



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade - An ISO 21001:2018 Certified Institution



**INSTITUTION'S INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &
WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)**

**JOINTLY ORGANIZED ON "MY STORY-MOTIVATIONAL SESSION BY
SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER" -28.11.2022**

INVITATION



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
VANIYAMBADI**

**INSTITUTION'S INNOVATION COUNCIL(IIC) ,
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL**

ORGANIZES

STATE LEVEL SEMINAR ON

**MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL
ENTREPRENEUR/START-UP FOUNDER**

Time: 2.00 pm
Venue: New Seminar Hall

28
NOVEMBER

Dr .C.NITHYA,
M.Com.,M.Phil.,(NET)MBA(NET)M.Com(CA) ,Ph.D
Head, PG and Research Department of Commerce
Marudhar Kesari Jain College For Women
Co-Proprietor
Icon Software Solution, Vaniyambadi.



Sri.C.Lickmichand Jain
Secretary

Dr.M.Inbavalli
Principal

Ms.B. Vasanthi
WEDC Coordinator

Ms.T.Thenmozhi
IIC Coordinator

Ms.M.Prithi
ARIIA Coordinator


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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Re-accredited by NAAC with "A" Grade (3rd Cycle) II An ISO 20001:2018 Certified Institution

MarudharNagar, Chinnakallupalli, Vaniyambadi-635751.

INSTITUTION 5 INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON
INNOVATION ACHIEVEMENTS (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL JOINTLY ORGANIZE A STATE LEVEL
SEMINAR ON

**"MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL
ENTREPRENEUR/START-UP FOUNDER"**

AGENDA

DATE : 28.11.2022

TIME: 2.00 p.m.

Prayer

Host

: Ms. P.J.SHARANYA

III BCA A, MKJC.

Welcome Address

: Ms. A. Hana Fathima

III BCA A, MKJC.

Felicitation

: Dr. M.Inbavalli

Principal, MKJC.

Chief Guest Introduction

: Ms. Sakthipriya

III BCA B, MKJC

Resource Person

: Dr.C.Nithya

Assitant Professor & Head,

Department of Commerce,MKJC

Co-Proprietor

Icon Software Solution, Vaniyambadi

Q & A Session

Vote of Thanks

: Ms. Thrisha

III BCA, MKJC.

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REPORT

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a state level Workshop on 28th November 2022, on the topic "Entrepreneurship and Innovation as Career Opportunity" for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm. Ms. A. Hana Fathima from III BCA delivered the welcome address followed by chief guest introduction Ms. Ms. Sakthipriya III BCA.

The Guest Speaker, Dr. C. Nithya HOD, and Assistant Professor, Department of Commerce, MKJC, shared her knowledge on the topic Entrepreneurship and Innovation as career opportunity. She also highlighted the entrepreneur ability, challenges, time management and few ideas to be successful entrepreneur. Mam has also shared story of Chef John Time and Amount Count and do, which inspired the students.

Totally, 200 registered students took part in the Workshop and had the core benefit of the program. The program's goal was to assist the students in developing the careers as entrepreneurs.

Thus, the Programme concludes with a Vote of Thanks by Ms. M. Thrisha from III BCA. It has been determined that this motivational programme is advantageous to everyone because it enables people to set their long-term goals and choose their careers in accordance with those goals.

IIC CO ORDINATOR

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for Women
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PHOTOS




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