



Marudhar Kesari Jain College for Women

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade - An ISO 21001:2018 Certified Institution

STAFF ACHIEVEMENT 2023-2024



FACULTY ACCOMPLISHMENTS- WEBINAR /SEMINAR PARTICIPATION- 2023-2024

S.No	Name of the Faculty with Designation	Name of the Webinar/Seminar Participated	Name of the Organization/Institution	Date	Level	No.of Days	Webinar/Seminar	Participated	Remarks (Prizes/Awards/Certificate)
1	Ms. M. Usha, Head & Assistant Professor, Department of Commerce (CA)	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate
2	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate
3	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Entrepreneurship Skill , Attitude And Behavior Development	Marudhar Kesari Jain College for Women, Vaniyambadi	11.01.2024	State	1	Seminar	Participated	Certificate
4	Ms. S.Girija, Assistant Professor, Department of Commerce (CA)	Consumer Rights & Education	KMG College of Arts & Science, Gudiyatham	19.10.2023	National	1	Webinar	Participated	Certificate
5	Ms. S.Girija, Assistant Professor, Department of Commerce (CA)	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate



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6	Ms. S.Girija, Assistant Professor, Department of Commerce (CA)	Entrepreneurship Skill , Attitude And Behavior Development	Marudhar Kesari Jain College for Women, Vaniyambadi	11.01.2024	State	1	Seminar	Participated	Certificate
7	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Consumer Rights & Education	KMG College of Arts & Science, Gudiyatham	19.10.2023	National	1	Webinar	Participated	Certificate
8	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate
9	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Entrepreneurship Skill , Attitude And Behavior Development	Marudhar Kesari Jain College for Women, Vaniyambadi	11.01.2024	State	1	Seminar	Participated	Certificate
10	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Ullaga Tamil Pathipagam	TamilNadu Librarians	21.01.2024	State	1	Webinar	Participated	Certificate
11	Ms. Tasleem Anjum A K, Assistant Professor, Department of Commerce (CA)	Consumer Rights & Education	KMG College of Arts & Science, Gudiyatham	19.10.2023	National	1	Webinar	Participated	Certificate
12	Ms. Tasleem Anjum A K, Assistant Professor, Department of Commerce (CA)	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate
13	Ms. Tasleem Anjum A K, Assistant Professor, Department of Commerce (CA)	Entrepreneurship Skill , Attitude And Behavior Development	Marudhar Kesari Jain College for Women, Vaniyambadi	11.01.2024	State	1	Seminar	Participated	Certificate



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14	Ms. Tasleem Anjum A K, Assistant Professor, Department of Commerce (CA)	Ullaga Tamil Pathipagam	TamilNadu Librarians	21.01.2024	State	1	Webinar	Participated	Certificate
15	Ms. Jyothi B, Programmer, Department of Commerce (CA)	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate
16	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Intellectual Property Rights	Girivasal Seva Mandal Kalyans Murlidhar Nanaji Mohite Guruji College of Atrs, Commerce & BMS, Palghar	12.10.2023	National	1	Webinar	Participated	Certificate
17	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Management on Organisation Growth	Soka Ikeda College of Arts and Science for Women	13.10.2023	National	1	Seminar	Participated	Certificate
18	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Positive Affirmation and Career Action Plans	Marudhar Kesari Jain College for Women, Vaniyambadi	28.12.2023	State	1	Seminar	Participated	Certificate
19	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Entrepreneurship Skill , Attitude And Behavior Development	Marudhar Kesari Jain College for Women, Vaniyambadi	11.01.2024	State	1	Seminar	Participated	Certificate
20	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Mastering the Art of Writing Research Paper & Publication	Poona College of Arts, Science & Commerce, Maharashtra	16.01.2024 & 17.01.2024	State	2	Seminar	Participated	Certificate



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STAFF ACHIEVEMENT 2023-2024

FACULTY ACCOMPLISHMENTS- WORKSHOP PARTICIPATION- 2023-2024

S.No	Name of the Faculty with Designation	Name of the Workshop Participated	Name of the Organization/Institution	Date	Level	No.of Days	Participated	Remarks (Prizes/Awards/Certificate)
1	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate
2	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate
3	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate
4	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate



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5	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate
6	Ms. Jyothi B, Assistant Professor, Department of Commerce (CA)	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate
7	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Entrepreneurship and Innovation as Career Opportunity	Marudhar Kesari Jain College for Women, Vaniyambadi	04.01.2024	Sate	1	Participated	Certificate



