MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT – 635 751

- Recognized u/s 2(f) & 12(B) of UGC Act 1956
- Permanently Affiliated to Thiruvalluvar University
- Supported by DST - FIST | DBT STAR College Scheme

NAAC A+ | INSTITUTION'S INNOVATION COUNCIL

Department of Commerce (CA)

INDUSTRIAL VISIT

Place : Chickmangalur and Udupi

Industry : Coffee Plantation

Date : 19.09.2026 and 20.09.2026



Sri. V. Dilip Kumar Jain	Sri. Anand Singhvi	Dr. M. Inbavalli	Mr. D. Gomathi	Dr. M. Usha
President	Secretary	Principal	DBT STAR College Coordinator	Head

PRINCIPAL
Marudhar Kesari Jain College
For Women (Autonomous)
Vaniyambadi - 635 751
Tirupattur District

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

33 Years of Educational Excellence...

Activity Report

Topic

"Industrial Visit Cum Educational Tour"

Objectives(Input)

1. To provide students with practical exposure beyond classroom learning.
2. To help students understand the real-world business and commercial activities of organisations and industries and to develop students' understanding of production, processing, marketing and business operations.
3. To develop entrepreneurial and industry-oriented skills among students.

Methodology(Process)

The Educational Tour was organized to the students of Commerce(CA).The students were accompanied by four faculty members: Dr.M.Usha, Ms.S.Girija, Ms.V.M.Aaysha Muskan, Ms.B.Jyothi.The journey started on 18.08.2026 at 08:30 pm from the college and the team reached Chikmagalur at 10:00 a.m on 19.08.2026. This visit was planned with a focus on providing students with practical and experiential learning opportunities. Students were briefed about the purpose of the visit, schedule, safety measures and expected learning outcomes. Students travelled to Chikmagalur and Udupi and visited relevant places of educational and commercial interest. Students actively observed the activities and interacted with the concerned persons to gain practical knowledge. Students observed coffee cultivation, plantation practices, processing activities and related business operations. Students connected their classroom concepts in Commerce and Computer Applications with real-world business practices.This Programme aligns with SDG 4 Provides experiential and practical learning by exposing students to real-world business, plantation, tourism and commercial activities and also it supports SDG-8 Creates awareness about employment opportunities, entrepreneurship, workplace practices and economic activities in the region.

Output

1.Students gained awareness of business operations, resource utilisation and management practices.

2.The tour enhanced students' communication, teamwork, leadership and interpersonal skills.

3.Students developed better observation and analytical skills through direct exposure to field activities.

Outcomes

1. The Industrial Visit will Create awareness about career opportunities and industry

requirements. develop professionalism, time management, adaptability, discipline, and responsibility, preparing students for future employment.

2. It will Promote experiential learning and industry-oriented knowledge and workplace responsibilities and promoting lifelong learning in the future.

HOD Dean IQAC Director Principal

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(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f)&12(B) by UGC Act,1956- Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with"A+" Grade(4th Cycle)– An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

PG Department of Commerce (CA)

Organized

Topic: "Industrial Visit Cum Educational Tour"

Date : 19.09.2026& 20.09.2026Venue :Coffee Plantation-Chickmangalur & Udupi

PHOTOS





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