



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
 Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by NAAC (3rd Cycle) Permanently Affiliated
 to Thiruvalluvar University An ISO 21001:2018 Certified Institution



Women Entrepreneurship Development Cell (WEDC) & INSTITUTION'S INNOVATION COUNCIL (IIC) IN ASSOCIATION WITH PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION Organized Activity on "MKJC DELI DELIGHT" - 23.12.2022 INVITATION

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL & INSTITUTION'S INNOVATION COUNCIL CELL
 IN ASSOCIATION WITH
PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION

MKJC DELI DELIGHT

FRESH FROM OVEN TASTES LIKE HEAVEN

Business Startup
 DECEMBER 23rd 2022 ONWARDS
 EARN WHILE YOU LEARN !!!!

*CUPCAKES
 BROWNIE
 CHEESE CAKES
 MOUSSE CUP
 ICEE TEA
 CHIA LEMON DRINK
 TRUFFLES
 CHOCO DIP*

Venue : MKJC

ALL ARE CORDIALLY INVITED !!!!!!!

Relish Your Taste Buds

DECEMBER 23

INAUGURAL FUNCTION GUEST

Special Guest

Er.P.Kanagaraj,B.Sc.,B.Tech(Int) Managing Director, Sri Samundeeswari Food Products P.Ltd.,Kanthili.

Ms.K.Selvi, Head Mistress, Meenakshi Girls Hr Sec School, Tirupattur.

Ms.Nirmala Krishnamoorthi,MBA., ARMARIO Organic Products, Organic Soap and Hair Oil Manufacturers, Vaniyambadi.

Ms.B.Anbukkarasi, M/O Ms.R.S.A.Snegha- II BCA Office Administrator, St.Pauls School, Vaniyambadi. Alumni BBA(1999-2002)

Parents

Mr.D.K.Samuel, F/O Ms.S.Libina Cristy-I B.Sc NFSM & D Herba Life Nutrition Wellness Coach Gadambur.

Mr.B.Eliyaz Basha, F/O Ms.E.Misba Kousar- I B.Sc BT Sagar Readymades, Kaveripattinam.

Mr.S.S.Vijaya Kumar, F/O Ms.V.S.Aswitha- II BCOM CA Shoba Jewels, Alangayam.

Mr.S.Kulandaisamy, Head Master, Govt Hr Sec School, Kunichi.

Ms.Parimala, PG Assistant in Home Science, Hasanth E Jaria Girls Hr Sec School Ambur.

Alumni

Ms.J.Deepalakshmi, PG Assistant, Govt Hr Sec School, Thamalarimuthur. Alumni M.Phil Maths-2013-2014

Ms.J.Dayana, RV Crafts, Vaniyambadi. Alumni BCOM (2017-2020)

Mr.M.Aejaz Ahmed, F/O Ms.Urooj Fathima- II B.Sc IDD Amjad Dye Chem Distributor:Chemicals & Shoe Materials, Ambur.

Mr.A.Kubendran, F/O Ms.K.Pavithra-I B.Sc CS Manager, Ambalal Real Estate, Vellore.

Ms.Shobarani, M/O Ms.V.S.Aswitha- II BCOM CA Shoba Jewels, Alangayam.

M. Anand
PRINCIPAL
 Marudhar Kesari Jain College
 for Women
 Vaniyambadi - 635 751

AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



(A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec.2(f) & 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635751.



**WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL &
INSTITUTION'S INNOVATION COUNCIL CELL**

IN ASSOCIATION WITH

PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION

MKJC DELI DELIGHT

Startup Inauguration

AGENDA

DATE : 23.12.2022

TIME : 10.00 am

**Prayer Song
Tamil Thai Vazhthu**

Host & Welcome Address : Ms. V.Shanthoshini
I MA English
YRC & RRC Secretary.

Inaugural Address : Sri.C.Lickmichand Jain
Secretary, MKJC.

Special Address : 1.Dr. M. Inbavalli
Principal, MKJC.
2. Dr.T.Balasubramanian
Academic Advisor, MKJC.

Felicitation : Guest

Vote of Thanks : Ms.T.K.Afsa
I BSc Chemistry, MKJC.

Cultural

National Anthem

ALL ARE CORDIALLY INVITED

PRINCIPAL

Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) & INSTITUTION'S INNOVATION COUNCIL (IIC) IN ASSOCIATION WITH PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION Organized Activity on
"MKJC DELI DELIGHT" - 23.12.2022



REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
REPORT ON MKJC DELI DELIGHT



23.12.2022

Women Entrepreneurship Development Cell & Institution's Innovation Council Cell in association with PG & Research Department of Food & Nutrition initiated a Business Startup programme on the Title "MKJC Deli Delight" at Marudhar Kesari Jain College for Women, Vaniyambadi on 23.12.2022. The College President Sri.M.Vimmal Chand Jain, Secretary Sri.C.Lickmichand Jain and other Trust members, Principal Dr.M.Inbavalli presided over the session.

