



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

**Recognized u/s 2(f) & 12(B) by UGC act, 1956 - Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A+" Grade (4th Cycle) - An ISO 21001: 2018 (EOMS) Certified Institution
Supported by DST - FIST**



SEMINAR / WORKSHOP / WEBINAR PARTICIPATED DETAILS (2025 - 2026)

S.No	Faculty Name & Designation	Date & Duration	No. of Days	Seminar / Webinar / Workshop	Topic	State / National / International/ level	Participated / Presented / Published	Organised by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	28.06.2025	1	Webinar	Academic Networking: Using LinkedIn, ResearchGate & ORCID Effectively	International	Participated	Skill Activate	Certificate
2	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	20.06.2025	1	Webinar	Use of Technology in Education	State	Participated	The Internal Quality Assurance Cell, Dr.M.G.R.Educational and Research Institute	Certificate
3	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	18.09.2025	1	Seminar	AI Driven Innovation in Business and Opportunities for Work Force in AI Era	National	Participated	K.M.G. College of Arts and Science (Autonomous) Gudiyattam	Certificate
4	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	10.12.2025	1	Webinar	How to Write a Good Research Paper	International	Participated	Skill Activate	Certificate
5	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	13.12.2025	1	Webinar	IPR Essentials: What Every Researcher Should Know	International	Participated	Skill Activate	Certificate

6	Ms.A.Kavitha, Assistant Professor Department of PG & Research Commerce	20.06.2025	1	Webinar	Use of Technology in Education	State	Participated	The Internal Quality Assurance Cell, Dr.M.G.R.Education al and Research Institute	Certificate
7	Ms. S. M. B. Vanisha Rilah, Assistant Professor Department of PG & Research Commerce	18.09.2025	1	Seminar	AI Driven Innovation in Business and Opportunities for Work Force in AI Era	National	Participated	K.M.G. College of Arts and Science (Autonomous) Gudiyattam	Certificate
8	Dr. C. Nithya, Dean & Head, Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
9	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
10	Dr. N. Karpagam, Assistant Professor Department of Commerce	18.07.2025 to 22.07.2025	5	FDP	Outcome-based Learning in HEI's for Quality Education	National	Participated	Dhaanish Ahmed Institute of Technology, Coimbatore	Certificate
11	Dr. N. Karpagam, Assistant Professor Department of Commerce	18.08.2025 to 23.08.2025	5	FDP	AI and Cybersecurity for a Sustainable Future: Innovations in Health, Agriculture, and Smart Cities	National	Participated	Cyber Vault	Certificate

12	Dr. N. Karpagam, Assistant Professor Department of Commerce	27.10.2025 to 31.10.2025	5	FDP	Emerging Trends in Techniques in Quantitative and Qualitative Research	-	Participated	St. Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
13	Ms. M. Geetha Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practices and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
14	Dr. P. Anandhi, Assistant Professor Department of Commerce	25.08.2025 to 29.08.2025	5	FDP	Empower, Transform, Lead: A New Era in Educator Development	International	Participated	New Prince Shri Bhavani College of Engineering & Technology	Certificate
15	Dr. P. Anandhi, Assistant Professor Department of Commerce	18.09.2025 to 24.09.2025	5	FDP	Well - Being	National	Participated	Dr MGR Educational and Research Institute Chennai	Certificate
16	Ms. A. Kavitha, Assistant Professor Department of Commerce	23.07.2025	1	FDP	Essential AI Tools for Teachers	State	Participated	Islamiah Women's Arts & Science College, Vaniyambadi	Certificate
17	Ms. P. Priyanka, Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practices and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
18	Ms. P. Priyanka, Assistant Professor Department of Commerce	24.11.2025 to 28.11.2025	5	FDP	Cyber Security	-	Participated	ICT Academy	Certificate

