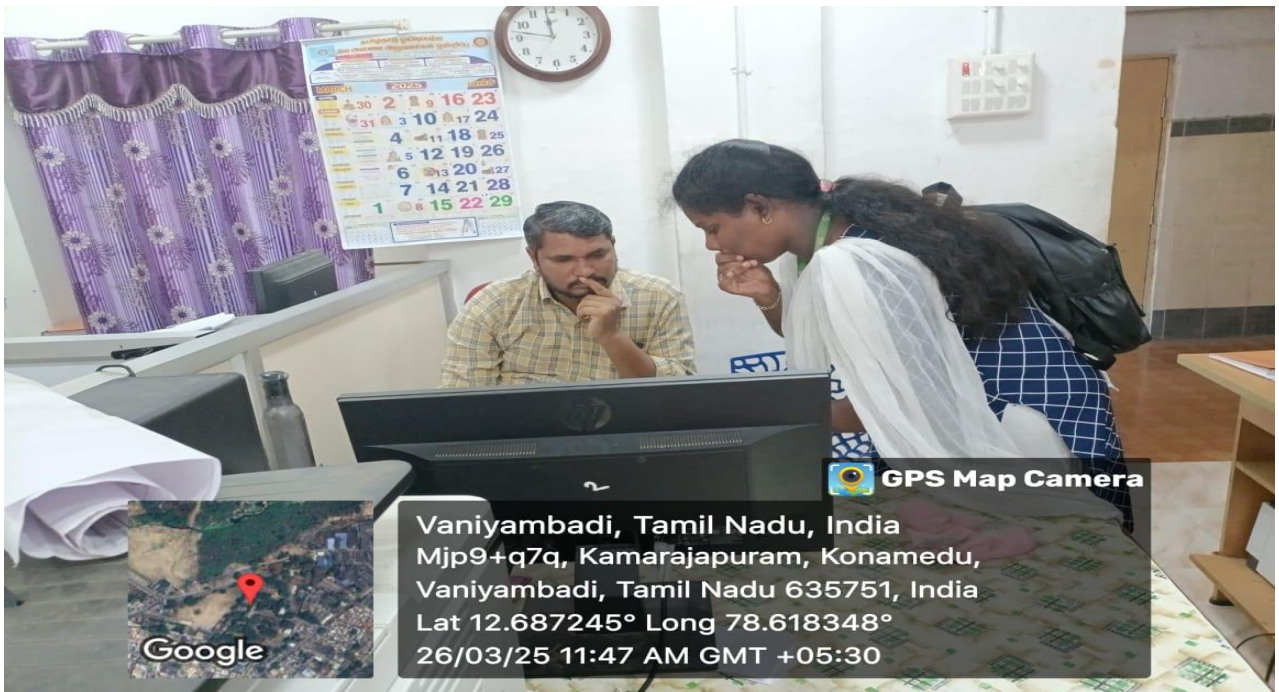
  
Head


  
IQAC Director

  
Principal



## PHOTOS



  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751