

DEPARTMENT OF ECONOMICS
PROGRAMME OUTCOMES AND COURSE OUTCOMES OF
UNDER GRADUATE (2023 ONWARDS)

| NAME OF THE PROGRAMME: B.A.ECONOMICS – PROGRAMME OUTCOME | |
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| PO1 | Knowledge of Economics: Ability to understand Economic Theories and functioning of Economic Models. To develop an adequate competency in the Economic Theory and Methods. |
| PO2 | Analytical Reasoning and Critical Thinking: Critically Analyze and assess the way in which economists examine the real world to understand the current events and evaluate specific proposals. |
| PO3 | Logical Reasoning and Quantitative Ability: Ability to understand how to collect and analyse data and use empirical evidence to evaluate the validity of hypothesis, using Quantitative Methodology and conduct data analysis to interpret results |
| PO4 | Communication and Research Skills: Communication and Research related skills. Developing a sense of capability for relevant/appropriate inquiry and asking questions, synthesising and articulating and reporting results and to efficiently communicate thoughts and ideas in a clear and concise manner. |
| PO5 | Gender, Environment and Sustainability: Comprehend the Environmental issues and Sustainable Development and strive to achieving economic and social equity for women and be Gender Sensitive. |
| PO6 | Employability and Leadership Skills: Become empowered individuals to be employed in various positions in industry, academia and research and have the potential to become Entrepreneurs and take leadership roles in their chosen occupations and communities. |
| PO7 | Social Interaction: Acquire the ability to engage in relevant conversations and have the ability to understand the views of society that would help initiate policy making. |
| PO8 | Digital Literacy and Lifelong Learning: Capability to use ICT tools in a variety of learning situation and use appropriate software for analysis of data - Ability to acquire Knowledge situations and skills for life through self directed learning and adapt to different learning environments. |

| NAME OF THE PROGRAMME: B.A.ECONOMICS – COURSE OUTCOMES | |
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| SEMESTER I | |
| MICROECONOMICS-I | <ol style="list-style-type: none"> 1. Understand the meaning of basic concepts and the need for the study of Microeconomics. 2. Evaluate the Types of Utility and Consumer Behavior. 3. Acquire knowledge on various market equilibrium, Demand and Supply Functions. 4. To understand the meaning of Production Functions. |

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| | 5. To understand the theory of firms, Cost and Revenue |
| STATISTICS FOR ECONOMICS –I | <ol style="list-style-type: none"> 1. Understand the overview of statistics and basic knowledge of statistical tools 2. Differentiate Types of Data and its Classification 3. Explain the concept of Averages and its application 4. Know the concept of Dispersion and its application 5. Calculate Correlation and estimate values using Regression |
| Fundamentals of Management | <ol style="list-style-type: none"> 1. Understand the foundations and importance of Management. 2. Demonstrate an understanding of Planning 3. Analyze the organisational levels and Process of selection 4. Discuss the relevance of Organizational Culture 5. Examine the importance of quality control |
| INTRODUCTION TO SOCIOLOGY | <ol style="list-style-type: none"> 1. Understand the contributions of sociologists in the field of sociology 2. Understand the basic aspects of Sociology 3. Examine the impact of individuals, groups and society 4. Understand the dimensions of social stratification 5. Analyze and design Policy for social change |
| DEMOGRAPHY | <ol style="list-style-type: none"> 1. Describe the various theories of Population Growth 2. Understand Demographic Indicators 3. Assess the causes and impact of Migration on rural-urban population distribution 4. Analyse the major demographic trends and their determinants 5. Evaluate Population Policy of India and analyse recent trends. |
| BUSINESS COMMUNICATION | <ol style="list-style-type: none"> 1. Understand the basics of communication and its Process, Elements, and its importance. 2. Acquire communication skills. 3. Employ the art of report preparation and writing Business Letters 4. Use appropriate technology for business presentations and digital communication and write E-mails in a structured pattern. 5. Employ the art of report preparation |
| SEMESTER-II | |

