



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade An ISO 9001:2015 Certified Institution



**INSTITUTION'S INNOVATION COUNCIL (IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA)  
& WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL  
JOINTLY ORGANIZED  
A NATIONAL LEVEL WEBINAR ON "ENTREPRENEURSHIP AS A CAREER OPPORTUNITY"-  
25.08.2022**



**MARUDHAR KESARI JAIN COLLEGE  
FOR WOMEN, VANIYAMBADI**  
Institution's Innovation Council(IIC) &  
Atal Ranking of Institutions on Innovation Achievements  
(ARIIA) &  
Women Entrepreneurship Development Cell Celebrates



**Jointly Organizing  
A National Level Webinar  
on  
ENTREPRENEURSHIP AS A CAREER  
OPPORTUNITY**



**Resource Person**  
**Dr. Bhaskar Gupta**  
President-IIC Cell & Innovation Ambassador(MIC)  
Dean-Academic  
IIMT College of Polytechnic  
Greater Noida.

Live in   Registration Link:  
<https://forms.gle/rinpr6eT03guGH2A6>

**VENUE : NEW SEMINAR HALL**  
**TIME @ 2.00 pm**

Sri. C. Lickmichand Jain Secretary	Dr. M. Inbavalli Principal	Ms.B.Vasanthi WEDC Co-ordinator
Ms.T.Thenmozhi IIC Co-ordinator	Ms.M.Prithi ATAL Co-ordinator	

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## AGENDA



### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751.

#### INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTION ON INNOVATION ACHIEVEMENTS (ARIIA) & WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

### AGENDA

**DATE : 25.08.2022**

**TIME : 2.00 pm to 3.30 pm**

#### Prayer

• **Host & Welcome Address :** Ms.R.Eshagopika,  
II BCOM A, MKJC

**Felicitation :** Dr.C.Nithya  
Head & Department of Commerce,  
MKJC.

• **Introduction of Guest :** Ms.P.Harshitha ,  
III BCOM A, MKJC

• **Chief Guest Address :** Dr.Bhaskar Gupta,  
President-IIC Cell & Innovation  
Ambassador(MIC)  
Dean-Academic  
IIMT College of Polytechnic  
Greater Noida.

#### Question & Answer Session

• **Vote of Thanks :** Ms. B.Aarthi,  
III BCOM A, MKJC.

**ALL ARE CORDIALLY INVITED**

  
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**INSTITUTION’S INNOVATION COUNCIL (IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA)  
& WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL  
JOINTLY ORGANIZED  
A NATIONAL LEVEL WEBINAR ON “ENTREPRENEURSHIP AS A CAREER OPPORTUNITY”-  
25.08.2022**

### REPORT

Institution’s innovation council & Atal Ranking of Institutions on innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a National level Webinar on 25<sup>th</sup> August 2022, on the topic “Entrepreneurship as a Career Opportunity”, for the students of MKJC.


The Program was started with the fine – tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm in Virtual Mode. The purpose of the programme was to provide students with a variety of entrepreneurial possibilities so they could build their own essential talents, increase their employability as successful entrepreneurs, and to qualify with the skills they needed to succeed in their chosen career fields.

Dr. C. Nithya, Head Department of Commerce, presided over the session and felicitated the gathering profoundly. Ms. B. Vasanthi, Women Entrepreneur Cell Coordinator welcomed the gathering. The special Guest of this webinar Dr. Bhaskar Gupta, President – IIC Cell & Innovation Ambassador (MIC), Dean – Academic, IIMT College of Polytechnic Greater Noida, shared their beneficial insights on Entrepreneurship opportunities, setting up a Business, Types of Entrepreneurs Traits and attitudes. Totally, 500 registered students took part in the Entrepreneurship program participated and had the core benefit of the program. The program’s goal was to assist the students in developing the aptitude necessary for their chosen careers as entrepreneurs.

The diversified Entrepreneurship sector inspired the students to recognize and understand the possibilities of what they are good at and how well their interests fit up.

