



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade - An ISO 21001:2018 Certified Institution



### INSTITUTION INNOVATION COUNCIL (IIC), ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) & WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)

### STATE LEVEL SEMINAR ON "MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS" ON 28.11.2022

### INVITATION



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
VANIYAMBADI**

INSTITUTION'S INNOVATION COUNCIL (IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &  
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

**ORGANIZES**

**STATE LEVEL SEMINAR ON**

**MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL  
ENTREPRENEUR/START-UP FOUNDER**

**Time: 2.00 pm**  
**Venue: New Seminar Hall**





**Dr .C.NITHYA,**  
M.Com.,M.Phil.,(NET)MBA(NET)M.Com(CA),.Ph.D  
Head, PG and Research Department of Commerce  
Marudhar Kesari Jain College For Women  
Co-Proprietor  
Icon Software Solution, Vaniyambadi.

**Sri.C.Lickmichand Jain**  
Secretary

**Dr.M.Inbavalli**  
Principal

**Ms.B.Vasanthi**  
WEDC Coordinator

**Ms.T.Thenmozhi**  
IIC Coordinator

**Ms.M.Prithi**  
ARIIA Coordinator

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## AGENDA



### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,VANIYAMBADI

#### (A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec.2(f)& 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University

Re-accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) || An ISO 20001:2018 Certified Institution

MarudharNagar, Chinnakallupalli, Vaniyambadi-635751.

INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON  
INNOVATION ACHIEVEMENTS (ARIIA) &  
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL JOINTLY ORGANIZE A STATE LEVEL  
SEMINAR ON

#### "MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"

#### AGENDA

DATE : 28.11.2022

TIME: 2.00 p.m.

Prayer

Host

: Ms. P.J.SHARANYA

III BCA A, MKJC.

Welcome Address

: Ms. A. Hana Fathima

III BCA A, MKJC.

Felicitation

: Dr. M.Inbavalli

Principal, MKJC.

Chief Guest Introduction

: Ms. Sakthipriya

III BCA B, MKJC

Resource Person

: Dr.C.Nithya

Assitant Professor & Head,

Department of Commerce, MKJC

Co-Proprietor

Icon Software Solution, Vaniyambadi

Q & A Session

Vote of Thanks

: Ms. Thrisha

III BCA, MKJC.

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**INSTITUTION INNOVATION COUNCIL (IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &  
WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)**

**STATE LEVEL SEMINAR ON  
“MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER”  
ON 28.11.2022**

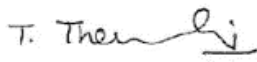
Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a state level Workshop on 28th November 2022, on the topic “Entrepreneurship and Innovation as Career Opportunity” for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm. Ms. A. Hana Fathima from III BCA delivered the welcome address followed by chief guest introduction Ms. Ms. Sakthipriya III BCA.

The Guest Speaker, Dr. C. Nithya HOD, and Assistant Professor, Department of Commerce, MKJC, shared her knowledge on the topic Entrepreneurship and Innovation as career opportunity. She also highlighted the entrepreneur ability, challenges, time management and few ideas to be successful entrepreneur. Mam has also shared story of Chef John Time and Amount Count and do, which inspired the students.

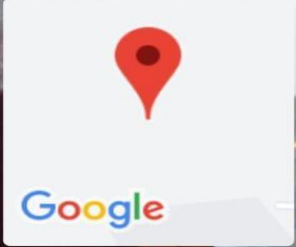
Totally, 200 registered students took part in the Workshop and had the core benefit of the program. The program's goal was to assist the students in developing the careers as entrepreneurs.

Thus, the Programme concludes with a Vote of Thanks by Ms. M. Thrisha from III BCA. It has been determined that this motivational programme is advantageous to everyone because it enables people to set their long-term goals and choose their careers in accordance with those goals.

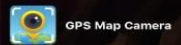
  
IIC CO-ORDINATOR

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
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Vaniyambadi - 635 751

# PHOTOS



Vaniyambadi, Tamil Nadu, India  
Marudhar Kesari Jain College for Women, Chettiyappanur,  
Vaniyambadi, Tamil Nadu 635751, India  
Lat 12.660948°  
Long 78.601694°  
28/11/22 03:06 PM



*M. Anusha*  
**PRINCIPAL**  
Marudhar Kesari Jain College  
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Vaniyambadi - 635 751