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FACULTY ACCOMPLISHMENTS-FDP PARTICIPATION- 2023-2024

S.No	Name of the Faculty with Designation	Name of the FDP Participated	Name of the Organization/Institution	Date	Level	No.of Days	Participated	Remarks (Prizes/Awards/Certificate)
1	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Skills Re-engineering in Business Management	Andhra Loyala Institute of Engineering & Technology, Vijayawada	23.05.2023 to 27.05.2023	National	5	Participated	Certificate
2	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	The Power of Positive approach in Teaching & Learning System of Cultural Transformation	Hindustan College of Arts and Science, Coimbatore	19.09.2023 to 26.09.2023	International	7	Participated	Certificate
3	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	The Internal Quality Assurance Cell & Academic Staff College	Dr.M.G.R Educational and Research Institute, Chennai.	26.09.2023 to 04.10.2023	State	7	Participated	Certificate
4	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Research Methodology: Ethics & Publications	Thevanai Ammal College for Women, Villupuram	22.01.2024 to 26.01.2024	State	5	Participated	Certificate
5	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Emerging Trends in Data Analytics	Saveetha College Liberal of Arts and Sciences	22.01.2024 to 26.01.2024	International	5	Participated	Certificate



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6	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Theories in Learning & Curricula Design	Marudhar Kesari Jain College for Women, Vaniyambadi	16.02.2024 & 17.02.2024	State	2	Participated	Certificate
7	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Python	Star International Foundation for Research and Education	19.03.2024 to 25.03.2024.	National	7	Participated	Certificate
8	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Skills Re-engineering in Business Management	Andhra Loyala Institute of Engineering & Technology, Vijayawada	23.05.2023 to 27.05.2023	National	5	Participated	Certificate
9	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Train the Trainers	Marudhar Kesari Jain College for Women, Vaniyambadi	23.06.2023 & 24.06.2023	State	2	Participated	Certificate
10	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	AWS Using DevoOps	CMR Engineering College, Hydrabad	26.06.2023 to 30.06.2023	National	5	Participated	Certificate
11	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Python Programming & its Application	SNJB's Shri Hiralal Hastimal (Jain Brothers, Jalgaon) Polytechnic, Chandward	18.07.2023 & 19.07.2023	National	2	Participated	Certificate



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12	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Research Methodology & Intellectual Property Rights & Quality Education & Assessment	Universal School of Administration, Bengalore	24.07.2023 & 28.07.2023	National	5	Participated	Certificate
13	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Theories in Learning & Curricula Design	Marudhar Kesari Jain College for Women, Vaniyambadi	16.02.2024 & 17.02.2024	State	2	Participated	Certificate
14	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	Cyber Security & Hacking	SRM Institute of Science and Technology, Ramapuram, Chennai	16.06.2023 to 24.06.2023	State	8	Participated	Certificate
15	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	Train the Trainers	Marudhar Kesari Jain College for Women, Vaniyambadi	23.06.2023 & 24.06.2023	State	2	Participated	Certificate
16	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	AWS Using DevoOps	CMR Engineering College, Hydrabad	26.06.2023 to 30.06.2023	National	5	Participated	Certificate
17	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	Python Programming & its Application	SNJB's Shri Hiralal Hastimal (Jain Brothers, Jalgaon) Polytechnic, Chandward	18.07.2023 & 19.07.2023	National	2	Participated	Certificate



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18	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	Research Methodology & Intellectual Property Rights & Quality Education & Assesment	Universal School of Administration, Bengalore	24.07.2023 & 28.07.2023	National	5	Participated	Certificate
19	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	The Internal Quality Assurance Cell &Academic Staff College	Dr.M.G.R Educational and Research Institute,Chennai.	26.09.2023 to 04.10.2023	State	7	Participated	Certificate
20	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Cyber Security & Hacking	SRM Institute of Science and Technology, Ramapuram, Chennai	16.06.2023 to 24.06.2023	State	8	Participated	Certificate
21	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	AWS Using DevoOps	CMR Engineering College, Hydrabed	26.06.2023 to 30.06.2023	National	5	Participated	Certificate
22	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Python Programming & its Application	SNJB's Shri Hiralal Hastimal (Jain Brothers, Jalgaon) Polytechnic, Chandward	18.07.2023 & 19.07.2023	National	2	Participated	Certificate
23	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Research Methodology & Intellectual Property Rights & Quality Education & Assesment	Universal School of Administration, Bengalore	24.07.2023 & 28.07.2023	National	5	Participated	Certificate



