



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI
Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by
NAAC (3rd Cycle) Permanently Affiliated to Thiruvalluvar University An ISO
21001:2018 Certified Institution



WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) & INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) ORGANIZED Activity on "ENTREPRENEURSHIP AS A CAREER OPPORTUNITY" - 25.08.2022

INVITATION

The poster is pink with white and yellow text. It features logos for Marudhar Kesari Jain College, Institution's Innovation Council, and WED. A calendar icon shows August 25. A photo of Dr. Bhaskar Gupta is included. Logos for Zoom and YouTube are present. The text provides details about the webinar, including the resource person's name and title, and the venue and time.

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI
Institution's Innovation Council(IIC) & Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Women Entrepreneurship Development Cell Celebrates

WED world entrepreneurship day

Jointly Organizing
A National Level Webinar
on
ENTREPRENEURSHIP AS A CAREER OPPORTUNITY

Resource Person
Dr. Bhaskar Gupta
President-IIC Cell & Innovation Ambassador(MIC)
Dean-Academic
HMT College of Polytechnic
Greater Noida.

Live in Registration Link:
<https://forms.gle/cinpr6eTd3guGH2A6>

VENUE : NEW SEMINAR HALL
TIME @ 2.00 pm

Sri. C. Lickmichand Jain Secretary
Dr. M. Inbavalli Principal
Ms.B.Vasanthi WEDC Co-ordinator
Ms.T.Thenmozhi IIC Co-ordinator
Ms.M.Prithi ATAL Co-ordinator

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)
Recognized under Sec.2(f) & 12(B) of UGC Act, 1956|| Permanently Affiliated to Thiruvalluvar University
Re-accredited by NAAC with "A" Grade (3rd Cycle) || An ISO 9001:2015 Certified Institution
Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751.

INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTION ON INNOVATION ACHIEVEMENTS (ARIIA) & WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

AGENDA

DATE : 25.08.2022

TIME : 2.00 pm to 3.30 pm

Prayer

- **Host & Welcome Address** : **Ms.R.Eshagopika,
II BCOM A, MKJC**

- Felicitation** : **Dr.C.Nithya
Head & Department of Commerce,
MKJC.**

- **Introduction of Guest** : **Ms.P.Harshitha ,
III BCOM A, MKJC**

- **Chief Guest Address** : **Dr.Bhaskar Gupta,
President-IIC Cell & Innovation
Ambassador(MIC)
Dean-Academic
IIMT College of Polytechnic
Greater Noida.**

Question & Answer Session

- **Vote of Thanks** : **Ms. B.Aarthi,
III BCOM A, MKJC.**

ALL ARE CORDIALLY INVITED


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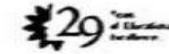


MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI

29 Years of Educational Excellence...

WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) & INSTITUTION'S INNOVATION COUNCIL (IIC)
& ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) ORGANIZED Activity on
"ENTREPRENEURSHIP AS A CAREER OPPORTUNITY" - 25.08.2022

REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI
INSTITUTION'S INNOVATION COUNCIL (IIC) &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC)
A REPORT ON NATIONAL LEVEL WEBINAR
ON
"ENTREPRENEURSHIP AS A CAREER OPPORTUNITY"

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a National level Webinar on 25th August 2022, on the topic "Entrepreneurship as a Career Opportunity", for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm in Virtual Mode. The purpose of the programme was to provide students with a variety of entrepreneurial possibilities so they could build their own essential talents, increase their employability as successful entrepreneurs, and to qualify with the skills they needed to succeed in their chosen career fields.

Dr.C.Nithya, Head Department of Commerce, presided over the session and felicitated the gathering profoundly. Ms.B.Vasanthi, Women Entrepreneur Cell Coordinator welcomed the gathering. The Special Guest of this webinar Dr.Bhaskar Gupta, President-IIC Cell & innovation Ambassador (MIC), Dean-Academic, IIMT College of Polytechnic Greater Noida, shared their beneficial insights on Entrepreneurship opportunities, setting up a Business, Types of Entrepreneurs, and Entrepreneurs Traits and attitudes.

Totally, 500 registered students took part in the Entrepreneurship program participated and had the core benefit of the program. The program's goal was to assist the students in developing the aptitude necessary for their chosen careers as entrepreneurs.

The diversified entrepreneurship sector inspired the students to recognize and understand the possibilities of what they are good at and how well their interests fit up.

Thus, it has been established that this awareness programme is beneficial to everyone since it enables people to set their long-term objectives and select their careers in accordance with those objectives.

