



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Permanently Affiliated to Thiruvalluvar University An ISO 21001:2018 Certified Institution

Standard Club Organized Industrial - Expo on 11.11.2022

INVITATION



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STANDARD CLUB MEET – 3

INDUSTRIAL-EXPO

Date: 11-11-2022

Venue: FARIDA SHOES, Ambur

Sri.C.Lickmichand Jain,
Secretary

Dr.M.Inbavalli,
Principal

Dr. R. Jesu Jaya Sudan
Standard
Club Coordinator

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751



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REPORT

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Standard Club of MKJC – Meet 3

Date: 11.11.2022

EVENT: EXPOSURE VISIT - Farida shoe industry, Ambur

BIS-Chennai extended their activity in providing awareness on quality measures taken by government of India designing and developing consumable products through BIS to all the students of various institutions in Tamilnadu. MKJC-Standard club has been selected for such activity and a group of 20 Standard Club members of MKJC were taken to an exposure visit to Farida shoes industry, in Ambur, where the members learnt how the footwear of good quality were made. The members were divided into two groups and were taken into different sections of the industry. The industry experts briefed the club members about production planning, conveyor systems and Quality parameters to the club members in the presence of BIS officials. They were given an in-depth view on the process of manufacturing foot-wears and also about how the raw material, the leather, is cut, sewn and made into shoes of export quality. The standard club members were exposed to the industry working environment, Employee satisfaction, and Customer safety and contentment, last but not least, the members learned about quality measure taken in manufacture leather products.


Signature of the Event Coordinator,


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PHOTOS




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