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| MICROECONOMICS-II | <ol style="list-style-type: none"> 1. Understand the equilibrium conditions in Perfect Competition. 2. Analyze the equilibrium conditions under Monopoly Market Structure. 3. Describe the Market Equilibrium under Monopolistic and Oligopoly Market. 4. Know the importance of theories of Distribution. 5. Evaluate the aspects of Welfare Economics and General Equilibrium. |
| STATISTICS FOR ECONOMICS-II | <ol style="list-style-type: none"> 1. Gain Knowledge on the Index Numbers. 2. Analyze the importance of Time Series Data and its measurement. 3. Understand the concept of Probability. 4. Identify the various Sampling Methods. 5. Acquire Knowledge on Hypothesis Testing. |
| HISTORY OF ECONOMIC THOUGHT | <ol style="list-style-type: none"> 1. Acquire knowledge on the subject matter of History of Economic Thought. 2. Understand the contributions of the Classical Ideas of Economics. 3. Describe Neo Classical and Institutional Economic Ideas. 4. Examine the Keynesian School and Modern Economic Ideas. 5. Understand the contribution of Nobel Laureates and Indian Economic Ideas. |
| INTRODUCTION TO E COMMERCE | <ol style="list-style-type: none"> 1. Understand the pros & cons of E-commerce. 2. Analyze the various models of E-commerce. 3. Understand the online business transaction and their impact on related service providers. 4. Understand the e-marketing mix and be familiar with consumer protection. 5. Know the mechanism of E- payment and its operations. |

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| ECONOMICS FOR INVESTORS | <ol style="list-style-type: none"> 1. Describe the types and importance of savings and investments. 2. Explain the available for investment avenues. 3. Understand the operations of different types of investment Markets. 4. Evaluate the economic fundamentals and information. 5. Construct objective enabling investment plans, strategy, evaluate and restructure if required. |
| COMPUTER APPLICATIONS IN ECONOMICS | <ol style="list-style-type: none"> 1. Understand basic components of Computer and its functions. 2. Gain Knowledge of MS Office. 3. Outline data processing techniques of MS Excel. 4. Understand basic Operation in MS Excel. 5. Apply MS Excel in Statistics and Economics. |
| SEMESTER III | |
| MACRO ECONOMICS-I | <ol style="list-style-type: none"> 1. Understand the structure of Macroeconomics and the Concept of GDP 2. Outline the concepts in Classical Theory of Employment 3. Analyse the Keynesian Underemployment Theory 4. Examine the theories of Consumption Function 5. Understand the types and the impact of Inflation on Economies |
| MATHEMATICS FOR ECONOMICS | <ol style="list-style-type: none"> 1. Understand Basic Concepts of Mathematics and its application in Economics. 2. Analyze the relevance of the Types of Matrices 3. Calculate optimal values in the system of Equations and the importance of Input-Output Analysis 4. Gain knowledge of the rules of Differentiation and its Economic Applications 5. To optimize single variable functions in Economics |
| PRINCIPLES OF MARKETING | <ol style="list-style-type: none"> 1. Understand the Classification of Markets and Marketing Functions 2. Analyze the buying behaviour, Buying Decision Process and Understand Basic Theories, Consumer Protection Act, Product Differentiation and Marketing Mix. 3. Understand the concept of Product Mix, Product life cycle, Pricing Policies and Pricing of New Products. 4. Describe the Channel of Distribution, Wholesaling, Retailing, Sales promotion and their distinctive characteristics. 5. Evaluate the concepts of Modern Marketing and Elements. |