19	Dr. J. Jeevitha Assistant Professor Department of Commerce	08.07.2025 to 10.07.2025	3	FDP	A Corporate Social Responsibility Initiative	State	Participated	Infosys BPM Ltd, Mysore	Certificate
20	Dr. J. Jeevitha Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
21	Dr. J. Jeevitha Assistant Professor Department of Commerce	26.09.2025 to 30.09.2025	5	FDP	A Step-by-Step Guide to write a Good Research Paper & Research Proposals	National	Participated	DiGi Skill Development Centre & Training Institute, Mumbai.	Certificate
22	Ms. V. Ramya Assistant Professor Department of Commerce	04.08.2025 to 08.08.2025	5	FDP	Emerging Technologies in Nano Materials, Photonics and AI	National	Participated	ST. Joseph's College (Arts & Science, Chennai	Certificate
23	Ms. V. Ramya Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
24	Ms. V. Ramya Assistant Professor Department of Commerce	24.11.2025 to 28.11.2025	5	FDP	Cyber Security	-	Participated	ICT Academy	Certificate
25	Ms. V. Ramya Assistant Professor Department of Commerce	10.12.2025	1	FDP	Empowering Educators with AI: Tools, Techniques, Best Practics	-	Participated	Sri Bhagawan Mahaveer Jain First Grade College Karnataka	Certificate
26	Ms. G. VishnuPriya Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate

27	Ms. G.VishnuPriya Assistant Professor Department of Commerce	10.12.2025	1	FDP	Empowering Educators with AI: Tools, Techniques, Best Practics	-	Participated	Sri Bhagawan Mahaveer Jain First Grade College Karnataka	Certificate
28	Ms. J. Durga DeviAssistant Professor Department of Commerce	09.06.2025 to 14.06.2025	5	FDP	GST Compliance and Auditing (Nan Mudalvan)	National	Participated	Thiruvalluvar University	Certificate
29	Ms. C. Rohini Assistant Professor Department of Commerce	04.08.2025 to 08.08.2025	5	FDP	Emerging Technologies in Nano Materials, Photonics and AI	National	Participated	ST. Joseph's College (Arts & Science, Chennai	Certificate
30	Ms. C. Rohini Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
31	Ms. C. Rohini Assistant Professor Department of Commerce	27.10.2025 to 31.10.2025	5	FDP	Emerging Trends in Techniques in Quantitative and Qualitative Research	-	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
32	Ms. C. Rohini Assistant Professor Department of Commerce	10.12.2025	1	FDP	Empowering Educators with AI: Tools, Techniques, Best Practics	-	Participated	Sri Bhagawan Mahaveer Jain First Grade College Karnataka	Certificate
33	Ms. J Hajira Thasneem Assistant Professor Department of Commerce	15.09.2025 to 20.09.2025	5	FDP	Transformative HR Practicess and Quality Research in the ERA of Human - Centric	National	Participated	SRM Institute of Science and Technology, Ramapuram, Chennai, Tamil Nad, India.	Certificate
34	Ms. J Hajira Thasneem Assistant Professor Department of Commerce	10.12.2025	1	FDP	Empowering Educators with AI: Tools, Techniques, Best Practics	-	Participated	Sri Bhagawan Mahaveer Jain First Grade College Karnataka	Certificate

35	Ms. J Hajira Thasneem Assistant Professor Department of Commerce	23.09.2025 to 03.10.2025	10	Orientation Programme	NEP 2020 Orientation & Sensitization Programme	National	Participated	UGC - Malaviya Mission Teacher Training Centre, Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar	Certificate
36	Ms. J Hajira Thasneem Assistant Professor Department of Commerce	17.11.2025 to 26.11.2025	10	Orientation Programme	30-NEP 2020 Orientation & Sensitization Programme	National	Participated	UGC - Malaviya Mission Teacher Training Centre, Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar	Certificate
37	Ms. D. Madhu Bala, Assistant Professor Department of PG & Research Commerce	12.08.2025	1	Conference	Emerging Trends in Commerce and Finance- Innovations, Inclusion & Intelligence	International	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
38	Dr. N. Karpagam, Assistant Professor Department of Commerce	15.07.2025	1	Workshop	Financial Education a Life Skill Under NEP 2020	National	Participated	Adarsh College, Rajdhanwar, Jharkhand	Certificate
39	Dr. N. Karpagam, Assistant Professor Department of Commerce	30.07.2025	1	Workshop	Financial Education a Life Skill Under NEP 2020	National	Participated	Araria College, Araria, Bihar	Certificate
40	Dr. N. Karpagam, Assistant Professor Department of Commerce	14.07.2025	1	Workshop	NPTEL E Awareness	State	Participated	IIT, Madras	Certificate
41	Ms.A.Kavitha, Assistant Professor Department of Commerce	30.07.2025	1	Workshop	NPTEL E Awareness	State	Participated	IIT, Madras	Certificate

