




MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Permanently Affiliated to Thiruvalluvar University An ISO 9001:2015 Certified Institution



Women Entrepreneurship Development Cell (WEDC) Organized Webinar on
"Business Model Canvas" – 30-11-2020


INVITATION



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(A Project of Sri Marudhar Kesari Jain Trust)

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751



WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL
INVITES YOU TO
A State Level Webinar on "BUSINESS MODEL CANVAS"




Resource Person
Mr. N. S. Vijaya Ganesh
Director – T.I.P.S Academy
Vellore.

No Registration Fee
E-Certificate will be provided
Registration link:
<https://forms.gle/Xc7vpLQYNDcW4g7Z6>
Website : www.mkjc.in

Date: 30-11-2020
Time : 10.30 a.m. to 12.00 p.m.


Live in:  



Sri. C. Lickmichand Jain
SECRETARY

Dr. M. Inbavalli
PRINCIPAL

Ms. B. Vasanthi
CO-ORDINATOR




PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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Organizes

A State Level Webinar

on

"BUSINESS MODEL CANVAS"

DATE: 30.11.2020

TIME: 10.30 a.m. to 12.00 p.m.

- ◆ Prayer
- ◆ Welcome Address : **Ms. E. Komathi,**
Assistant Professor,
Department of Physics,
MKJC
- ◆ Felicitation : **Dr. M. Inbavalli,**
Principal,
MKJC
- ◆ Introduction of Guest : **Ms. B. Vasanthi,**
WEDC Co-ordinator, MKJC
- ◆ Chief Guest Address : **Mr. N.S. Vijayaganesh,**
DIRECTOR-T.I.P.S ACADEMY,
VELLORE.
- ◆ Question & Answer Session
- ◆ Vote of Thanks : **Ms. S. Susitha**
Assistant Professor,
Department of Mathematics,
MKJC

ALL ARE CORDIALLY INVITED


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REPORT

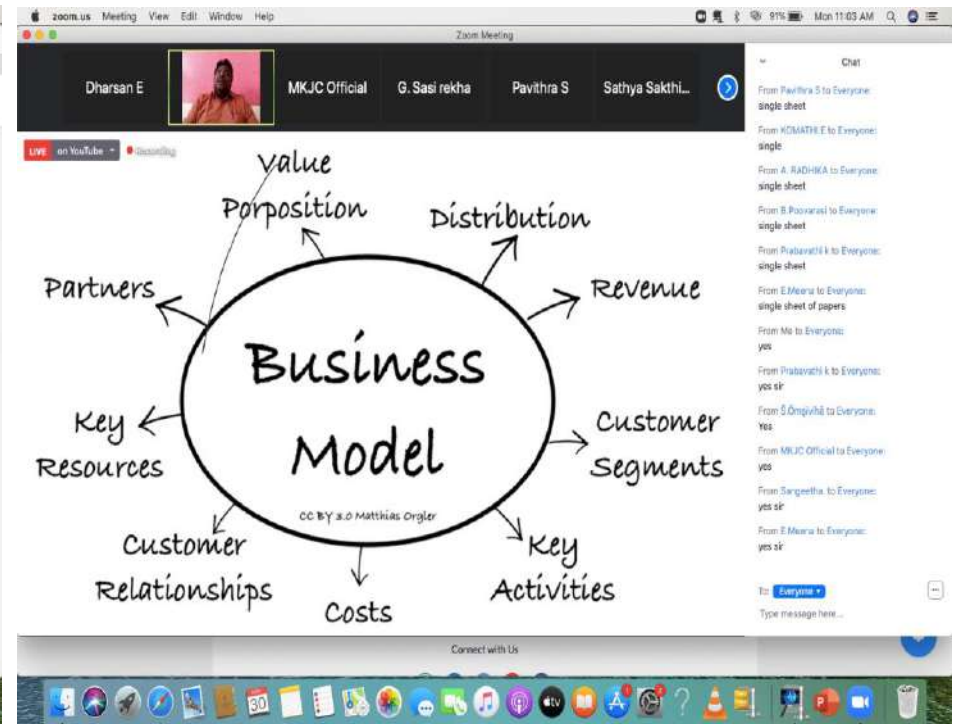
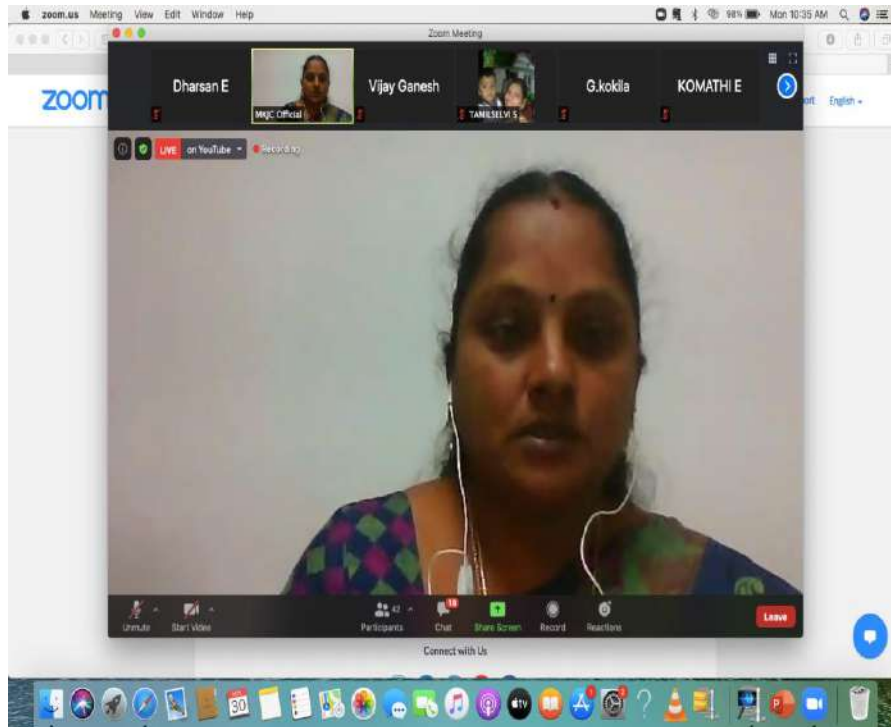
Women Entrepreneurship Development Cell of Marudhar Kesari Jain College for Women organized a State Level Webinar on “Business Model Canvas” on 30th November 2020 between 10.30 a.m. and 12 p.m.. The webinar started with a prayer. Ms. E. Komathi, Assistant Professor of Physics welcomed the gathering and thanked them for their availability. Dr. M. Inbavalli, Principal of MKJC gave the felicitation address. She had also acknowledged everyone for the wonderful arrangement of the webinar. Ms. B. Vasanthi, WEDC Co-ordinator and Assistant Professor of Commerce introduced the Chief Guest and briefed and agenda of the webinar Mr. N.S. VijayaGanesh, Director of TIPS Academy, Vellore gave the key note address on “Business Model Canvas”. Around 621 Students were enthusiastically participated in the webinar. Mr. N.S. Vijayaganesh highlighted the scope and challenges for business development through various fields. He also pointed out the scopes for woman students to become an Entrepreneur in their near future. Finally the webinar concluded with words of gratitude from Ms. S. Susitha, Assistant Professor of Mathematics. The webinar enlightened Women Entrepreneurs to create value for their societies in different ways.


B. Vasanthi

WEDC CO-ORDINATOR

M. Inbavalli
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PHOTOS




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