



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

Recognized u/s 2(f) & 12(B) of UGC Act 1956

Re-Accredited with "A" Grade by NAAC (3rd Cycle) Permanently Affiliated to Thiruvalluvar University An ISO 21001:2018 Certified Institution



WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) & INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (IEDP) -Hub ORGANISED Activity on "AWARENESS PROGRAMME ON ENTREPRENEURSHIP AND INNOVATION" - 23.03.2023 INVITATION

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)
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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751.

Women Entrepreneurship Development Cell & Innovation and Entrepreneurship Development Programme (IEDP) - Hub
Thiruvalluvar University
Jointly Organises
Awareness Programme on Entrepreneurship and Innovation

Resource Person
Dr.CR. Sundara Rajan
Professor - VITBS & Asst.Director - CSRD&RS
VIT-Vellore
Topic: Entrepreneur Skill Set for First Generation Entrepreneurs

IEDP Hub Co ordinator
Dr.A.Rajasekar
Assistant Professor
Coordinator-Skill Development and Entrepreneurship(SDE)
Department of Biotechnology
Thiruvalluvar University,Serkkadu

Time: 1.00 p.m.
Venue :Seminar Hall

Sri. C. Lickmichand Jain Secretary
Dr. M. Inbavalli Principal
Ms.B.Vasanthi WEDC Co-ordinator

For Information
Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635 751, Tirupattur District, Tamilnadu, India.
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PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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Women Entrepreneurship Development Cell & Innovation and
Entrepreneurship Development Programme (IEDP) -Hub Thiruvalluvar University Jointly organise
Awareness Programme on Entrepreneurship and Innovation

DATE	: 23.03.2023
TIME	:1.00 pm
PRAYER	
LIGHTNING OF KUTHUVILAKKU	
WELCOME ADDRESS	: Ms. A.LISHAVARSHINI III B.Sc CS, PLACEMENT CELL SECRETARY, MKJC
FELICITATION ADDRESS	: Dr.M.INBAVALLI, PRINCIPAL, MKJC Dr.T.BALASUBRAMANIAN ACADEMIC ADVISOR, MKJC
INTRODUCTION OF GUESTS	: Ms. B.ARATHI III BCOM ,WEDC SECRETARY, MKJC
HONOURING OF GUEST	
ABOUT THE PROGRAMME	: Dr.A. RAJASEKAR, ASSISTANT PROFESSOR(SG) DEPARTMENT OF BIOTECHNOLOGY THIRUVALLUVAR UNIVERSITY
GUEST SPEECH	: Dr.CR. SUNDARA RAJAN PROFESSOR- VITBS&ASST.DIRECTOR- CSR&RS VELLORE INSTITUTE OF TECHNOLOGY VELLORE
VOTE OF THANKS	: Ms. C.SOUNDARYA, III B.Sc PHYSICS CAREER GUIDANCE CELL SECRETARY
NATIONAL ANTHAM	


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ENTREPRENEURSHIP AND INNOVATION” - 23.03.2023

REPORT

Women Entrepreneurship Development Cell & Innovation and Entrepreneurship Development Programme (IEDP) – Hub Thiruvalluvar University jointly organized an Awareness Program on 23 March 2023, on the topic “Entrepreneurship and Innovation”, for the students of MKJC.

The program started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 1:00 pm. Under the direction of Thiruvalluvar University Vice-Chancellor Dr.T. Arumugam, Register i/e Dr. R. Vijayaraghavan, Controller of Examinations (FAC) Prof. Dr.M. Chandran, prof-VITBS & Ass.Director- CSR & Rs, VIT Dr.A. Rajasekar, the College President Sri, Vimal Chand Jain, the College secretary Dr.T. Balasubramanian and PRO Ms. Sakthimala provided over the session.

Followed by Ms. A. Lishavarshini, from the Department of Computer Science delivered the welcome address. The College Principal Dr. M. Inbavalli, Felicitated the gathering profoundly. Next, IEDP Hub Entrepreneurial Skill Development Coordinator Dr. A. Rajasekar explained that the program’s goal was to expose students to a variety of entrepreneurial opportunities so they could develop their own fundamental skills, improve their employability as successful entrepreneurs, and establish themselves as entrepreneurs.

