

#### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized U/s 2(f) & 12(B) of UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A" Grade - An ISO 9001:2015 Certified Institution

## PG DEPARTMENT OF COMMERCE (CA) ORGANIZED AN INTERNATIONAL SEMINAR ON "INNOVATION AND EVOLVING TRENDS IN COMMERCE" ON 27,09,2018

#### INVITATION

#### REGISTRATION FEE

- UG & PG Students
- M.Phil & Ph.D Scholars Rs. 200
- Academicians
- No TA & DA will be paid
- Registration fee includes Seminar Kit, Lunch and Refreshment.
- The registration fee may be paid in the form of cash or DD in favour of "The Principal, Marudhar Kesari Jain College for Women",
- Payable at Vaniyambadi. Soliciting your proactive participation

#### **ORGANISING COMMITTEE**

#### CHIEF PATRONS

Sri. M. Vimmal Chand Jain President Sri. J. Rathanlal Jain Vice president Sri. C. Lickmichand Jain Secretary Sri D Utham Chand Jain Joint Secretary Sri. N. Sripal Kumar Jain Sri. M. Sudarsan Kumar Jain Trustee Sri. K. Rajesh Kumar Jain Trustee Sri N Lalith Kumar lain Trustee Sri. K. Anand Kumar Bafna

#### PATRONS

#### Dr. M. SENTHILRAJ

Principal, Marudhar Kesari Jain College for Women, Vaniyambadi

Academic Council Member, Thiruvalluvar University

#### Prof. T. MOHAMED MUSTAFA

Facilitator, Department of Commerce & Commerce (CA). Marudhar Kesari Jain College for Women, Vaniyambadi

#### CONVENORS AND ORGANIZING SECRETARIES

Assistant Professor & Head, Assistant Professor & Head, Assistant Professor & Head, Assistant Professor & Head, PG Department of Commerce (CA) PD Department of Commerce Mobile Number: 9789565577 Mobile Number: 9789683142

## CO - ORDINATORS

PG Department of Commerce Ms. N. Karpagam, Asst. Professor

Ms. M.Geetha, Asst. Professor Dr. P. Anandi, Asst. Professor

Ms. P. Thenmozhi, Asst. Professor

Ms. E. Sangavi, Asst. Professor

Ms. A. Kavitha, Asst. Professor Ms. S. Megala, Asst. Professor

PG Department of Commerce (CA) Ms. M. Usha, Asst. Professor

Ms. R. Chithra, Asst. Professor

Ms. M. Revathi, Asst. Professor

Ms. J. Nuzhath Ara, Asst. Professor Ms. T. Vijaya Kumari, Asst. Professor

Ms. A. Revathi, Asst. Professor

Ms. S. Anitha, Asst. Professor

Ms. A. Sindhu, Asst. Professor



Approved by Government of Tamilnadu - Affiliated to Thiruvalluvar Univ Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635 751

#### ABOUT THE COLLEGE

The college is consecrated by Sri Marudhar Kesari Jain Trust and established by the very generous Jain Philanthropists. This college was established in 1994, is a premier self financing college for women with a vision to offer skill and value-based higher education and generate worthy human capital out of the rural population; to offer opportunities to identify latent talents in the students and teachers and help them self actualize their potentials; to upgrade the quality of life of rural and semi-urban women in and around Vaniyambadi, thereby contributing to the development of the socio-economic status of women. This college is situated in a sprawling campus of 25 acres which is located between Chennai and Bangalore & 10Kms from Jolarpet Junction. It has the pride of getting reaccredited with "A" Grade by NAAC. An ISO 9001:2015 Certified Institution. The college now offers 15 UG courses, 11 PG courses, 6 M.Phil. Research Programmes and 1 Ph.D. (Commerce) programme.

#### ABOUT THE DEPARTMENTS

The department of Commerce was started in 1994 and became PG Department of Commerce in 1998. The department has been constantly metamorphosing itself to suit the requirements and expectations of the Corporates. Department of Commerce (Computer Applications) was started in the year 2010 and became PG Department of Commerce (CA) in 2016. It also offers research programmes namely M.Phil (Commerce) from 2012 and Ph.D. (Commerce) from 2017 onwards. The departments have staff strength of 19 and one guest faculty. The students' strength at present is 390.

True to the logo and motto of the departments, the departments have been organizing every year seminars/conferences, workshops, personality development programmes, faculty development programmes, Bank training programmes, Tally course and Industrial visits. In our on-going journey towards excellence, this year an International Seminar on "Innovations and Evolving Trends in Commerce" is being organized.

#### **ABOUT THE SEMINAR**

Today's business can be splendid by continuous innovations in all areas of commerce like management, human resource, accounting and finance and so on. Marching towards success, the organizations must thrive in all functional areas to meet the challenges of globalization. Keeping this as the main theme, we organize an international seminar on "Innovations and Evolving Trends in commerce".

#### **EXPERT PANEL**



Dr. Desti Kannaiah, Senior Lecturer, James Cook University, Singapore.

Dr. Desti Kannaiah worked in India, Malaysia, Dubai, Vietnam and Singapore. He has 35 years of teaching experience. Dr.Desti Kannaiah worked as a Senior Lecturer, Middlesex University London, Campus in Dubai and RMIT University Hanoi, Vietnam. Dr.Desti Kannaiah is an external examiner of Ph.D. Degree in leading South Indian Universities.

He prepared course materials and co-authored Cost Accounting book. He was awarded the Best Lecturer of the year 2013 by James Cook University, Singapore. He was awarded the title of the "Best Overall Lecturer Award" by the Thames Business School, Informatics Group Singapore.

