



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University
Re- Accredited by NAAC with "A" Grade - An ISO 9001:2015 Certified Institution

INSTITUTION INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) JOINTLY ORGANIZED
A WEBINAR ON "STUDENT ENTREPRENEUR THROUGH EXPERTS"- 10.04.2021

INVITATION



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
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Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751.

IIC CALENDER ACTIVITY - 2020
INSTITUTION'S INNOVATION COUNCIL (IIC), IQAC &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS

Jointly organizing a National Level workshop
on
"Intellectual Property Rights (IPRS) and IP Management for start up"

RESOURCE PERSON



Dr. Balaji Ganesh Ph.D.,
Dean (Research) Qualified Patent Agent and IPR Consultant
Velammal Engineering College, Chennai.

Date: 10.04.2021 @ 10.00 a.m.
No Registration Fee
E-Certificate will be provided
Registration link:
<https://forms.gle/oP4iWV7uPPs4FLSf6>
Website : www.mkjc.in
Live in:  

Sri C. Lickmichand Jain Secretary	Dr. M. Inbavalli Principal	Ms. M. Ashtalakshmi IQAC Coordinator	Ms. T. Thenmozhi IIC Coordinator	Ms. M. Prithi ARIIA Coordinator
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Vaniyambadi - 635 751

AGENDA



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INSTITUTION'S INNOVATION COUNCIL(IIC) , ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS & IQAC

Organizes a National Level Workshop
on

"Intellectual Property Rights (IPRS) and IP Management for start up"

AGENDA

DATE:10.04.2021

TIME:10.00 a.m.

- ◆ Prayer
- ◆ Welcome Address : **Ms. T.Thenmozhi,**
IIC Coordinator,
Assistant Professor,
MKJC
- ◆ Felicitation : **Dr. M. Inbavalli,**
Principal,
MKJC
- ◆ Introduction of Guest : **Dr. C.Nithya,**
Hod, Research Department of Commerce,
MKJC
- ◆ Chief Guest Address : **Dr. Balaji Ganesh Ph.D.,**
Dean(Research) Qualified Patent Agent and IPR
Consultant
Velammal Engineering College ,Chennai.
- ◆ Question & Answer Session
- ◆ Vote of Thanks : **Ms. M.Prithi,**
ARIIA Coordinator,
Assistant Professor,
MKJC

ALL ARE CORDIALLY INVITED


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**INSTITUTION INNOVATION COUNCIL (IIC) ,
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) JOINTLY ORGANIZED
A WEBINAR ON "STUDENT ENTREPRENEUR THROUGH EXPERTS"- 10.04.2021**

REPORT

A report on National level workshop on **"Intellectual Property Rights (IPRS) and IP Management for start up"** on 10.04.2021 jointly organized by Institution's Innovation Council (IIC) , Atal Ranking of Institutions on Innovation Achievements & IQAC. Institution's Innovation Council (IIC) & Atal Ranking of Institutions on Innovation Achievements were organized National level workshop on **"Intellectual Property Rights (IPRS) and IP Management for startup"** on 10.04.2021. Chief guest of this programme was Dr. Balaji Ganesh Ph.D., Dean (Research) Qualified Patent Agent and IPR Consultant, Velammal Engineering College, Chennai. The program started with the prayer song and welcome address was given by Ms. T. Thenmozhi, IIC Coordinator, Assistant Professor, Department of Computer Applications and the Felicitation Address was given by Dr. M. Inbavalli, Principal, MKJC.

The chief guest introduction was given by Dr. C. Nithya, PG and Research Department of Commerce. The session started with basic ideas about IPR and Creative Project Canvas, explained about Patent Agent-Eligibility. Finally the session concluded with the questionnaire session. At the end of the session feedback was collected. Around 769 students participated in the programme. The vote of thanks was Ms. M. Prithi Assistant Professor Department of Computer Applications.

IIC CO ORDINATOR

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PHOTOS

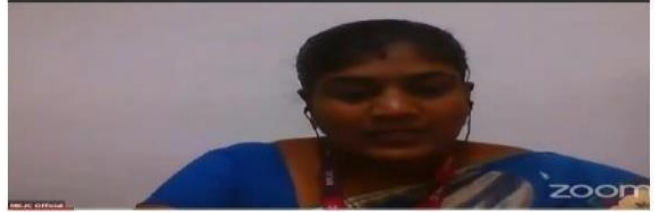
National Level Workshop(10.4.2021)

on

“Intellectual Property Rights (IPRS) and IP Management for start up”



MKJC-"INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT ...



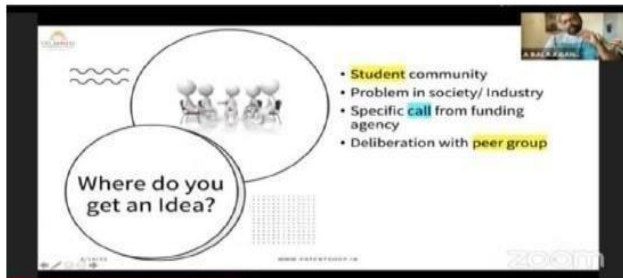
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