42	Ms. P. Priyanka Assistant Professor Department of Commerce	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Research & Development Cell (R&D), Internal Quality Assurance Cell (IQAC) & Faculty Development Cell (FDC) of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
43	Ms. V. Ramya Assistant Professor Department of Commerce	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Research & Development Cell (R&D), Internal Quality Assurance Cell (IQAC) & Faculty Development Cell (FDC) of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
44	Ms. C.Rohini, Assistant Professor Department of Commerce	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Research & Development Cell (R&D), Internal Quality Assurance Cell (IQAC) & Faculty Development Cell (FDC) of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
45	Ms. J. Durga DeviAssistant Professor Department of Commerce	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
46	Ms. J Hajira Thasneem Assistant Professor Department of Commerce	05.08.2025	1	Workshop	Emerging Trends in AI & Reverse Logistics	National	Participated	Association of Chartered Certified Accountants (ACCA), UK and the Department of Commerce, University of Madras, Chennai.	Certificate

47	Ms. D. Madhu Bala, Assistant Professor Department of PG & Research Commerce	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
48	Ms. S. M. B. Vanisha Rilah, Assistant Professor Department of PG & Research Commerce	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
49	Dr. M. Srinivasan, DCOE Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Impact of FinTech Innovations on Traditional Banking: A Comparative Study	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
50	Dr.C.Nithya, Dean & Head, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Trust in Code (DeFi): Shifting Consumer Preferences in Financial Services	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
51	Dr.C.Nithya, Dean & Head, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Consumer Perception towards Uzhavar Santhai – An Over View	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
52	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	The Emergence of Digital Banking and Neo Banks: Redefining the Financial Landscape in the Digital Era	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
53	Dr. N. Karpagam, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	AI in Banking and Finance: Transforming Services and Strategies	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
54	Dr. N. Karpagam, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Digital Marketing: The Backbone of Modern E- Commerce	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate

55	Dr. N. Karpagam, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Financial Literacy for Women in the Era of Fintech	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
56	Ms. M. Geetha Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	A Study on Impact of Online Food Marketing and Consumer Behaviour in Tirupathur District	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
57	Dr. P. Anandhi, Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	A Study on the Role of Technology in Human Resource Management	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
58	Ms. A. Kavitha Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Behavioral Finance Investor Decision Making	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
59	Ms. P. Priyanka Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Regulatory Issues Related to Financial Innovations in the Banking Sector	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
60	Dr. J. Jeevitha Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	A Study on Green Digital Banking: Sustainable Finance Through Digital Innovation	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
61	Ms. V. Ramya Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Technology in Human Resources and the Future of Work	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
62	Ms. G.VishnuPriya Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Role of Fintech in Promoting Financial Inclusion in Rural Areas	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate

63	Ms. J. Durga DeviAssistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Emerging Trends in Commerce and Finance - Innovations, Inclusion & Intelligence	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
64	Ms. C. Rohini Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Navigating Financial Management: Middle- Class Financial Management Strategies	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
65	Ms. J Hajira Thasneem Assistant Professor Department of Commerce	12.08.2025	1	Paper Presented	Finance and Financial Technology	International	Presented	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
66	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	24.02.2026	1	Webinar	Indian Knowledge System: Value Based Education in Business Ethics	National	Participated	Rathinam College of Arts and Science	Certificate
67	Ms. V. Ramya Assistant Professor Department of Commerce	22.01.2026	1	Seminar	AI Driven Transformation in Business, Trade and Finance	National	Participated	K.M.G. College of Arts and Science (Autonomous) Gudiyattam	Certificate
68	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	18.02.2026	1	Webinar	Academic Networking: Using LinkedIn, ResearchGate & ORCID	International	Participated	Skill Activate	Certificate
69	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	10.04.2026	1	Webinar	Challenges in Artificial Intelligence and Emerging Technologies	National	Participated	Rathinam College of Arts and Science	Certificate
70	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	23.05.2026	1	Webinar	Using AI Tools in Academic Research and Writing	International	Participated	Skill Activate	Certificate
71	Dr. N. Karpagam, Assistant Professor Department of PG & Research Commerce	09.05.2026	1	Webinar	From Paper to Publication: Choosing the Right Journal	International	Participated	Skill Activate	Certificate

