



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**  
(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with “A” Grade –An ISO 21001:2018 Certified Institution



**INSTITUTION INNOVATION COUNCIL (IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &  
WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)  
JOINTLY ORGANIZED A STATE LEVEL WORKSHOP ON  
“ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY” -24.11.2022**

**INVITATION**

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,  
VANIYAMBADI**

**INSTITUTION'S INNOVATION COUNCIL(IIC) ,  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &  
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL**

**ORGANIZES**

**STATE LEVEL WORKSHOP  
ON  
ENTREPRENEURSHIP AND INNOVATION AS CAREER  
OPPORTUNITY**

**Dr.K.Priya,M.Sc.,M.Phil.,B.Ed.,Ph.D**  
**Assistant Professor**  
**& Research Coordinator,Department of Computer Science**  
**Marudhar Kesari Jain College For Women, Vaniyambadi**

**Time: 2.00 pm**  
**Venue: Old Seminar Hall**

**Sri.C.Lickmichand Jain**  
Secretary

**Dr.M.Inbavalli**  
Principal

**Ms.B.Vasanthi**  
WEDC  
Coordinator

**Ms.T.Thenmozhi**  
IIC  
Coordinator

**Ms.M.Prithi**  
ARIIA  
Coordinator

**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## AGENDA



### **MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,VANIYAMBADI**

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Recognized under Sec.2(f)& 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University

Re-accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) || An ISO 20001:2018 Certified Institution

MarudharNagar, Chinnakallupalli, Vaniyambadi-635751.

### **INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA)& WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL JOINTLY ORGANIZE A STATE LEVEL WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY" AGENDA**

DATE : 24.11.2022

TIME: 2.00 p.m.

Prayer

Host

: Ms. P.J.SHARANYA

III BCA A, MKJC.

Welcome Address

: Ms. A. Hana Fathima

III BCA A, MKJC.

Felicitation

: Dr. M.Inbavalli  
Principal, MKJC.

Chief Guest Introduction

: Ms. S. Sarina Kouser  
III BCA B, MKJC

Resource Person

: Dr.K.Priya,Msc.,M/Phil.,B.Ed.,Ph.D  
Assitant Professor & Research  
Coordinator,Department of Computer  
Science,MKJC

Q & A Session

Vote of Thanks

: Ms. M.L Suha Mariyam

III BCA, MKJC.

  
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“ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY” -24.11.2022**

**REPORT**

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a state level Workshop on 24<sup>th</sup> November 2022, on the topic "Entrepreneurship and Innovation as Career Opportunity" for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm. Ms. A. Hana Fathima from III BCA delivered the welcome address followed by chief guest introduction Ms. S. Sarina Kouser III BCA.

The Guest Speaker, Dr. K. Priya Assistant Professor and Research Coordinator, Department of Computer Science, MKJC, shared her knowledge on the topic Creativity, Innovation and Entrepreneurship. She also presented her inspirational views on how to set up an innovative thinking, ability, and problem-solving, also she gave puzzles to the students and at the last she presented an inspirational video to motivate and to inspire the students.

Totally, 200 registered students took part in the Workshop and had the core benefit of the program.

The program's goal was to assist the students in developing the careers as entrepreneurs. Thus, the Programme concludes with a Vote of Thanks by Ms. M.LSuha Mariyam from III BCA. It has been determined that this motivational programme is advantage to everyone because it enables people to set their long-term goals and choose their careers in accordance with those goals.


**IIC Coordinator**

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## PHOTOS



  
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