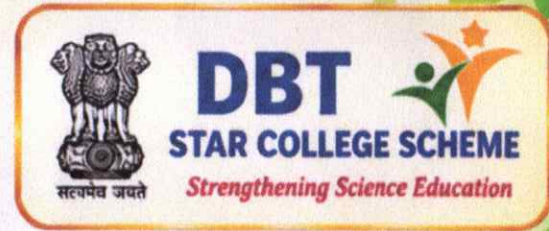




MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)



DEPARTMENT OF BIOTECHNOLOGY

★ Under the DBT – STAR COLLEGE SCHEME ★

INVITATION

We cordially invite you to the
Awareness Programme on

POLLUTION CONTROL AND MEASURES

Theme:

“Clean Environment – Healthy Life”



Date:
20.08.2026



Venue:
Guru Mishri Block
Seminar Hall



Time:
12:00 pm



Say **NO**
to Plastic

All are Cordially Invited

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

Sri. V. Dilip Kumar Jain
President

Sri. Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Ms. S. Aruna
Head, i/c

**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**

Topic / Subject of the Activity

Awareness Programme on Pollution Control and Measures

Objectives (Input)

- To create awareness among students about different types of environmental pollution and their impact on human health and the environment.
- To create awareness about preventive measures and sustainable practices for controlling environmental pollution.
- To highlight the importance of proper waste segregation, responsible waste disposal and reduction of single-use plastics.
- To motivate students to become responsible citizens and environmental ambassadors in their homes, educational institutions and communities.

Methodology (Process)

An Awareness Programme on Pollution Control and Measures was organized by the Department of Biotechnology from school of life sciences, Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi, under the DBT – STAR College Scheme, on **20 August 2026 at 12:00 PM** at the Old Seminar Hall.

The programme focused on creating awareness about environmental pollution and its consequences on human health, biodiversity and ecosystem sustainability. Participants were sensitized to the major forms of pollution, including air, water, soil, noise and plastic pollution, along with their common sources and harmful effects.

The session emphasized practical pollution-control measures such as waste segregation, recycling, reduction of plastic usage, conservation of water and energy, maintaining clean surroundings, planting and protecting trees, and adopting sustainable lifestyle practices.

Students were encouraged to understand their individual responsibility towards environmental protection and to actively participate in maintaining a clean and healthy environment. The theme **“Clean Environment – Healthy Life”** highlighted the close relationship between environmental quality and human well-being.

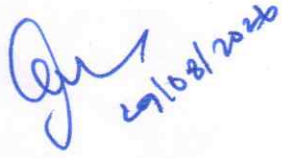
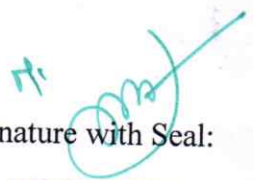
Output

- Students gained awareness about the different types and sources of environmental pollution.
- Participants understood the harmful effects of pollution on human health, biodiversity and the environment.
- Awareness was created regarding practical measures for pollution prevention and control.
- Students were sensitized to the importance of waste segregation, recycling and responsible waste management.
- Participants understood the need to reduce single-use plastics and adopt eco-friendly alternatives.
- Students were encouraged to conserve natural resources and maintain clean and green surroundings.
- The programme promoted active student participation in environmental protection and sustainable practices.

Outcomes

- Students developed greater awareness of environmental pollution and its consequences.
- Participants acquired knowledge of practical and sustainable methods for controlling pollution.
- The programme encouraged students to adopt environmentally responsible practices in their daily lives.
- Students understood the importance of the 3Rs – **Reduce, Reuse and Recycle** in minimizing environmental pollution.
- Participants were motivated to reduce plastic consumption and promote proper waste management.

- The programme strengthened students' sense of environmental responsibility and encouraged them to spread pollution-control awareness within their families and communities.
- The programme contributed to **Sustainable Development Goal (SDG) 3 – Good Health and Well-being** by promoting awareness of environmental factors affecting human health.
- It also supports **SDG 11 – Sustainable Cities and Communities** through awareness on clean surroundings, waste management and sustainable community practices.
- The programme further supports **SDG 12 – Responsible Consumption and Production** by encouraging waste reduction, recycling and responsible use of resources.
- It contributes to **SDG 13 – Climate Action** by promoting environmentally sustainable practices and awareness of pollution reduction.

HEAD OF THE DEPARTMENT	IQAC DIRECTOR	PRINCIPAL
 29/8/26	 29/08/2026	 Signature with Seal: PRINCIPAL

**Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District**



MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi

33
Years
of Educational
Excellence...

Topic: Awareness Programme on Pollution Control and Measures

Date: 20/8/2026

Organized by: Department of Biotechnology- under the DBT-STAR college scheme

Venue: Guru Mishri Block Seminar Hall



Principal

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District