72	Ms. C. Rohini Assistant Professor Department of Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
73	Ms. J. Durga DeviAssistant Professor Department of Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
74	Ms. V. Ramya Assistant Professor Department of Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
75	Dr.C.Nithya, Dean & Head, Assistant Professor Department of Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
76	Dr. J. Jeevitha Assistant Professor Department of Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
77	Ms. G.VishnuPriya Assistant Professor Department of Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
78	Ms. G.VishnuPriya Assistant Professor Department of Commerce	20.04.2026 to 24.04.2026	5	FDP	Effective Usage of AI Tools in Teaching and Learning	International	Participated	Dr. SNS Rajalakshmi College of Arts and Science (A) Coimbatore.	Certificate
79	Ms. D. Madhu Bala, Assistant Professor Department of PG & Research Commerce	23.03.2026 to 27.03.2026	5	FDP	Transforming Ideas to Impact: The Journey of Research Paper Writing and Publication	National	Participated	St.Joseph's College (Arts & Science), Kovur, Chennai.	Certificate
80	Ms. J. Durga DeviAssistant Professor Department of Commerce	27.01.2026 to 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate

81	Ms. M. Geetha Assistant Professor Department of Commerce	27.01.2026 to 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
82	Dr. N. Karpagam, Assistant Professor Department of Commerce	27.01.2026 to 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
83	Ms. V. Ramya Assistant Professor Department of Commerce	27.01.2026 to 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
84	Ms. G.VishnuPriya Assistant Professor Department of Commerce	18.05.2026 to 23.05.2026	5	FDP	Leadership, Emotional Intelligence and Professional Development”	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
85	Ms. V. Ramya Assistant Professor Department of Commerce	18.05.2026 to 23.05.2026	5	FDP	Leadership, Emotional Intelligence and Professional Development”	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
86	Ms. C. Rohini Assistant Professor Department of Commerce	18.05.2026 to 23.05.2026	5	FDP	Leadership, Emotional Intelligence and Professional Development”	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
87	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	06.05.2026 to 12.05.2026	5	FDP	Leadership Strategies for Enhancing Academic Excellence and Institutional Development”	National	Participated	S.S.K.V College of Arts & Science for Women	Certificate
88	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	11.05.2026 to 15.05.2026	5	FDP	AI Integrated Teaching Learning Pedagogy	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
89	Dr. N. Karpagam, Assistant Professor Department of Commerce	18.05.2026 to 23.05.2026	5	FDP	Leadership, Emotional Intelligence and Professional Development”	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

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Institution Supported by DST - FIST



BOOK CHAPTER / JOURNAL / PAPER PUBLICATION (2025 - 2026)

S.No	Title of the book / Chapters published	Name of the authors	Department	Name of Journal	Year of Publication	ISBN/ISSN Number
1	Comprehensive Studies of Business & Finance Management @ 2025	Dr. M. Srinivasan, COE Assistant Professor PG and Research Department of Commerce	Commerce	Entitled Empowerment of Entrepreneurs: The Socio-Economic Impact of PMMY	June 2025	978-93-7143-492-8
2	'Leading Through Challenges: A Study on Survival and Growth in Hospitality Team Management'	Dr. M. Srinivasan, COE Assistant Professor PG and Research Department of Commerce	Commerce	"Converging Pathways Insights from Business, Commerce and Economics"	September-2025	-
3	Digital Pathways to Success: Social Media Marketing for Small Entrepreneurs	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	Commerce	Industry 4.0 and Business Excellence	July-2025	978-93-3424-8-869
4	A Study On The Effectiveness Of Social Media Marketing In Influencing Consumer Choices In Tirupattur District	Dr. N. Karpagam, Head Department of Commerce	Commerce	Industry 4.0 and Business Excellence	July-2025	978-93-3424-8-869

5	A Study on the Impact of Digital Marketing in India	Dr. P. Anandhi, Assistant Professor Department of Commerce	Commerce	Industry 4.0 and Business Excellence	July-2025	978-93-3424-8-869
6	Consumer Behaviour And Digital Marketing	Ms.A.Kavitha, Assistant Professor PG and Research Department of Commerce	Commerce	Industry 4.0 and Business Excellence	July-2025	978-93-3424-8-869
7	A Study On Impact Of Digital Wallets On Retail Shopping Behaviour In Tirupathur District	Ms. V. Ramya Assistant Professor Department of Commerce	Commerce	Industry 4.0 and Business Excellence	July-2025	978-93-3424-8-869
8	Impact of FinTech Innovations on Traditional Banking: A Comparative Study	Dr. M. Srinivasan, DCOE Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
9	Trust in Code (DeFi): Shifting Consumer Preferences in Financial Services	Dr.C.Nithya, Dean & Head, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
10	Consumer Perception towards Uzhavar Santhai – An Over View	Dr.C.Nithya, Dean & Head, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
11	The Emergence of Digital Banking and Neo Banks: Redefining the Financial Landscape in the Digital Era	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1

