



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(A Project of Sri Marudhar Kesari Jain Trust)

**Recognized u/s 2 (f) & 12(B) by UGC Act, 1956–Permanently Affiliated to Thiruvalluvar University**

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### SEMINAR /WORKSHOP/ WEBINAR/ CONFERENCE PARTICIPATION DETAILS 2023 - 2024

S.No	Faculty Name& Designation	Date & Duration	No.of Days	Seminar /Workshop/ Webinar	Topic	State/National International level	Participated /Presented /Published	Organized by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr.G.Deepalakshmi, Head & Assistant Professor Department of Business Administration	13.10.2023	1	Seminar	Micro Finance and Its Impact in the Society	National	Participated	SOKA IKEDA College of Arts and Science for Women, Chennai	Certificate
2	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	05.03.2024	1	Seminar	Impact of Entrepreneurship in Development of Indian Economy EDIE24	National	Participated	Adhiparasakthi College of Arts and Science(Autonomous)	Certificate
3	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	03.07.2023	1	Seminar	Intellectual Property Righty: Journey From to Product	National	Participated	SRM, University, Chennai,	Certificate
4	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	13.10.2023	1	Seminar	Micro Finance and Its Impact in the Society	National	Participated	SOKA IKEDA College of Arts and Science for Women, Chennai	Certificate
5	Ms. D. Kamalapriya, Assistant Professor Department of Business Administration	05.03.2024	1	Seminar	Impact of Entrepreneurship in Development of Indian Economy EDIE24	National	Participated	Adhiparasakthi College of Arts and Science(Autonomous)	Certificate
6	Dr.A. Rakini, Assistant Professor Department of Business Administration	05.03.2024	1	Seminar	Impact of Entrepreneurship in Development of Indian Economy EDIE24	National	Participated	Adhiparasakthi College of Arts and Science(Autonomous)	Certificate
7	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	06.07.2023	1	Webinar	Step Forward to Conversational Excellence	National	Participated	Don Bosco College, Yelagiri Hills	Certificate



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8	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	19.10.2023	1	Webinar	Consumer Rights and Education	National	Participated	KMG College Arts and Science, Gudiyatham	Certificate
9	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	06.07.2023	1	Webinar	Industrial Automation Technologies Leading to Industry 5.0 and Career Opportunities	International	Participated	An Initiative of SEMS Welfare Foundation, Chennai	Certificate
10	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	18.06.2023	1	Webinar	Naam Mudhal Kadhanayagan	National	Participated	Tamil Nadu Librarians, Chennai	Certificate
11	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	02.07.2023	1	Webinar	The Psychology of Reading	National	Participated	Tamil Nadu Librarians, Chennai	Certificate
12	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	05.06.2023 to 09.06.2023	5	FDP	Outcome Based Education	International	Participated	Tamil Nadu Teacher Education University, Chennai	Certificate
13	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	21.06.2023 to 27.06.2023	7	FDP	Adapting English Language Teaching to the Fourth Industrial Revolution	International	Participated	Bharat Institute of Engineering and Technology, Hyderabad	Certificate



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14	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	12.07.2023 to 15.07.2023	4	FDP	Empowering Education for AI Age	State	Participated	Don Bosco College (Co-Ed) Yelagiri Hills	Certificate
15	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	19.07.203 to 27.07.2023	9	FDP	Outcome Based Education for Effective Learning and Teaching	International	Participated	AMET University, Chennai	Certificate
16	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	26.09.2023 to 04.10.2023	9	FDP	Research Methodology	State	Participated	Dr.M.G.R Educational and Research Institute Deemed University, Chennai	Certificate
17	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	12.02.2024 to 21.02.2024	10	FDP	Strategic Management Practices for NAAC Accreditation	State	Participated	Dhanraj Baid Jain College (Auto), Thoraipakkam, Chennai	Certificate
18	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	11.03.2024 to 17.03.2024	7	FDP	Effective Teaching Pedagogy Strategies for Engaging and Empowering Learners	State	Participated	CT University, Punjab India	Certificate