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24	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	The Internal Quality Assurance Cell & Academic Staff College	Dr.M.G.R Educational and Research Institute, Chennai.	26.09.2023 to 04.10.2023	State	7	Participated	Certificate
25	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Research Methodology: Ethics & Publications	Thevanai Ammal College for Women, Villupuram	22.01.2024 to 26.01.2024	State	5	Participated	Certificate
26	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Theories in Learning & Curricula Design	Marudhar Kesari Jain College for Women, Vaniyambadi	16.02.2024 & 17.02.2024	State	2	Participated	Certificate
27	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Teaching Pedagogy	Marudhar Kesari Jain College for Women, Vaniyambadi	07.06.2023 to 12.06.2023	State	5	Participated	Certificate
28	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Cyber Security & Hacking	SRM Institute of Science and Technology, Ramapuram, Chennai	16.06.2023 to 24.06.2023	State	8	Participated	Certificate



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29	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Banking & Financial Services	Thiruvalluvar University, Vellore	17.07.2023 to 21.07.2023	State	5	Participated	Certificate
30	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Freight Forwarding	Thiruvalluvar University, Vellore	17.07.2023 to 21.07.2023	State	5	Participated	Certificate
31	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Research Methodology: Ethics & Publications	Thevanai Ammal College for Women, Villupuram	22.01.2024 to 26.01.2024	State	5	Participated	Certificate
32	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	Contemporary Literary Trends and Devices	SRM Institute of Science and Technology, Kattankulathur, Chennai	05.02.2024 to 11.02.2024	State	7	Participated	Certificate



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FACULTY ACCOMPLISHMENTS- CONFERENCE PARTICIPATION- 2023-2024

S.No	Name of the Faculty with Designation	Name of the Conference Participated	Name of the Organization/Institution	Date	Level	No.of Days	Participated	Remarks (Prizes/Awards/Certificate)
1	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
2	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer- "Presentation Skills"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	31.01.2024	International	1	Participated	Certificate
3	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women, Vaniyambadi	01.03.2024	International	1	Participated	Certificate
4	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	International Conference on Skill Developer- "Job Description"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	11.10.2023	International	1	Participated	Certificate
5	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	International Conference on Skill Developer- "Body Language"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	15.11.2023	International	1	Participated	Certificate



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6	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
7	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women, Vaniyambadi	01.03.2024	International	1	Participated	Certificate
8	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"Job Description"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	11.10.2023	International	1	Participated	Certificate
9	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"How to Update Resume"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	25.10.2023	International	1	Participated	Certificate
10	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
11	Ms. S. Girija, Assistant Professor, Department of Commerce (CA)	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women, Vaniyambadi	01.03.2024	International	1	Participated	Certificate



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12	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"Job Description"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	11.10.2023	International	1	Participated	Certificate
13	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"How to Update Resume"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	25.10.2023	International	1	Participated	Certificate
14	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
15	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"Presentation Skills"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	31.01.2024	International	1	Participated	Certificate
16	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women, Vaniyambadi	01.03.2024	International	1	Participated	Certificate
17	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"Job Description"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	11.10.2023	International	1	Participated	Certificate



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18	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
19	Ms. A.K. Tasleem Anjum, Assistant Professor, Department of Commerce (CA)	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women,Vaniyambadi	01.03.2024	International	1	Participated	Certificate
20	Ms. B.Jyothi, Programmer, Department of Commerce (CA)	International Conference on Skill Developer-"Job Description"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	11.10.2023	International	1	Participated	Certificate
21	Ms. B.Jyothi, Programmer, Department of Commerce (CA)	International Conference on Skill Developer-"How to Update Resume"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	25.10.2023	International	1	Participated	Certificate
22	Ms. B.Jyothi, Programmer, Department of Commerce (CA)	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
23	Ms. B.Jyothi, Programmer, Department of Commerce (CA)	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women,Vaniyambadi	01.03.2024	International	1	Participated	Certificate



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24	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	International Conference on Skill Developer-"Job Description"	Bharathi Chudar United Kingdom and Creating Leader through Colorful Learning, Chennai	11.10.2023	International	1	Participated	Certificate
25	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	International Conference on "Popular Literature & Culture"	Kathir College of Arts & Science, Coimbatore	03.01.2024 to 07.01.2024	Natiuonal	5	Participated	Certificate
26	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	Marudhar Kesari Jain College for Women, Vaniyambadi	01.03.2024	International	1	Participated	Certificate



