



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT - 635 751

- ✓ Recognized u/s 2(f) & 12(B) of UGC Act 1956
- ✓ Permanently Affiliated to Thiruvalluvar University
- ✓ Supported by DST - FIST | DBT STAR College Scheme



SCHOOL OF COMMERCE & ICT ACADEMY

Jointly Organizes



LEARN
ADAPT
GROW
SUCCEED

Power ⚡ SEMINAR

TOPICS

01

CORPORATE EXPECTATIONS
FROM FRESHER'S



02

DECODING THE FUTURE -
THE CORPORATE PERSPECTIVE



Insights Today... Opportunities Tomorrow...



Date :
21.08.2026



Time :
10.30 am



Venue :
**Sri Roop Rajat
Seminar Hall**

CHIEF GUEST



Ms. K. Sivapriya

Trainer
ICT Academy



ICTACADEMY

Sri. V. Dilip Kumar Jain
President

Sri. Anand Singhvi
Secretary

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

Dr. C. Nithya
Dean, SOC



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT - 635 751

- ✓ Recognized u/s 2(f) & 12(B) of UGC Act 1956
- ✓ Permanently Affiliated to Thiruvalluvar University
- ✓ Supported by DST - FIST | DBT STAR College Scheme



SCHOOL OF COMMERCE & ICT ACADEMY

Jointly Organizes

Power ⚡ SEMINAR

TOPICS

01

CORPORATE EXPECTATIONS
FROM FRESHER'S



02

DECODING THE FUTURE -
THE CORPORATE PERSPECTIVE



DATE

21.08.2026



TIME

10.30 am



VENUE

Sri Roop Rajat
Seminar Hall

CHIEF GUEST



Ms. K. Sivapriya

Trainer

ICT Academy

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

ICTACADEMY

Sri. V. Dilip Kumar Jain
President

Sri. Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. C. Nithya
Dean, SOC



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



School of Commerce & ICT Academy

JOINTLY ORGANISES

“POWER SEMINAR”

21st August, 2026 @ 10:30 a.m.

AGENDA

Invocation

: Prayer Song & Tamil Thai Vazhthu

Welcome Address

**: Ms. S. Deepika,
III B. Com, MKJC, (A)**

Felicitation

**: Dr. M. Inbavalli
Principal**

Introduction of the Guest

**: Ms. Fariha Afsheen,
II B. Com CA, MKJC (A)**

Session – I

**Topic: Corporate Expectations from Fresher's
Address by: Ms. K. Sivapriya
Trainer, ICT Academy**

Session – II

**Topic: Decoding the Future – The Corporate
Perspective
Address by: Ms. K. Sivapriya
Trainer, ICT Academy**

Vote of Thanks

**: Ms. Saba Ambarin, Department Secretary
III B. Com (PA), MKJC, (A)**

National Anthem

ALL ARE CORDIALLY INVITED

PRINCIPAL

**Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District**



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



Activity Report

Topic

“Power Seminar - Corporate Expectations From Freshers and Decoding The Future -The Corporate Perspective”

Objectives(Input)

1. To create awareness among students about the expectations of the corporate sector from fresh graduates and freshers.
2. To bridge the gap between academic learning and industry requirements by providing students with practical insights into the corporate work environment.
3. To motivate students to become industry-ready professionals capable of adapting to technological changes and evolving corporate expectations.

Methodology(Process)

The seminar was conducted through systematic planning, selection of a suitable corporate resource person, student mobilization, expert presentation, interactive discussion, and feedback collection. The resource person provided practical insights into corporate expectations, employability skills, professional competencies, emerging workplace trends, and future career opportunities. Students actively participated in discussions and interactions, enabling them to connect academic learning with industry requirements. The programme was documented through attendance, photographs, feedback, and an activity report, and the outcomes were assessed based on students' learning and career readiness.

This Programme aligns with SDG 4 -The Power Seminar enhanced students' knowledge of corporate expectations, employability skills, professional competencies, and emerging career opportunities, thereby supporting quality and industry-oriented education and also it supports SDG 8 – Decent work and The seminar enhanced students' employability and career readiness by creating awareness about corporate requirements, workplace skills, emerging job opportunities, and professional expectations.

Output

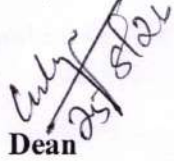
A total of School of Commerce Students were participated and gained practical knowledge about corporate expectations, employability skills, professional behaviour, workplace ethics, emerging career opportunities, and future industry trends. The seminar enhanced their confidence, adaptability, communication skills, and career readiness, helping them prepare effectively for employment and the changing corporate environment.

1. Students understood the importance of digital skills, critical thinking, creativity, adaptability, and lifelong learning in the future workplace.
2. Interaction with the corporate perspective helped students improve their confidence and professional outlook.

Outcomes

1. The Power Seminar will develop professionalism, time management, adaptability, discipline, and responsibility, preparing students for future employment.
2. The Power Seminar will also contribute to the attainment of Programme Outcomes (POs) by integrating greater career confidence and preparedness for interviews, recruitment, and workplace responsibilities and promoting lifelong learning in the future.


HOD


Dean


IQAC Director


Principal
PRINCIPAL

**Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District**



Marudhar Kesari Jain College for Women (Autonomous)

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f)&12(B) by UGC Act,1956- Permanently Affiliated to Thiruvalluvar

University Accredited by NAAC with "A+" Grade(4thCycle)- An ISO 21001:2018 EOMS Certified

Institution Supported by DST - FIST

School of Commerce & ICT Academy

Jointly Organized

Topic: "Power Seminar - Corporate Expectations From Freshers and Decoding The Future -The Corporate Perpespective"

Date : 21.08.2026

PHOTOS



Marudhar Kesari Jain College For Women(A)

Chinnakallupalli , Vaniyambadi, Tamil Nadu 635751, India

Lat 12.638265° Long 78.624193°

21/08/2026 10:45 AM GMT +05:30

PRINCIPAL
PRINCIPAL

**Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District**