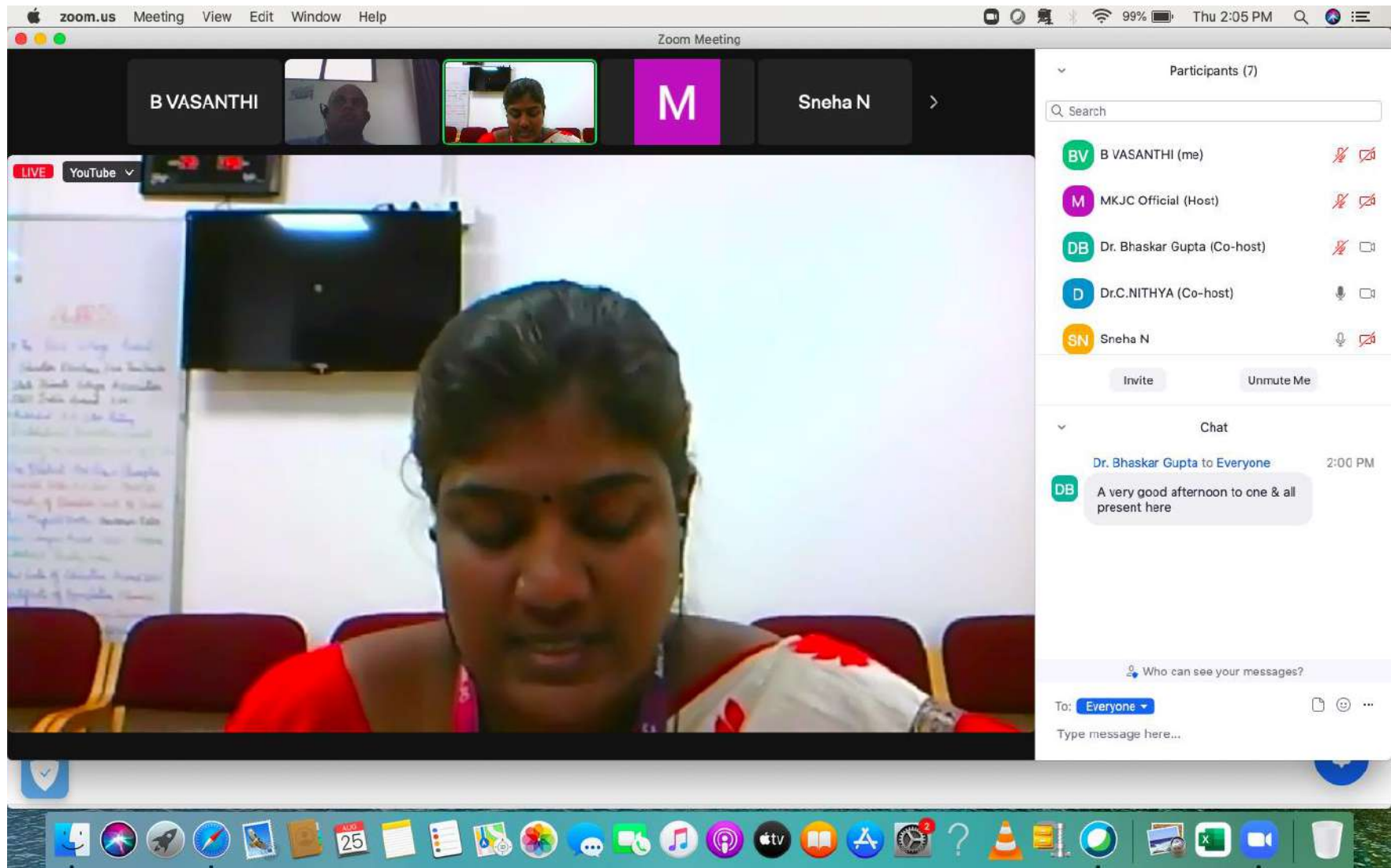
B. Varanthei
26/8/22

WEDC CO-ORDINATOR

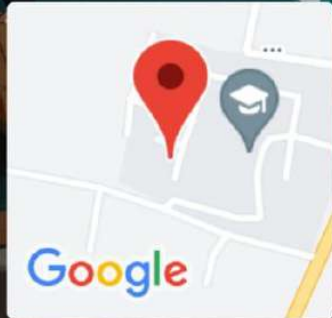


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PHOTOS



M. S. ...
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Marudhar Kesari Jain College
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Peddakallupalli, Tamil Nadu, India
JJQ3+GMP, Peddakallupalli, Tamil Nadu 635751, India
Lat 12.638813°
Long 78.60308°
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