MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT – 635 751

SINCE 1994

- Recognized u/s 2(f) & 12(B) of UGC Act 1956
- Permanently Affiliated to Thiruvalluvar University
- Supported by DST - FIST | DBT STAR College Scheme

A+ NAAC | 4 Star Rating INSTITUTIONS' INNOVATION COUNCIL (Ministry of Education Initiative)

DEPARTMENT OF

B.COM PROFESSIONAL ACCOUNTING

1ST & 2ND YEAR STUDENTS

— are going to —

Learning Beyond Classrooms

Exposure Experience Growth

INDUSTRIAL VISIT

— to —

Shoeberry

CHENNAI

INDUSTRY EXPOSURE	PRACTICAL LEARNING	REAL WORLD INSIGHTS	BRIGHTER FUTURES

DATE
17 - 09 - 2026

DESTINATION
Shoeberry, Chennai

@SHOEBERRY.INDIA

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Vaniyambadi - 635 751.
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

Activity Report

Topic

"Industrial Visit Cum Educational Tour"

Objectives (Input)

1. To provide students with practical exposure beyond classroom learning.
2. To help students understand the real-world business and commercial activities of organizations and industries and to develop students' understanding of production, processing, marketing and business operations.
3. To develop entrepreneurial and industry-oriented skills among students.

Methodology (Process)

The Educational Tour was organized the students of Commerce (PA). 59 students were accompanied by Two faculty members: Dr. K. Uma Parameswari and Ms. J. Durgadevi. The journey started on 17.09.2026 at 04.00am from the college and the team reached Shoe Berry International company, Tambaram at 9.00 a.m. on 17.09.2026. This visit was planned with a focus on providing students with practical and experiential learning opportunities. Students were briefed about the purpose of the visit, schedule, safety measures and expected learning outcomes. Students travelled to Chennai and visited relevant places of educational and commercial interest. Students actively observed the activities and interacted with the concerned persons to gain practical knowledge. Students observed Shoe production and processing activities and related business operations. Students connected their classroom concepts in Commerce and Designs with real-world business practices. This Programme aligns with SDG 4 Provides experiential and practical learning by exposing students to real-world business Production, tourism and commercial activities and also it supports SDG-8 Creates awareness about employment opportunities, entrepreneurship, workplace practices and economic activities in the region.

Output

1.Students gained awareness of business operations, resource utilisation and management practices.
2.The tour enhanced students' communication, teamwork, leadership and interpersonal skills.
3.Students developed better observation and analytical skills through direct exposure to field activities.

Outcomes

1. The Industrial Visit Create awareness about career opportunities and industry requirements. develop professionalism, time management, adaptability, discipline, and responsibility, preparing students for future employment.

2. It Promotes experiential learning and industry-oriented knowledge and workplace responsibilities and promoting lifelong learning in the future.

30/9/26 30/9/26

HOD **Dean** **IQAC Director** **Principal**

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MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

33 Years of Educational Excellence...

DEPARTMENT OF COMMERCE PROFESSIONAL ACCOUNTING

INDUSTRIAL VISIT – 17.09.2026





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