



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**  
**Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A"**  
**Grade by NAAC (3<sup>rd</sup> Cycle) Permanently Affiliated to Thiruvalluvar**  
**University An ISO 21001:2018 Certified Institution**

**29** Years  
of Educational  
Excellence...

**Women Entrepreneurship Development Cell (WEDC) Organized Activity on**  
**"MKJC BAZAAR" – 04-02-2023**

## INVITATION

 **MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,**  
**VANIYAMBADI** 

(A Project of Sri Marudhar Kesari Jain Trust)  
Recognized under Sec.2(f) & 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University  
Re-accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) || An ISO 21001:2018 Certified Institution  
Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751.

**WOMEN ENTREPRENEURSHIP  
DEVELOPMENT CELL**

Invites you to

**MKJC BAZAAR**

**2023**

**4th February, 2023**



 

**STUDENTS  
&  
ALUMNI STALLS**

**Sri. C. Lickmichand Jain**  
Secretary

**Dr. M. Inbavalli**  
Principal

**Ms.B.Vasanthi**  
WEDC Co-ordinators

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751



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**Women Entrepreneurship Development Cell (WEDC) Organized Activity on**  
**“MKJC BAZAAR” – 04-02-2023**



**REPORT**



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**

**Report on MKJC Bazaar - 2023**



**04.02.2023**

Women Entrepreneurship Development Cell organized MKJC Bazaar on 04.02.2023 at Marudhar Kesari Jain College for Women, Vaniyambadi. The College Secretary Sri Lickmichand Jain, Principal Dr.M.Inbavalli, Academic Advisor, Dr.T.Balasubramanian and PRO Ms.B.Sakthimala presided over the session.

The event was inaugurated by the Chief Guest Mr.N.Ramakrishnan, B.E, Regional Transport Officer. He visited every stall and encouraged the students to promote better entrepreneurship and to generate larger profits on less investment. It helped the students to develop their skills and allowed them to express their uniqueness in the sale of goods. The students sold various things such as handbags, ornaments, food items, traditional and fancy dresses, and beauty products. Foods were prepared hygienically by the students.

The students set up 81 stalls in MKJC Bazaar. Heads of various departments, teaching, non-teaching staff and students showed a high level of interest in purchasing the products to assist the entrepreneur.

Entrepreneurs who installed stalls served as an example to follow for the generation that will be able to contribute to economic progress in the future. The college encouraged and gave hand to the students to pursue their dreams of becoming entrepreneurs. This also emphasis the importance of business skill.

Around 3000 students participated in the MKJC Bazaar and profited from it. As a result, the program was successfully completed.

*P. Inbavalli*  
4/2/23

WEDC CO-ORDINATOR

*M. Inbavalli*  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## PHOTOS



*M. Suresh*  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
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