#### Dr. L. Augustin Amaladas



#### HOD and Professor, St. Joseph's College of Commerce (SJCC) Bangalore.

Dr. L. Augustin Amaladas having 29 years of teaching experience in Cost and Management Accounting, Income Tax, Statistics, Financial Management and Advanced Financial Accounts. He was presiding officer of Karnataka Legislative Assembly-2008. He is the Life member in Indian Commerce Association and Indian Council for Business Education.

He is the Visiting/Guest faculty of WELINGKAR Institute of Management, NIFT, MP Birla Institute of Management, TASMAC, CA Foundation and Intermediate Level and Madurai Kamaraj University, Bangalore Centre. He acted as Placement Officer, NSS Officer and Board of Studies Member in Colleges, University and Indian Business Academy, Bangalore. He published many Articles in leading Journals and Presented Papers in Seminars and Conferences at National and International level. He has published various books also.

Dr. J. Srinivasan Associate Professor & Research Supervisor, PG & Research Department of Commerce, Rajeswari Vedachalam Government Arts College, Chengalpattu.

Dr. J. Srinivasan has 22 years of teaching experience. He has produced 17 M.Phil. and 9 Ph.D. Scholars. Many research scholars pursuing research degrees. During 2009 to 2012 Dr. J. Srinivasan was a Academic Council

member in Thiruvalluvar University. He got Major Research Project funded by UGC and Minor Research Project funded by Tamilnadu State Council for Higher Education. He has specialized in HRM, Marketing, and Cost & Management Accounting. He has presented and published many papers in National and International Seminars and Conferences. He has published various books also.

#### **SCHEDULE**

09.00am Registration
10.00am Inaugural Session
10.30am to 11.30am Session One

Key-note Address Prof. Dr. Desti Kannaiah,

Senior Lecturer, James Cook University, Singapore.

on "Innovations and Challenges of Global Business Management"

11.30am to 11.45am **Tea Break** 11.45am to 01.00pm **Session Two** 

Theme talk Prof. Dr. L. Augustin Amaladas, HoD and Professor,

St. Joseph's College of Commerce (SJCC), Bangalore.

on "Global Tax and India's Latest Development and their Impact"

01.00pm to 02.00pm Lunch Break
02.00pm to 03.15 Session Three

Theme talk Prof. Dr. J. Srinivasan, Associate Professor & Research Supervisor,

Rajeswari Vedachalam Government Arts College, Chengalpattu . on "Recent Trends in Human Resource Management"

03.15pm Valediction

## **AGENDA**

# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

PG & RESEARCH DEPARTMENT OF COMMERCE & PG DEPARTMENT OF COMMERCE (CA)

#### INTERNATIONAL SEMINAR

on

#### "INNOVATION AND EVOLVING TRENDS IN COMMERCE"

Date: 27/09/2018 **AGENDA** 

**Prayer Song** 

**Department Song** 

Welcome Address : Dr.C.Nithya

Vice Principal, MKJC

Introduction of Guest : Ms.B.Vasanthi

Head, Department of Commerce, MKJC

Ms. N Karpagam

Asst. Professor, Department of Commerce, MKJC

Ms. M.Usha

Asst. Professor, Dept. of Commerce (CA), MKJC

Honoring the Guest

Felicitation

:Dr.M.Senthilraj Principal,MKJC.

**Inaugural Address** 

:Prof.T.Md.Mustafa Facilitator,Dept. of Commerce&Commerce(CA)

Session I

Chief Gust address by

: Dr. Desti kaanaiah , Senior Lecturer,

James Cook University, Singapore

Tea Break

**Session II** 

Theme Talk By

:Dr. Dr. Augustin Amaladas, HOD and Professor,

St. Joseph's College of Commerce (SJCC), Bangalore

LUNCH BREAK Session III Theme Talk By :Dr. J. Srinivasan, Assistant Professor & Research Supervisor, PG & Research Department of Commerce, St. Rajeshwari Vedachlam Govt. Arts College, Chengalpattu. ST ST Valediction **Certificate Distribution** Feedback Vote of Thanks : Ms. Savitha, III B.Com Department Secretary, Commerce **National Anthem** \$\times\_1\$ \$\times\_2\$ \$\times\_2\$



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#### **REPORT**

PG Department of Commerce (CA) organized an International Seminar on "Innovations and Evolving Trends in Commerce" on 27th September 2018. A Total of 374 participants participated and benefitted.

The program has started with welcome address by Dr. C.Nithya, Vice Principal, and Felicitation was given by Dr. M.Senthil Raj, Principal, and Marudhar Kesari Jain College for Women, Vaniyambadi and inaugural address given by Prof. T.Md. Mustafa, Facilitator, Department of Commerce and Commerce CA, Introduction of the chief guests was done by Ms.B,Vasanthi, Head. PG Department of Commerce, Ms. N.Karpagam, Assistant Professor, Department of Commerce and Ms. M.Usha, Assistant Professor of Commerce (CA) Marudhar Kesari Jain College for Women, Vaniyambadi. Dr. Desti Kannaiah, Senior Lecturer, James Cook University, Singapore, Dr. L. Augustin Amaladas, Head & Professor, St. Joseph's College of Commerce (SJCC), Bangalore. Dr. J. Srinivasan, Associate Professor & Research Supervisor, PG & Research Department of Commerce, Rajeshwari Vedachalam Govt. Arts College, Chengalpattu were the resource persons and delivered lecture excellently.

Key points from the sessions are latest innovations and trends in Commerce field. The session completed by vote of thanks and National Anthem.

M. Ashvalaleshi

**Head of the Department** 

## **PHOTOS**