12	AI in Banking and Finance: Transforming Services and Strategies	Dr. N. Karpagam, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
13	Digital Marketing: The Backbone of Modern E-Commerce	Dr. N. Karpagam, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
14	Financial Literacy for Women in the Era of Fintech	Dr. N. Karpagam, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
15	A Study on Impact of Online Food Marketing and Consumer Behaviour in Tirupathur District	Ms. M. Geetha Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
16	A Study on the Role of Technology in Human Resource Management	Dr. P. Anandhi, Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
17	A Study on Customer Perception and Satisfaction Towards UPI & Online Payment System in Tirupattur District	Ms. R. Chithra Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1
18	Behavioral Finance Investor Decision Making	Ms. A. Kavitha Assistant Professor Department of Commerce	Commerce	Marudhar Kesari Jain College for Women (A) Vaniyambadi	August 2025	978 -81-985748- 3-1

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Awards & Recognition (2025 - 2026)



S.No	Name of the Faculty with Designation	Name of the Awards/ Recognition	Award/Recognition provider	Institution Name	Date	Certificate
1	Dr.C.Nithya, Head, Dean & Assistant Professor Department of Commerce	DC Member	Recognition	Islamiah College (Autonomous) Vaniyambadi - 635 752.	16.07.2025	-
2	Dr.C.Nithya, Head, Dean & Assistant Professor Department of Commerce	DC Member	Recognition	Mazharul Uloom College (Autonomous), Ambur- 635802	22.07.2025	-
3	Dr.C.Nithya, Head, Dean & Assistant Professor Department of Commerce	DC Member	Recognition	Sacred Heart College (Autonomous), Tirupattur.	18.07.2025	-
4	Dr.C.Nithya, Head, Dean & Assistant Professor Department of Commerce	Paper Evaluation	Recognition	Marudhar Kesari Jain College for Women (Autonomous) Vaniyambadi	12.11.2025 and 17.11.2025	-
5	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	External Examiner - II	Recognition	Government Arts and Science College, E.V.N Govt. BoysSchool, Gazhalnayaganpatti, Tirupattur	23.10.2025	-

6	Ms. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	Paper Evaluation	Recognition	Marudhar Kesari Jain College for Women (Autonomous) Vaniyambadi	13.11.2025 and 17.11.2025	–
7	Dr. N. Karpagam, Assistant Professor Department of Commerce	Paper Evaluation	Recognition	Marudhar Kesari Jain College for Women (Autonomous) Vaniyambadi	12.11.2025 and 17.11.2025	–
8	Ms. M. Geetha Assistant Professor Department of Commerce	Paper Evaluation	Recognition	Marudhar Kesari Jain College for Women (Autonomous) Vaniyambadi	15.11.2025 and 21.11.2025	–
9	Dr. P. Anandhi, Assistant Professor Department of Commerce	Question Paper Setter	Recognition	Dhanabagiyam Krishaswamy Mudaliyar College for Women, (A) Sainathapuram, Vellore	04.09.2025	–
10	Dr. P. Anandhi, Assistant Professor Department of Commerce	Paper Evaluation	Recognition	Marudhar Kesari Jain College for Women (Autonomous) Vaniyambadi	17.11.2025 to 18.11.2025	–
11	Dr. P. Anandhi, Assistant Professor Department of Commerce	External Examiner - I	Recognition	Government Arts and Science College, E.V.N Govt. BoysSchool, Gazhalnayaganpatti, Tirupattur	23.10.2025	–
12	Dr. J. Jeevitha Assistant Professor Department of Commerce	Paper Evaluation	Recognition	Marudhar Kesari Jain College for Women (Autonomous) Vaniyambadi	17.11.2025 and 18.11.2025	–
13	Ms. J. Durga DeviAssistant Professor Department of Commerce	External Assessor	Recognition	Government Arts and Science College, Natrampalli (374)	21.10.2025 to 31.10.2025	–