The Special Guest of this Programme Prof-VITBS & Asst.Director- CSR & RS, VIT Vellore Dr. C. Sundara Rajan, shared his insights through a presentation focusing on the areas of entrepreneurship skills that can help the entrepreneurs to stand out with the correct attitude and to achieve as Women Entrepreneur.

Totally, 100 registered students took part in the Entrepreneurship program and had the core benefit of the program. Finally, the Programme ends with the vote of thanks by C. Soundarya from the department of physics. Thus, it has been established that this awareness programme is beneficial to everyone since it enables students to set their long-term objectives and select their careers in accordance with those objectives.

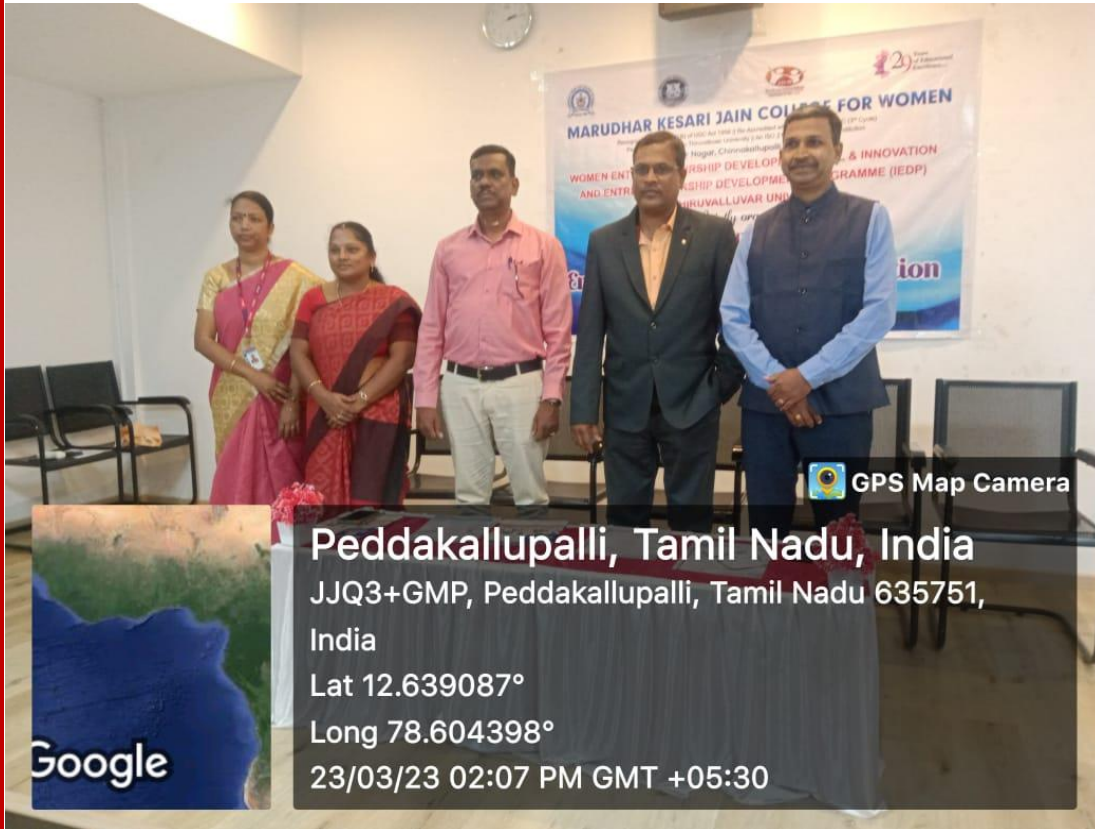
B. Varanthy

WEDC CO-ORDINATOR

M. Inbavalli

PRINCIPAL

PHOTOS



M. Sankar
PRINCIPAL
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