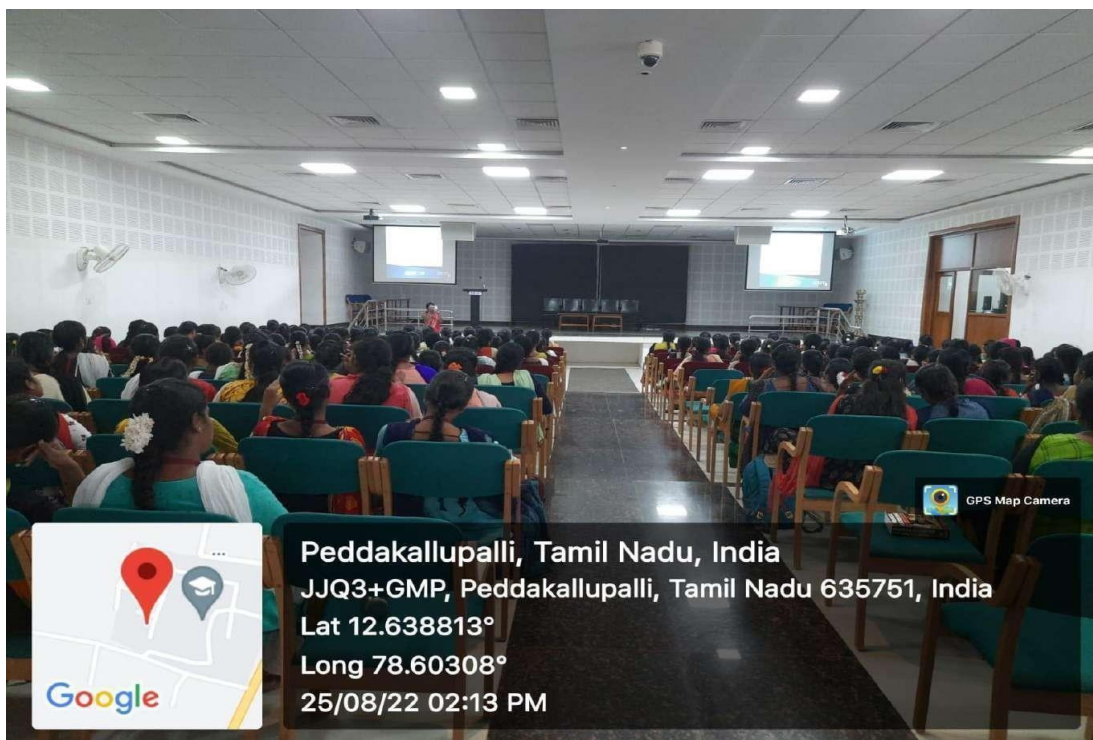
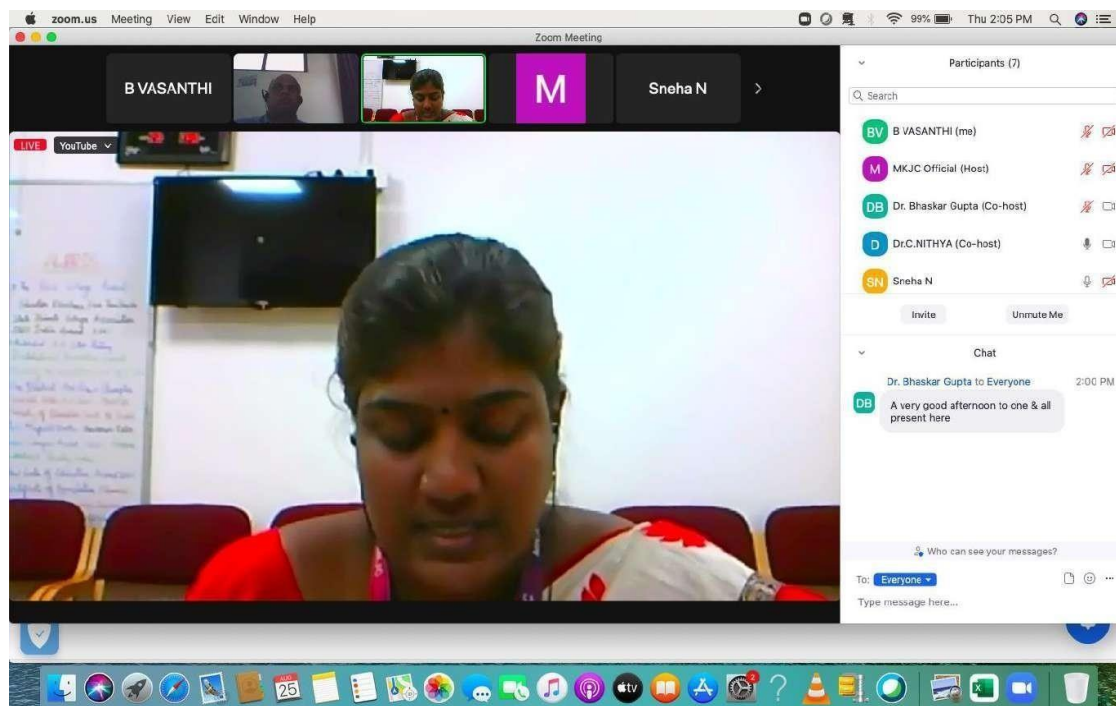
Thus, it has been established that this awareness program is beneficial to everyone since it enables people to set their long-term objectives and select their careers in accordance with those objectives.

  
IIC COORDINATOR


  
PRINCIPAL  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751



## PHOTOS



Peddakallupalli, Tamil Nadu, India  
JJQ3+GMP, Peddakallupalli, Tamil Nadu 635751, India  
Lat 12.638813°  
Long 78.60308°  
25/08/22 02:13 PM

  
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