MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)
Recognized u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A" Grade –An ISO 21001:2018 Certified Institution

INSTITUTION'S INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA)&
JOINTLY ORGANIZED
A WORKSHOP ON "DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN" - 06.02.2023

INVITATION

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
Recognized under Sec.2(f)& 12(B) of UGC Act, 1956 ‖ Permanently Affiliated to Thiruvalluvar University ‖
Re-accredited by NAAC with "A" Grade (3rdCycle) ‖ An ISO 21001:2018 Certified Institution
Marudhar Nagar, Chinnakallupalli, Vaniyambadi–635751

INSTITUTION'S INNOVATION COUNCIL (IIC) &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA)
ORGANIZES
WORKSHOP ON

DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

Dr. Rajkumar Rajasekaran
Associate Professor
Data Analytics
School of Computer Science and Engineering Vellore
Institute of Technology
Vellore

TIME:10.30 AM

06 FEBRUARY 2023

Sri C.Lickmichand Jain	Dr.M.Inbavalli	Ms.B.Vasanthi	Ms. T.Thenmozhi	Ms. M.Prithi
Secretary	Principal	IIC President	IIC Co-ordinator	ARIIA Co-ordinator

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA

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MarudharNagar, Chinnakallupalli, Vaniyambadi–635751.

INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS INNOVATION ACHIEVEMENTS (ARIIA)

JOINTLY ORGANIZE

WORKSHOP ON

"Design Thinking, Critical Thinking and Innovation Design"

AGENDA

DATE : 06.02.2023

TIME: 10.30 a.m.

Host	: Ms.S.Sneka **I MCA , MKJC**
Prayer	
Welcome Address	: Ms.D.Jenifer **I MCA , MKJC**
Felicitation	: Dr.M.Inbavalli **Principal, MKJC**
Introduction of Guest	: Ms.K.M.Keerthi **I MCA , MKJC**
Chief Guest Address	:Dr.Rajkumar Rajasekaran **Associate Professor Data Analytics School of Computer Science and Engineering Vellore Institute of Technology Vellore**
Q & A Session	
Vote of Thanks	: Ms.A.Preethi Sri **I MCA, MKJC.**

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INSTITUTION'S INNOVATION COUNCIL (IIC), ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA)& JOINTLY ORGANIZED A WORKSHOP ON "DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN" - 06.02.2023

REPORT

Institution's Innovation Council (IIC) and Atal Ranking of Institutions Innovation Achievements (ARIIA) jointly organized a workshop on "Design Thinking, Critical Thinking and Innovation Design" on 06.02.2023.

The program was hosted by Ms.S.Sneka, I MCA, Department of Computer Applications. The programme was started with the fine tune of prayer song followed by Tamilthai Vazhthu and initiated in the traditional way of lighting the kuthuvizhakku by the Dignitaries to enlighten the day.

The program was hosted by Ms.S.Sneka, I MCA, Department of Computer Applications. The program started with the prayer song and welcome address was given by Ms. D. Jenifer, I MCA, Department of Computer Applications and the Felicitation Address given by Dr.M.Inbavalli, Principal, MKJC. The chief guest introduction was given by Ms. K.M. Keerthi, I MCA, MKJC. Chief Guest of this programme was Dr. Rajkumar Rajasekaran, Associate Professor, Data Analytics, School of Computer Science and Engineering Vellore, Institute of Technology, Vellore.

The session started with the clear explanation about classroom interviews, creativity warm up, inclusion, Applications of Empathy Map, and Generating ideas etc. Finally the session ends up with the question & answer session with Resource person. At the end of the session feedback is collected.

A total of 401 students were participated in the Programme and got benefited.The vote of thanks was given by Ms.A.Preethi Sri, I MCA, Department of Computer Applications, MKJC

Key Points:

1. Creativity warm up
2. Classroom Interviews
3. Inclusion
4. Applications of empathy Map

IIC COORDINATOR

PRINCIPAL
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PHOTOS