



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with “A” Grade –An ISO 21001:2018 Certified Institution



**INSTITUTION INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &
WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)
JOINTLY ORGANIZED A STATE LEVEL PANEL DISCUSSION ON
“INNOVATION & STARTUP ECOSYSTEM” - 30.08.2022**

INVITATION



INSTITUTION'S INNOVATION COUNCIL & ATAL RANKING OF INSTITUTIONAL INNOVATION COUNCIL & WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL ORGANIZES STATE LEVEL PANEL DISCUSSION

“INNOVATION & START UP ECOSYSTEM”

TIME : 2.00 pm | 30th August, 2022

PANEL MEMBERS



Dr. G. Deepalakshmi
Head Department of BBA



Dr. Jesu Jaya Sudan
Head, Research Coordinator
Dept of Biotechnology



Dr. M. Charumathy
Research Coordinator
Dept of Biochemistry



Dr. Sabari
Research Coordinator
Dept of Physics



Dr. Lesitha Jeevakumari
Research Associate
Department of Biotechnology



Sri C. Lickmichand Jain
Secretary

Dr. M. Inbavalli
Principal

Ms. B. Vasanthi
IIC President

Ms. Thenmozhi
IIC Co-ordinator

Ms. M. Prithi
ARIIA Co-ordinator


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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Recognized under Sec.2(f) & 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University

Re-accredited by NAAC with "A" Grade (3rd Cycle) || An ISO 9001:2015 Certified Institution

Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751.

INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON
INNOVATION ACHIEVEMENTS (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL JOINTLY ORGANIZE A STATE LEVEL PANEL DISCUSSION
"INNOVATION & STARTUP ECOSYSTEM"

AGENDA

DATE : 30.08.2022

TIME: 2.00 p.m.

🕯️ Prayer

🕯️ Host : Ms. R. Harshitha
III BCA MKJC.

🕯️ Welcome Address : Ms. P. J. Sharanya,
III BCA, MKJC.

🕯️ Felicitation : Dr. C. Nithya,
Head & Research,
Department of Commerce,
MKJC.

🕯️ Panel Discussion : Dr. G. Deepalakshmi, Head Dept of BBA,
Dr. Jesu Jaya Sudan, Head, Research Coordinator,
Dr. M. Charumathy, Research Coordinator Dept of
Biochemistry
Dr. V. Sabari, Research Coordinator Dept of Physics
Dr. Lesitha Jeevakumari, Research Associate, Dept of
Bio technology

🕯️ Q & A Session

🕯️ Vote of Thanks : Ms. V. Priyanka Chopra
III BCA, MKJC.


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JOINTLY ORGANIZED A STATE LEVEL PANEL DISCUSSION ON
“INNOVATION & STARTUP ECOSYSTEM” - 30.08.2022
REPORT**

A report on webinar jointly organized by Institution's Innovation Council (IIC), Atal Ranking of Institutions on Innovation Achievements on the topic Panel Discussion on Innovation & Start Up Ecosystem 30.08.2022. The Chief Guest of this Programme was Dr.G.Deepalakshmi, Head Department of BBA Dr.Jesu Jaya Sudhan, Head Research Coordinator, Department of Biotechnology Dr.M.Charumathy, Head Research Coordinator, Department of Biochemistry Dr.Sabari, Head Research Coordinator, Department of Physics Dr.Lesitha Jeevakumari, Research Associate, Department of Biotechnology. The Programme started with prayer song and welcome address was given by Ms.R.Harshitha, III BCA, Department of Computer Applications, MKJC and felicitation address was given by Dr.C.Nithya, Head PG & Research Dept of Commerce, MKJC. The ChiefGuest introduction was given by Ms.P.J.Sharanya, III BCA, Department of Computer Applications, The session started with basic ideas about Entrepreneurship challenges and risk and ethical steps were given. Finally, the session ended with a question-and-answersession withthe resource person. The Feedback was collected. Vote of Thanks was given by Ms. V.Priyanka chopra Department of Computer Applications, MKJC. Around 200 students participated in the Programme.

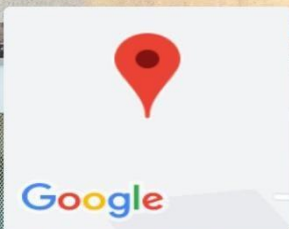
Keynotes

- Entrepreneurship Challenges and Risk
- Financial Support for New startup
- Innovation and IPR concepts
- Design Thinking about startups


IIC Coordinator


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PHOTOS



Vaniyambadi, Tamil Nadu, India

Marudhar Kesari Jain College for Women, Chettiyappanur,


Vaniyambadi, Tamil Nadu 635751, India

Lat 12.660948°

Long 78.601694°

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