



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIAMBADI**



Activity Report

Title	Campus Challenge on Drug free Tamil Nadu		
Organized By	Anti - Drug Club		
Type of Activity	Drug-Free Tamil Nadu Campus challenge		
Level	Institutional		
Date	05.08.2025 - 10.08.2025	Time	-
Venue	-	Mode	Online
Resource Person Details	-		
Objective of the Programme	To encourage students to promote anti-drug messages and use official campaign hashtags (#DrugFreeTN, #EnakkuVendam, and #NamakkuVendam) to create a positive social media		
Internal Students Participants Count	Students: 200	External Students Participants Count	-

Summary

An Awareness Program on the Drug-Free Tamil Nadu Campus challenge among students to educate them and eliminate drug abuse through mass pledges, volunteer programs, and digital campaigns.

Outcome of the Program

The Drug-Free Tamil Nadu Campus Challenge effectively sensitized students about the dangers of drug abuse, promoted healthy lifestyle choices, enhanced social media-based awareness campaigns, and strengthened the collective commitment towards building a drug-free campus and society.

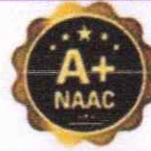
1. Students gained greater awareness about the harmful effects of drug abuse, substance addiction, and their impact on physical, mental, and social well-being.
2. Social media dissemination helped extend the message beyond the campus, reaching parents, peers, and the local community.
3. Students learned to use social media responsibly as a tool for social awareness and public welfare.

M. M. S.
11/8/2025
Head/ Co Ordinator

[Signature]
9/6/20
IQAC Director

[Signature]
Principal
PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST

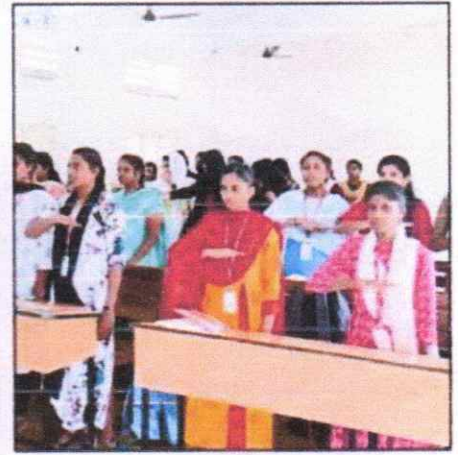
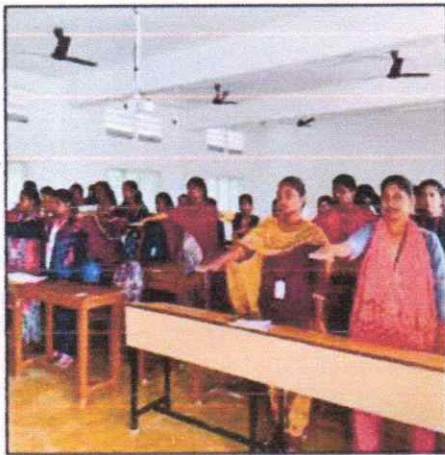


INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)
4 STAR Rating



ANTI-DRUG AWARENESS PROGRAMME

STUDENTS' PLEDGE - 09.08.2025



TOPICS

- Stand for your future- don't fall for drugs
- The future is bright, don't dim it with drugs
- Unlock your potential, lock out drugs
- A drug free start is a smart start



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SALIENT FEATURES

- Excellent Infrastructure
- Distinctive Academic Programmes

- Collaborative & Interdisciplinary Approach
- Nurturing Innovation & Entrepreneurship
- 50+ MoU's with Reputed Industries & Academic Institutions

AWARDS & ACCOLADES

- Best College Award 2023 by Thiruvalluvar University (TVU)



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