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FACULTY ACCOMPLISHMENTS- PAPER PUBLISHED DETAILS -2023-2024



S.No	Title of the Paper published	Author Name	With Affiliation	Journal / Scopus / Peer Reviewed/ Conference Proceeding Paper	Level	Name of the Publisher	Volume / Issue / Page No	ISBN/ ISSN number
1	Impact of Gst on Micro And Small Enterprises – A Study at Vellore District	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Journal	National	Shodha Prabha (UGC CARE Journal)	Vol.48, Issue-02, N0.01:2023	ISSN: 0974-8946
2	Introduction: Digital Image & Vedio Watermaking & Stegnography	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Journal	National	Shodha Prabha (UGC CARE Journal)	Vol.48, Issue-02, N0.01:2023	ISSN: 0974-8946
3	Strengths and Weaknesses of Digital Maturity Models	Ms. Girija S, Assistant Professor, Department of Commerce (CA)	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Journal	National	Dogo Rangsang Research Journal	Vol-13, Issue-6, No. 08, June 2023	ISSN : 2347-7180
4	Contemporary Issues In Digital Marketing	Ms. Ambrisha D, Assistant Professor, Department of Commerce (CA)	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Journal	National	Dogo Rangsang Research Journal	Vol-13, Issue-6, No. 11, June 2023	ISSN : 2347-7180
5	A Study on Student's Perception towards the Online Mode of classes during the Covid-19 Pandemic Period with special reference to Tirupattur District	Ms. Tasleem Anjum A.K, Assistant Professor, Department of Commerce (CA)	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Journal	National	Dogo Rangsang Research Journal	Vol-13, Issue-6, No. 10, June 2023	ISSN : 2347-7180



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STAFF ACHIEVEMENT 2023-2024

FACULTY ACCOMPLISHMENTS- BOOK CHAPTER PUBLISHED DETAILS -2023-2024

S.No	Author Name	Title of the Book and Book Chapter published	Level	Year of the Publications	ISBN/ ISSN number	With Affiliation	Name of the Publisher
1	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Impact of AI on HR Practices – An Overview	National Seminar	2023	ISBN Number : 978-81-964545-1-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Business Administration
2	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Role of Technology on Employment	–	2023	ISBN: 978-93-5813-508-4	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Vivekanandha College of Arts and Sciences for Women [Autonomous], Elayampalayam – 637 205, Tiruchengode, Namakkal Dt., Tamil nadu.
3	Ms. Priyanka P, Assistant Professor, Department of Commerce (CA)	Application of Quantum Computing in Cyber Security	National Seminar	2023	ISBN Number : 978-81-964545-1-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Business Administration
4	Ms. Girija S, Assistant Professor, Department of Commerce (CA)	Knowledge Management	National Seminar	2023	ISBN Number : 978-81-964545-1-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Business Administration
5	Ms. Ambrisha D, Assistant Professor, Department of Commerce (CA)	Digital Documents Library in Electronic Commerce	National Seminar	2023	ISBN Number : 978-81-964545-1-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Business Administration
6	Ms. Tasleem Anjum A K, Assistant Professor, Department of Commerce (CA)	Human Resource Management	National Seminar	2023	ISBN Number : 978-81-964545-1-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Business Administration



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STAFF ACHIEVEMENT 2023-2024



FACULTY ACCOMPLISHMENTS- CONFERENCE PROCEEDINGS DETAILS -2023-2024

S.No	Author Name	Title of the Paper	Title of the Proceedings of the Conference	Name of the Conference	Year of the Publications	ISBN/ ISSN Number	With Affiliation	Name of the Publisher
1	Ms. M.Usha, Head & Assistant Professor, Department of Commerce (CA)	Challenges and Opportunities of micro and small enterprises	Conference Proceedings	Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	2024	ISBN: 978-81-945795-5-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Commerce, Commerce (CA) & Economics
2	Ms. P. Priyanka, Assistant Professor, Department of Computer Applications	A Survey on Image Denoising Techniques	Conference Proceedings	Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	2024	ISBN: 978-81-945795-5-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Commerce, Commerce (CA) & Economics
3	Ms. S.Girija, Assistant Professor, Department of Commerce (CA)	Quality Of Work Life Balance in Organization	Conference Proceedings	Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	2024	ISBN: 978-81-945795-5-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Commerce, Commerce (CA) & Economics
4	Ms. D. Ambrisha, Assistant Professor, Department of Commerce (CA)	Risks & Facts of owning Crypto currencies	Conference Proceedings	Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	2024	ISBN: 978-81-945795-5-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Commerce, Commerce (CA) & Economics



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5	Ms. Tasleem Anjum A K, Assistant Professor, Department of Commerce (CA)	Business From Home	Conference Proceedings	Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	2024	ISBN: 978- 81-945795- 5-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Commerce, Commerce (CA) & Economics
6	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Social Commerce	Conference Proceedings	Breaking Barriers and Empowering Changes in Entrepreneurship -Trends and Insights for Tomorrow	2024	ISBN: 978- 81-945795- 5-7	Marudhar Kesari Jain College for Women, Vaniyambadi, Tamil Nadu, 635751, India	Marudhar Kesari Jain College for Women, Vaniyambadi, Commerce, Commerce (CA) & Economics