Inaugural Function was started with the fine tune of prayer song followed by Tamil Thai Vazhthu. The lightning of the Kuthuvilakku was done by Chief Guests and dignitaries on the dias. The Welcome Address was given by Ms.V. Shanthoshini, I M A English, YRC &RRC Club Secretary. Sri.C. Lickmichand Jain, Secretary, MKJC delivered the Inaugural Address with the motivational story. Sir's speech has ignited the students' interest towards Entrepreneurship. Dr.M.Inbavalli, Principal, MKJC and Dr.T. Balasubramanian, Academic Advisor, MKJC delivered the special Address and honored the Guests with shawl.

Er.P.Kanagaraj, B.Sc., B.Tech (Int), Managing Director, Sri Samundeswari Food Products P.Ltd., Kanthili, Mr.S.Kulandaisamy, Head Master, Govt Hr Sec School, Kunichi Ms.K.Selvi, Head Mistress, Meenakshi Girls Hr Sec School, Tirupattur, Ms.Parimala, PG Assiatant, in Home Science,Hasanth E Jaria Girls Hr Sec School, Ambur Ms.Nirmala Krishnamoorthi, MBA., ARMARIO Organic Products, Organic Soap and Hair Oil Manufacturers, Vaniyambadi and V.Ammu B.A, B.L, Advocate, Vaniyambadi acted as the special Guests and gave their speech.

Ms.J. Deepalakshmi, PG Assistant, Govt Hr Sec School, Thamalarimuthur, Alumni M.Phil Maths-2013-2014, Ms.B.Anbukkarasi, M/O Ms.R.S.A. Snegha – IIBCA, Office Administrator, St. Pauls School, Vaniyambadi, Alumni BBA (1999-2002) Ms.J.Dayana, RV Crafts, Vaniyambadi, Alumni BCOM (2017-2020), was the Alumni of MKJC invited for the programme.

Parents of MKJC Students also invited as special guests. Mr.D.K.Samuel, F/O Ms.S.Libina Cristy-I B.Sc NFSM&D Herba Life Nutrition Wellness Coach Gadambur, Mr.M.Aejaz Ahmed, F/O Ms. Urooj Fathima – II B.S.c IDD, Amjad Dye Chem, Distribiutor: Chemicals & Shoe Material, Ambur ,Mr.B.Eliyaz Basha, F/O Ms.E.Misba Kousar-I B.Sc BT, Sagar Readymades, Kaveripattinam, Mr. A.Kubendran, F/O Ms.K.Pavithra -I B.Sc CS, Manager, Ambalal Real Estate, Vellore,Mr,S.S Vijaya Kumar, F/O Ms.V.S Aswitha- IIBCOM CA , Shoba Jewels, Alangayam and Ms.Shobarani, M/O Ms.V.S Aswitha- IIBCOM CA , Shoba Jewels, Alangayam.

Er.P.Kanagaraj, B.Sc., B.Tech (Int), Managing Director, Sri Samundeswari Food Products P.Ltd., Kanthili recommended the students to avoid taking bottled beverages and take fresh juice. He also assured to help the students in their business.

Followed by Dr.T. Aasif Ahamed, Chairman, Associaion of University Teachers, Tamilnadu, Secretary, Global Economics Education Forum (SMA Edu Services), Asst. Professor & Research Supervisor, Department of Economics, Mazharul Uloom College, Ambur gave a speech on the significance of Entrepreneurship activities.

MS.Parimala, PG Assiatant, in Home Science,Hasanth E Jaria Girls Hr Sec School, Ambur spoke on the efficient business start up and the way to carry out in the future.

Ms.Nirmala Krishnamoorthi, MBA, ARMARIO Organic Products, Organic Soap and Hair Oil Manufacturers, Vaniyambadi gave an excellent self motivational session. She insisted the students to spread humanity by visiting Orphanages, old age homes and the emergency ward in hospitals.

N.Unaiza Iffath and Afeefa Thareen from Nutrition & Food Science has summed up about their own startup.

Ms.J. Deepalakshmi, PG Assistant, Govt Hr Sec School, Thamalarimuthur, Alumni of M.Phil Maths (2013-2014) suggested the students to have motivate the habit of self identification and self actualization.

Ms.J.Dayana, RV Crafts, Vaniyambadi, Alumni from BCOM (Batch - 2017-2020) shares her personal experience of Business Start Up and her credit by investing the initial amount of Rs.1000.

Mr.D.K.Samuel, F/O Ms.S.Libina Cristy-I B.Sc NFSM&D Herba Life Nutrition Wellness Coach Gadambur gave tips for initiating and progress the business in the successful manner. Followed by the parents of Alumni also gave their talk on Business development.

V.Ammu B.A, B.L. Advocate, Vaniyambadi gave a speech on being a successful business man and gave awareness on cyber security. Around 816 Students were Participated in the mkjc Deli Delight

Our Secretary Sri.C.Lickmichand Jain with his family member inaugurated the stall by cutting the ribbon and enjoyed the delicious food displayed in the stall.

The Programme was ended with Vote of Thanks given by Ms.T.K.Afsa, I BSc Chemistry and National Anthem.

B.Vanathi
23/12/22

WEDC CO-ORDINATOR


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PHOTOS




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