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19	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	19.06.2023 to 23.06.2023	5	FDP	Contemporary Literary Themes and Techniques	National	Participated	VIT (Vellore Institute of Technology) Vellore	Certificate
20	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	13.07.2023to 19.07.2023	7	FDP	Resourcefulness on Research	International	Participated	Dr. MGR Educational and Research Institute, Chennai, Tamil Nadu, India.	Certificate
21	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	17.07.2023 to 21.07.2023	5	FDP	Banking and Financial Services	National	Participated	Thiruvalluvar University, Vellore	Certificate
22	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	21.08.2023 to 25.08.2023	5	FDP	Cloud Infrasturure and AWS Technology	National	Participated	Brain O Vision, Hyderabad	Certificate
23	Ms. D. Kamalapriya, Assistant Professor Department of Business Administration	19.06.2023 to 23.06.2023	5	FDP	Contemporary Literary Themes and Techniques	National	Participated	VIT (Vellore Institute of Technology) Vellore	Certificate
24	Ms. D. Kamalapriya, Assistant Professor Department of Business Administration	12.07.2023 to 15.07.2023	4	FDP	Empowering Educators for AI Age	National	Participated	Don Bosco College, Yelagiris	Certificate



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25	D.Kamalapriya, Assistant Professor Department of Business Administration	21.08.2023 to 25.08.2023	5	FDP	Cloud Infrastruture and AWS Technology	National	Participated	Brain O Vision	Certificate
26	D.Kamalapriya, Assistant Professor Department of Business Administration	16.10.2023 to 21.10.2023	4	FDP	Funded Research Project	National	Participated	ATLAS Skill Tech University, Mumbai	Certificate
27	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	19.06.2023 to 23.06.2023	5	FDP	Contemporary Literary Themes and Techniques	National	Participated	VIT (Vellore Institute of Technology) Vellore	Certificate
28	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	16.10.2023 to 21.10.2023	4	FDP	Funded Research Project	National	Participated	ATLAS Skill Tech University, Mumbai	Certificate
29	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	21.08.2023 to 25.08.2023	5	FDP	Cloud Infrastruture and AWS Technology	National	Participated	Brain O Vision, Hyderabad	Certificate
30	Dr. P. Vignesh, Assistant Professor Department of Business Administration	22.01.2024 to 26.01.2024	5	FDP	Emerging Trends in Data Analytics	National	Participated	Saveetha College of Liberal Arts & Science	Certificate



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31	Dr. P. Vignesh, Assistant Professor Department of Business Administration	22.01.2024 to 26.01.2024	5	FDP	Research Methodology: Ethics & Publication	National	Participated	Theivanai Ammal College for Women (Autonomous)	Certificate
32	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	27.07.2023 to 28.07.2023	2	Workshop	Research Methodology and Ethics	National	Participated	Thiruvalluvar University, Vellore	Certificate
33	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	09.10.2023 to 14.10.2023	6	Workshop	Research Methodology	State	Participated	SRM Institute of Science and Technology Ramapuram, Chennai	Certificate
34	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	28.04.2024 to 29.04.2024	2	Workshop	SEM and CFA Using AMOUS	State	Participated	Institute for Statistics and Analytical Research, Chennai	Certificate
35	Ms. D. Kamalapriya, Assistant Professor Department of Business Administration	14.10.2023	1	Workshop	Research Methodology	National	Participated	SRM, University, Chennai	Certificate
36	Dr. A. Rakini, Assistant Professor Department of Business Administration	28.04.2024 to 29.04.2024	2	Workshop	SEM and CFA Using AMOUS	State	Participated	Institute for Statistics and Analytical Research, Chennai	Certificate