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| ECONOMICS OF TOURISM | <ol style="list-style-type: none"> 1. Describe the importance of Tourism 2. Understand various methods to calculate demand for tourism 3. Analyse the impact of Tourism 4. Know the various Tourist circuits in India 5. Learn the role of Organisations in tourism development |
| ENTREPRENEURIAL ECONOMICS | <ol style="list-style-type: none"> 1. Explain the importance and factors influencing Entrepreneurship 2. Understand and apply entrepreneurial theory using lean start-up principles. 3. Recognize and evaluate Creativity and entrepreneurship 4. Understand the Various sources of Finance available for Entrepreneur 5. Know the Applicability of Legislation and Rules |
| EVENT MANAGEMENT | <ol style="list-style-type: none"> 1. Understand the growing importance of event Industry 2. Analyse the process involved in the event management industry and career Options 3. Gain Knowledge on the various Committees involved 4. Review how to manage celebrities 5. Examine the Growth process of event Management industry in India |
| | SEMESTER IV |
| MACRO ECONOMICS – II | <ol style="list-style-type: none"> 1. Understand the IS-LM Model. 2. Learn the operation of theories of Business Cycles. 3. Analyze the components of Money Supply and Demand. 4. Evaluate the effectiveness of Fiscal Policy. 5. Understand Supply Side Economics. |
| INDIAN ECONOMY | <ol style="list-style-type: none"> 1. Outline the nature of the Indian Economy and highlight the changes 2. Discuss the major issues of Poverty, Inequality, Unemployment, and Human Development in India in comparison to other countries 3. Provide a qualitative and quantitative overview of different sectors of the Indian Economy 4. Describe the components of Foreign Trade and analyze India's Balance of Payments 5. Identify various components of fiscal federalism in India |
| RESEARCH METHODS IN ECONOMICS | <ol style="list-style-type: none"> 1. Understand the overview of Social Science Research. 2. Analyze the Research Process 3. Develop the Statistical Analysis to test Economic Theory and address Policy Issues 4. Know the sampling methods in Research. 5. Explain the hypothesis testing and Principles of Report Writing. |

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| HEALTH ECONOMICS | <ol style="list-style-type: none"> 1. Understand the importance of Health Indicators. 2. Evaluate the components of Demand of Healthcare. 3. Analyze the importance of Supply of Healthcare Services. 4. Review the Existing Health Infrastructure and Budget Allocation. 5. Trace the growth of Medical Tourism in India and understand the need for Health Insurance. |
| BASIC ACCOUNTANCY | <ol style="list-style-type: none"> 1. Understand the Basic Concepts of Accounting and prepare Book keeping. 2. Make Journal and Ledger and Categorize the various subsidiary books of accounts and identify & rectify errors 3. Prepare Profit and loss account and Balance Sheet 4. Tabulate Bank Reconciliation Statement. 5. Apply Tally Software Package in Accounting |
| Modern Banking and Insurance | <ol style="list-style-type: none"> 1. Recollect the financial tools and methods of banking operations 2. Understand and describe the central banking operations. 3. Explain various types of insurances in Practice 4. Evaluate the insurance policies and recommend the right policies for use. 5. Evaluate the macro level implications of the various insurances. |
| | SEMESTER V |
| MONETARY ECONOMICS | <ol style="list-style-type: none"> 1. Acquire knowledge of Money and its Functions. 2. Understand the Demand for Money and its Determinants. 3. Acquire information on Supply of Money and its Determinants. 4. Understand operations of Commercial Banks and Money Multiplier. 5. Identify the Monetary Policy Implications |
| FISCAL ECONOMICS | <ol style="list-style-type: none"> 1. Understand the importance and Instruments of Fiscal Economics. 2. Evaluate the Principles and theories of Public Finance. 3. Analyze the Budget, Indian Tax System and Policy. 4. Describe Classification, Laws of Public Expenditure and Public Debt. 5. Know the Indian Public Finance System and Policy Recommendations. |
| INDUSTRIAL ECONOMICS | <ol style="list-style-type: none"> 1. Understand the importance of Industrial Economics 2. Examine theories of industrial Location 3. Review the relevance of Industrial Policies 4. Describe the Industrial belts of the World and India 5. Analyse the Industrial Trends in the Indian Economy. |

