



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



**Recognized u/s 2(f) & 12(B) of UGC Act 1956
Re-Accredited with "A" Grade by NAAC (3rd Cycle) Permanently Affiliated to
Thiruvalluvar University An ISO 21001:2018 Certified Institution**

**Women Entrepreneurship Development Cell (WEDC) Organized Activity on
"ENTREPRENEURSHIP AWARENESS PROGRAM" - 08.12.2022**

INVITATION



Government of Tamil Nadu
MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)
Recognized under Sec. 2(f) & 12(B) of UGC Act, 1956 & Permanently Affiliated to Thiruvalluvar University
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Marudhar Nagar, Chinnakalpalai, Vaniyambadi - 635751.

CAREER GUIDANCE
ON
ENTREPRENEURSHIPS AWARENESS PROGRAM
(Capacity Building/Mentoring/Business Guidance/Financial Assistance)
Organized by
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL
In Association With
NATIONAL SKILL DEVELOPMENT CORPORATION & MSME

VENUE
OFFLINE SESSION : NEW SEMINAR HALL
ONLINE SESSION : ZOOM LINK
DATE : 08.12.2022
TIME : 10.00 am




All are Cordially Invited

Sri.C.Lickmichand Jain
Secretary

Dr.M.Inbavalli
Principal

Ms.B.Vasanthi
WEDC
Coordinator

RESOURCE PERSONS

Speaker 1
Mrs.DREVATHI
District Employment Officer
Tirupattur.
Topic: Career Guidance

Speaker 2
Mr. C. PANEER SELVAM.,
Assistant Director, District Skill Training Officer,
Krishnagiri
Topic: Motivational Talk about Future Entrepreneur

Speaker 3
Mr. RAVI
General Manager, District Industries Centre,
Tirupattur District
Topic: TN State Industrial Policy, Schemes, DICs and its Services

Speaker 4
Mr. R. ARAVIND
Director Indian Bank, Self-Employment Training
Institute Tirupattur
Topic: Project & Training

Speaker 5
Mr. ARUN PANDIYAN,
Lead District Manager, Indian Bank,
Tirupattur District
Topic: Bank-Schemes & Services offered by banks for SMEs

Speaker 6
Dr. UMAMAGESHWARI
Project Director (Ladies), Collector Office,
Tirupattur
Topic: Project Idea Generation, Selection & Steps to start a Business

Speaker 7
Mr.N. BHOOPATHY
Secretary, MSME Association, Vaniyambadi,
Tirupattur District
Topic: Successful Entrepreneur

FREE REGISTRATION

REGISTRATION LINK: <https://forms.gle/lt9Jo3vpHcMsJTL1A>


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751.

WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL In Association With NATIONAL SKILL DEVELOPMENT CORPORATION & MSME AGENDA

Date: 08-12-2022

Time: 10.00 a.m.

• Prayer Song

• Host & Welcome Address : Ms. V. Shanthoshini
I.M.A. English, YRC & RRC Secretary

• Felicitation : 1. Dr.M.Inbavalli,
Principal, MKJC.
2. Dr.T. Balasubramanian
Academic Advisor, MKJC.

• Honouring the Guest

• Guest Address : Mrs. D. Revathi,
District Employment Officer, TPT.
Mr. C. Paneer Selvam,
Assistant Director, District Skill Training Officer,
Krishnagiri.

Mr. Ravi,
General Manager, District Industries Centre,
Tirupattur District.

Mr. K. Aravind,
Director, Indian Bank, Self-Employment
Training Institute, Tirupattur.

Mr. Arun Pandiyan,
Lead, District Manager, Indian Bank, Tirupattur District.

Dr. Umamageshwari,
Project Director (Ladies), Collector Office, Tirupattur.

Mr.N.Bhoopathy,
Secretary, MSME Association, Tirupattur District.

• Vote of Thanks : Ms. T.K. Afsa
I B.Sc Chemistry, MKJC

• National Anthem

ALL ARE CORDIALLY INVITED

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Women Entrepreneurship Development Cell (WEDC) Organized Activity on



“ENTREPRENEURSHIP AWARENESS PROGRAM” - 08.12.2022 REPORT



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL(WEDC) &
NATIONAL SKILL DEVELOPMENT CORPORATION & MSME
A REPORT ON CAREER GUIDANCE PROGRAM
ON
‘ENTREPRENEURSHIP AWARENESS PROGRAM’**

National Skill Development Corporation & MSME & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a State Level Career Guidance Program on 8th December 2022, on the topic “Entrepreneurship Awareness Program”, for the students of MKJC.

The Program started with the fine-tune of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 10:00 am.

Next the Principal of MKJC, Dr.M.Inbavalli and Dr. T.Balasubramanian felicitated the gathering and addressed the students with the words to develop skill orientation, to set a goal to start your career, and to persuade learners to take advantage of the available opportunities.

At their felicitation they both shared their congratulations to the students. Following the guest speakers, they were honored with shawls and mementos.

Then, the program's Guest speakers, who came from a variety of fields, presented their own unique insights.as follows Dr. Umamageshwari, Project Director (Ladies), Collector Office, Tirupattur, imparted her knowledge on how to come up with project ideas, choose them, and establish a business

Next Insights on career guidance were offered by Mrs. D. Revathi, the district employment officer for Tirupattur. Mr. C. Panneer Selvam, Assistant Director, District Skill

Training Officer, Krishnagiri, presented his perspectives on the motivational speech for aspiring entrepreneurs.

Followed by TN State Industrial Policy, Schemes, DICs, and its Services were discussed by Mr. Ravi, General Manager of the District Industries Center in the Tirupattur District.

Next about the project and its training Mr. K. Aravind, Director, Indian Bank, Self-Employment Training Institute, Tirupattur, were discussed.

Next Mr. Arun Pandiyan, Lead District Manager for Indian Bank in the Tirupattur District, imparted his knowledge of bank services and schemes for SMEs.

Furthermore, Mr. N. Bhoopathy, Secretary, Vaniyambadi, Tirupattur District MSME Association, offered his perspectives of being a successful entrepreneur. Therefore, it has been shown that this career Guidance program is advantageous to everyone because it allows them to determine their long-term goals. There were 800 students that participated in the Entrepreneurship program and received its potential significance.

Finally, the Programme was concluded by vote of thanks by Ms. T.K.Afsa, from the department of Chemistry with a National Anthem.

B. Varanathi
WEDC CO-ORDINATOR


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PHOTOS



GPS Map Camera



Peddakallupalli, Tamil Nadu, India

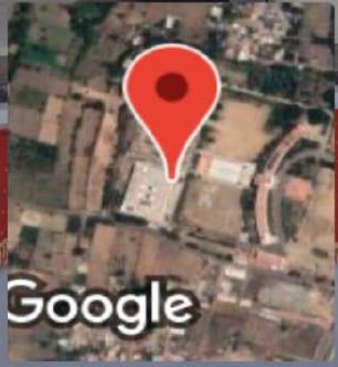
JJQ3+GMP, Peddakallupalli, Tamil Nadu 635751, India

Lat 12.638786°


Long 78.602971°

08/12/22 10:59 AM GMT +05:30


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Peddakallupalli, Tamil Nadu, India
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