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37	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	21.07.2023	1	Workshop	How to Plan for Start Up Legal & Ethical Steps	National	Participated	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate
38	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	21.08.2023	1	Workshop	ADDON Course Entrepreneurial Development	National	Participated	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate
39	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	14.10.2023	1	Workshop	Research Methodology	National	Participated	SRM, University, Chennai	Certificate
40	Ms. V. Tamilarasi, Assistant Professor Department of Business Administration	19.10.2023	1	Workshop	Consumer Rights and Education	State	Participated	KMG College Arts & Science, Gudiyatham	Certificate
41	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	21.07.2023	1	Workshop	How to Plan for Start Up and Legal & Ethical Steps	National	Participated	Marudhar Kesari Jain College For Women, Vaniyambadi	Certificate
42	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	25.07.2023	1	Workshop	NPTEL E-Awareness	State	Participated	Marudhar Kesari Jain College For Women, Vaniyambadi	Certificate



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43	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	25.09.2023	1	Workshop	Content Writing Research Methodology and Ethics	National	Participated	St Francis De Sales College, Bengaluru	Certificate
44	Dr.P. Vignesh, Assistant Professor Department of Business Administration	28.04.2024 to 29.04.2024	2	Workshop	SEM and CFA Using AMOUS	State	Participated	Institute for Statistics and Analytical Research, Chennai	Certificate
45	Dr.G.Deepalakshmi, Head & Assistant Professor Department of Business Administration	22.09.2023	1	Conference	Skill for HR In Contemporary Society	International	Presented	Sacred Heart College, Autonomous	Certificate
46	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	22.09.2023	1	Conference	Skill for HR In Contemporary Society	International	Presented	Sacred Heart College, Autonomous	Certificate
47	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	15.12.2023	1	Conference	Problems faced by women employees working in manufacturing industries	National	Presented	ST. Josephs College of Arts and Science(Autonomous)	Certificate
48	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	19.10.2023 & 20.10.2023	1	Conference	Preparing HR for The Future AI Driven Skills Development and Training Initiatives	International	Presented	Marudhar Kesari Jain College for, Women	Certificate





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49	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	26.07.2023	01	Conference	National Seminar on Multi Disciplinary Research and Practice World Record	National	Presented	All India Book of Record	Certificate
50	Ms. D. Kamalapriya, Assistant Professor Department of Business Administration	22.09.2023	01	Conference	Skill for HR In Contemporary Society	International	Presented	Sacred Heart College , Autonomous	Certificate
51	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	15.12.2023	1	Conference	Contextualizing the Literary Genres of 21st Century'	International	Presented	S.T Josephs College of Arts and Science (Autonomous)	Certificate
52	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	19.10.2023 & 20.10.2023	2	Conference	Preparing HR for The Future AI Driven Skills Development and Training Initiatives	National	Presented	Marudhar Kesari Jain College for, Women	Certificate
53	Ms.P.Indhumathi, Assistant Professor Department of Business Administration	19.10.2023 & 20.10.2023	2	Conference	Preparing HR for The Future AI Driven Skills Development and Training Initiatives	National	Presented	Marudhar Kesari Jain College for, Women	Certificate



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54	Dr.G.Deepalakshmi, Head & Assistant Professor Department of Business Administration	22.09.2023	1	Conference	Skill for HR In Contemporary Society	International	Participated	Sacred Heart College , Autonomous	Certificate
55	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	22.09.2023	1	Conference	Skill for HR In Contemporary Society	International	Participated	Sacred Heart College , Autonomous	Certificate
56	MS. A. Athiyaveni, Assistant Professor Department of Business Administration	15.12.2023	1	Conference	Problems faced by women employees working in manufacturing industries	International	Participated	ST. Josephs College of Arts and Science(Autonomous)	Certificate
57	Ms. D. Kamalapriya, Assistant Professor Department of Business Administration	22.09.2023	1	Conference	Skill for HR In Contemporary Society	International	Participated	Sacred Heart College , Autonomous	Certificate
58	Ms. B. Mubeentaj, Assistant Professor Department of Business Administration	15.12.2023	1	Conference	Contextualizing the Literary Genres of 21st Century'	International	Participated	S.T Josephs College of Arts and Science (Autonomous)	Certificate
59	Ms. B. Mubeentaj Assistant Professor Department of Business Administration	21.06.2023	1	Conference	English Speaking Skills Basics	International	Participated	Bharathi Chudar, United Kingdom	Certificate



