



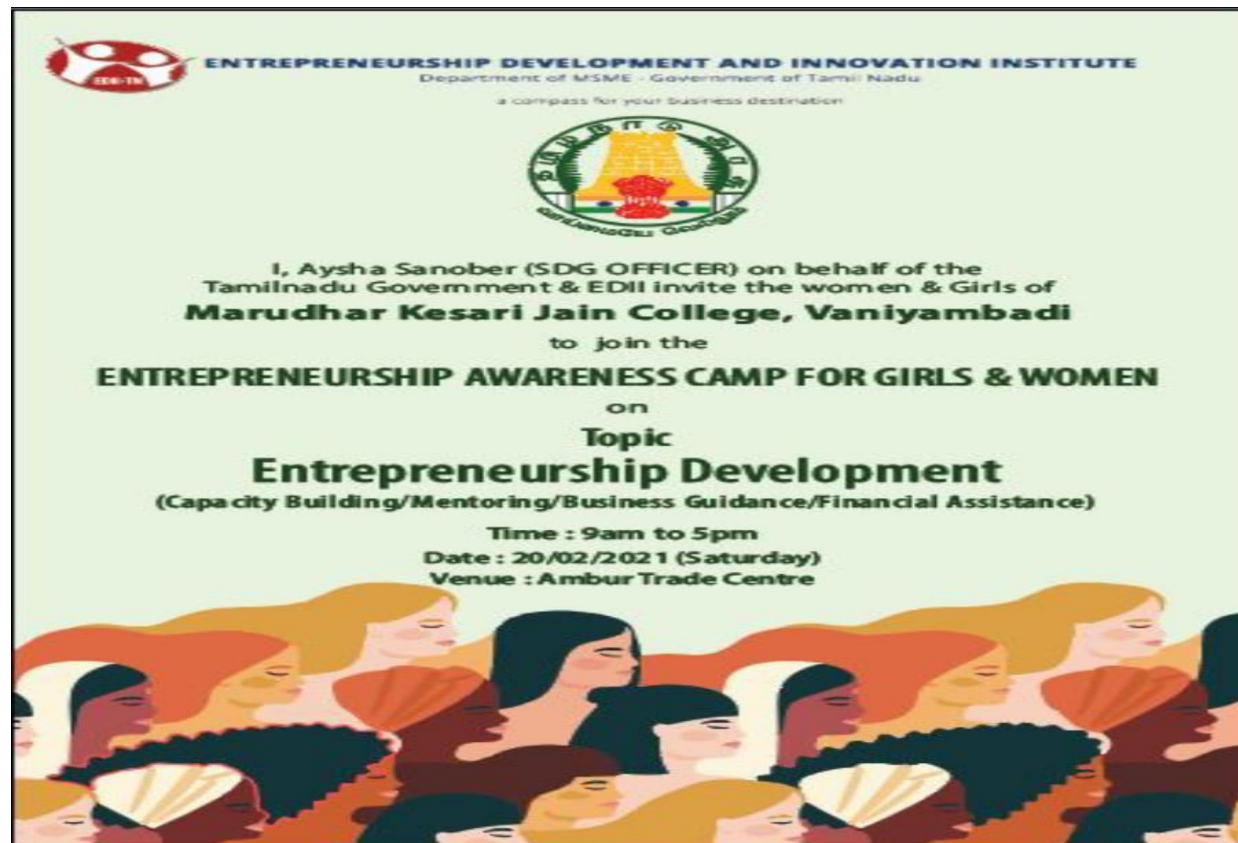
## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by NAAC (3<sup>rd</sup> Cycle)  
Permanently Affiliated to Thiruvalluvar University An ISO 9001:2015 Certified Institution



Women Entrepreneurship Development Cell (WEDC) Organized Activity on  
"Entrepreneurship Development" - 20-02-2021

### INVITATION




  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

# AGENDA

	<b>GOVT. OF TAMILNADU</b> <b>ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION</b> <b>INSTITUTE</b> Parthasarathy Koil St, Ekkaduthangal, Chennai-600032 Phone: 044-22252081/82; Fax: 22502413 email: tc2@editn.in; web: www.edi.in	
<b>ENTREPRENEURSHIP AWARENESS CAMP PROGRAMME SCHEDULE</b> Venue: Ambur, Thirupatture Dist Dated: 20.02.2021		

SESSION	DURATION	TOPIC	FACULTY
I	09.00 hrs – 10.00 hrs	Registration, Induction EDI-introduction, Programme Plan	
II	10.00 hrs- 11.00 hrs	Introduction & Basics of Entrepreneurship, ➤ Basics of Entrepreneurship ➤ Who is an Entrepreneur ➤ Characteristics of Successful entrepreneur ➤ Personal Competencies	Mr. Sundarajan,
11.00 hrs to 11.15 hrs Tea Break			
III	11.15 hrs- 12.15 hrs	➤ Idea Generation ➤ Project Selection ➤ Steps to start a Business	Mr. Sundarajan,
IV	12.15 hrs- 13.15 hrs	➤ Business Opportunity Guidance- ➤ Agriculture ➤ Manufacturing ➤ Service ➤ Trade	Mr. Sundarajan,
13.15 hrs to 14.00 hrs Lunch Break			
V	14.00 hrs- 15.00 hrs	➤ TN State Industrial Policy, Schemes, ➤ DICs and its services	Mr. Ravi, GM, DIC
VI	15.00 hrs- 16.00 hrs	➤ Banks-Schemes & Services offered by Banks for SMEs	Mr. Arunkumar I DM, Tirupattur
16.00 hrs to 16.15 hrs Tea Break			
VII	16.15 hrs- 17.00 hrs	➤ "My Journey as an Entrepreneur"-Successful Entrepreneur	Mr. Suresh Babu
VIII	17.00 hrs- 17.30 hrs	➤ Valediction & Feedback	
Sign up for Phase-II or Phase-IV			

  
**PRINCIPAL**  
 Marudhar Kesari Jain College  
 for Women  
 Vaniyambadi - 635 751



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**




**Women Entrepreneurship Development Cell (WEDC) Organized Activity on  
“Entrepreneurship Development” - 20-02-2021**

## **REPORT**

Women Entrepreneurship Development Cell made MKJC students to take part in an extension activity on Entrepreneurship Awareness camp for girls & women on the topic “Entrepreneurship Development” organized by Ms. Aysha sanober (SDG officer on behalf of the Tamilnadu Government and EDII invited the women & girls of Marudhar Kesari Jain College for Women to participate in it. The programme started at 9.00 a.m. on 20.02.2021 at Ambur Trade Center. It was supported by Mr. Ravi, GM of District Industries Centre. From MKJC 100 students and 3 staff participated in this extension activity. Students got motivated by this activity. The program got end and 5.00 p. m.

B. Varanthi

WEDC CO-ORDINATOR

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## PHOTOS



  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751