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| ENVIRONMENTAL ECONOMICS | <ol style="list-style-type: none"> 1. Have a better understanding of Environment-Economy Linkages. 2. Apply environmental concepts to Economic Theories. 3. Create economic policies incorporating Environmental Issues. 4. Analyse the methods to value Environment Pollution. 5. Evaluate the need for reduction of Pollution. |
| TAMIL NADU ECONOMY | <ol style="list-style-type: none"> 1. Understand salient features, Poverty, Unemployment of Tamil Nadu Economy 2. Examine the Issues in Indian Agriculture, Land Use Patterns, finance and Insurance 3. Grasp the Industrial Scenario in Tamil Nadu 4. Describe the status of State Finances and Development Programmes of Tamil Nadu 5. Analyse the overall performance of Tamil Nadu Economy. |
| MANAGERIAL ECONOMICS | <ol style="list-style-type: none"> 1. Understand the Micro Economic Principles and applying it in Business Decision. 2. Examine the concepts of Demand, Cost and Profit 3. Determine and analyse the various Pricing Techniques. 4. Appraise the Project Proposals 5. Understand the sources of Finance for Business. |
| OPERATIONS RESEARCH | <ol style="list-style-type: none"> 1. Understand the Characteristics and Methodology of Operations Research. 2. Analyse constraints in optimization using Linear Programming 3. Examine the role of various Transportation Model and Optimum cost in Assignment 4. Take appropriate decisions under conditions of risk and Uncertainty 5. Evaluate the costs involved in Queuing |
| GENDER ECONOMICS | <ol style="list-style-type: none"> 1. Recognize needs for Gender Analysis 2. Analyze the role of gender in development 3. Identify the reasons behind the marginalization of women 4. Formulate policies to include the excluded 5. Integrate gender in Mainstream Economics |
| | SEMESTER VI |
| INTERNATIONAL ECONOMICS | <ol style="list-style-type: none"> 1. 1 Develop ideas of the basic characteristics of Globalisation of the World Economy and its current international economic problems and challenges 2. Grasp the basic theories of International Trade and Economic Growth. 3. Understand the functions, structure and theories of Foreign Exchange Market. 4. Describe the BOP disequilibrium, Adjustment Mechanism, Export Promotion and Import Substitution. 5. Outline the concepts of terms of trade and assess the Tariff, |

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| | quotas, Free trade and economic development |
| DEVELOPMENT ECONOMICS | <ol style="list-style-type: none"> 1. Outline the central themes and approaches to Development. 2. Compare and contrast the theories of Growth and Development 3. Critically analyze various Models of Growth. 4. Examine the welfare impact of Development Planning and proposed development interventions by different institutions 5. Evaluate the source and significance of Finance in Economic Development |
| AGRICULTURAL ECONOMICS | <ol style="list-style-type: none"> 1. Understand the relevance of Agricultural Economics and Development 2. Examine the importance of Agricultural Labour in Rural Development 3. Identify the sources and importance of Agricultural Finance. 4. Analyze the trends in Agricultural Prices 5. Evaluate the Major issues pertaining to Agriculture. |
| BASIC ECONOMETRICS | <ol style="list-style-type: none"> 1. Understanding the importance of Econometrics. 2. Learning the estimation techniques of measuring relationship among economic variables. 3. Developing skills of interpretation. 4. Construct models in the testing of theories 5. Application of real data for policy suggestions. |
| BEHAVIOURAL ECONOMICS | <ol style="list-style-type: none"> 1. Understand the flexibility and limitations of the economic approach to modelling behaviour and demonstrate knowledge of the evolution and methods used in behavioural economics 2. Identify ways in which individuals are systematically irrational 3. Know how to use existing behavioural models to understand new economic phenomena and analyse how deviations in rationality impact economic decisions. 4. Apply Prospect Theory to understand how people make decisions when presented with alternatives that involve risk, probability and uncertainty. 5. Understand and apply in policy the different aspects of the concept of mental accounting |
| FINANCIAL MARKETS AND INSTITUTIONS | <ol style="list-style-type: none"> 1. Understand the role and importance of the Indian Financial Market. 2. Analyse the importance of Commercial Banks 3. Understand and analyse the mechanics and regulation of financial instruments and determine how the value of stocks, bonds, and securities are calculated. 4. Evaluate the performance of Derivative Market. PO2,PO3 5. Analyse the Foreign Exchange Market. |

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| URBAN ECONOMICS | <ol style="list-style-type: none"> 1. Acquire knowledge on the subject matter of Urban Economics 2. Gain Knowledge on Urbanization and its Impact 3. Understand and analyse the Urban Infrastructure 4. Analyze the impact of Migration 5. Apply various ideas and policies in Urban Economics. |
| GENERAL STUDIES FOR COMPETITIVE EXAMINATIONS | <ol style="list-style-type: none"> 1. Develop broad knowledge of the different components in Polity 2. Understand the Geographical features across Countries and in India 3. Acquire Knowledge of the aspects of the Indian Economy 4. Understand the significance of India's Freedom Struggle 5. Gain Knowledge of Ecology and Environment |