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60	Ms. B. Mubeentaj Assistant Professor Department of Business Administration	12.07.2023	1	Conference	English Speaking Skills Basics	International	Participated	Bharathi Chudar, United Kingdom	Certificate
61	Dr.G.Deepalakshmi, Head & Assistant Professor Department of Business Administration	24.02.2024	1	Resource Person	Human Relation Transformation	State	Presented	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate
62	Dr.G.Deepalakshmi, Head & Assistant Professor Department of Business Administration	13.04.2024	1	Resource Person	Competencies	State	Presented	D.K. Samy Mat Hr Sec School , Krishnagiri	Certificate
63	Dr.D.Vetrivelan, Research Head & Assistant Professor Department of Business Administration	21.07.2023	1	Resource Person	How to Plan for Start-Up and Legal & Ethical Steps	State	Presented	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate
64	Dr.D.Vetrivelan, Research Head & Assistant Professor Department of Business Administration	11.01.2024	1	Resource Person	Entrepreneurship Skill Attitude and Behavior Development	State	Presented	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate
65	Ms.B.Sakthimala, Assistant Professor Department of BBA	23.02.2024	1	Resource Person	Psychological Wellbeing	State	Presented	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate



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66	Ms.A.Athiyaveni, Assistant Professor Department of Business Administration	24.02.2024	1	Resource Person	Human Relation Transformation	State	Presented	Marudhar Kesari Jain College for Women, Vaniyambadi	Certificate
67	Ms.A.Athiyaveni, Assistant Professor Department of Business Administration	08.04.2024 to 20.04.2024	10	Workshop	NEP 2020 Orientation & Sensitization Programme Malaviya Mission Teacher Training Programme	National	Participated	Malaviya Mission Teacher Training Programme	Certificate
68	Dr.A. Rakini Assistant Professor Department of Business Administration	08.04.2024 to 20.04.2024	10	Workshop	NEP 2020 Orientation & Sensitization Programme Malaviya Mission Teacher Training Programme	National	Participated	Malaviya Mission Teacher Training Programme	Certificate
69	Dr.P.Vignesh Professor Department of Business Administration	08.04.2024 to 20.04.2024	10	Workshop	NEP 2020 Orientation & Sensitization Programme Malaviya Mission Teacher Training Programme	National	Participated	Malaviya Mission Teacher Training Programme	Certificate



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70	Dr. G. Deepalakshmi HOD & Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Introduction to Digital Marketing	National	Participated	Great Learning	Certificate
71	Dr. G. Deepalakshmi HOD & Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Effective Communication	National	Participated	Great Learning	Certificate
72	Ms. B. Sakthimala, Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Social Media Marketing	National	Participated	Great Learning	Certificate
73	Ms. D Kamala Priya Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Smart English Basics for Professionals	National	Participated	Great Learning	Certificate
74	Ms. D Kamala Priya Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Digital Marketing Strategy	National	Participated	Great Learning	Certificate

75	Ms. D Kamala Priya Assistant Professor Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Performance Management	National	Participated	Great Learning	Certificate
76	Ms. D Kamala Priya Assistant Professor Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Principal of Management	National	Participated	Great Learning	Certificate
77	Ms. V.Tamilarasi, Assistant Professor Assistant Professor Department of Business Administration	Jul-23	8	Webinar	Smart English Basics for Professionals	National	Participated	Great Learning	Certificate