

## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI





Recognised u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A" Grade – An ISO 9001:2015 Certified Institution

# PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE ORGANIZED AN SEMINAR ON DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA

09.03.2019

## **INVITATION**



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

# PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE & PG COMPUTER APPLICATIONS

ORGANIZE

SEMINAR ON

# "DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA"

ON 09.03.2019

Guest Name: Mr.A.RAGUNATHAN

ICT ACADEMY

MR.IMRAN AHAMED

ICT ACADEMY





Marudhar Kesari Jain College for Women Vanivambadi - 635 751

## **AGENDA**



#### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN



#### VANIYAMBADI

Recognized under Sec 2(f) & 12(B) of the UGC act 1956 || Permanently Affiliated to Thiruvalluvar University || Re-Accredited with A Grade by NAAC(3rd Cycle) || An ISO 9001:2015 Certified Institution

# PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE & PG DEPARTMENT OF COMPUTER APPLICATIONS

Organizes

SEMINAR

on

"DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA"

AGENDA

DATE: 09.03.2019

PRAYER

WELCOME ADDRESS : Ms.T.Thenmozhi

Assistant Professor, Dept of CA

HONOURING THE CHIEF GUEST : Dr.M.SENTHIL RAJ

Principal, MKJC

CHIEF GUEST INTRODUCTION : Ms.S.Yuvabrinda

Assistant Professor, Dept of CS

CHIEF GUEST : Mr.Ragunthan,

Digital Marketing Expert,

Payoda.

Mr.Imran Ahamed,

Director, Infinite Edge Mr.Sathish Kumar,

Senior HR,

NTRUST Technology

VOTE OF THANKS : Ms.M.Prithi

Assistant Professor, Dept of CA

NATIONAL ANTHEM
ALL ARE CORDIALLY INVITED

PRINCIPAL
Marudhar Kesarl Jain College
for Women
Vanivambadī - 635 751



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



# PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE ORGANIZED AN SEMINAR ON DIGITAL DIVIDE & ROLE OF SOCIALMEDIA 09.03.2019

# **REPORT**

ICT Academy along with PG & Research Department of Computer Science and PG Department of Computer Applications of Marudhar Kesari Jain College for Women, Vaniyambadi organized one day Seminar on "DIGITAL DIVIDE &ROLE OF SOCIAL MEDIA" on 09.03.2019. The program flourished with a prayer song. Ms.Thenmozhi, Assistant .Professor, Dept of Computer Applications, delivered the welcome address. Dr.M.Senthil Raj, Principal, honoured the ChiefGuest and also made felicitation address. Mr.Ragunthan, Digital Marketing Expert, Payoda. Mr.Imran Ahamed, Director, Infinite Edge & Mr.Sathish Kumar, Senior HR, NTRUST Technology. Mr.V.Murugavel Relationship Manager in Academic Initiatives ICT Academy.

Mr.Ragunathan delivered a speech about improvement and importance of socialmedia. Mr.Imran Ahamed delivered a speech about advantages & Disadvantage of social media &Mr.Sathish Kumar delivered a speech about usage of social media. Then Ms.M.Prithi, Asstistant Professor, Dept of Computer Applications proposed a vote of Thanks. Around 450 students are participated and agained the knowledge about the digital role. The Program concluded with National Anthem.

HEAD OF THE DEPARTMENT

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambarti. 635 754

# **PHOTO**





