



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)


Recognized u/s 2(f)&12(B) of UGC Act 1956 Permanently Affiliated to Thiruvalluvar University
Accredited with "A" Grade by NAAC (3rd Cycle) An ISO 9001:2015 Certified Institution



DEPARTMENT OF NUTRITION, FSM & DIETETICS

**TWO DAYS INTERNATIONAL WORKSHOP ON
INNOVATIVE IDEAS ON ENTREPRENEURSHIP AND FOOD
PRODUCT DEVELOPMENT - 18.10.2021 & 20.10.2021**


INVITATION




MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751

PG DEPARTMENT OF FOODS AND NUTRITION
Invites you to
TWO DAYS INTERNATIONAL WORKSHOP ON
INNOVATIVE IDEAS ON ENTREPRENEURSHIP AND FOOD PRODUCT
DEVELOPMENT
RESOURCES PERSON



B. JAMEEMA HUDEBIA
Youtuber,
Atlanta, United States.
TOPIC: CONTENT CREATION AND ITS
FUTURE
Date: 18.10.2021
Time: 11.00 am



P. KAVITHA
Owner & Founder,
Grainy Foods,
Salem.
Date: 20.10.2021
TOPIC: HOW TO BECOME AN ENTREPRENEUR
Time : 10.30 am to 12.30 pm
TOPIC: DEMO ON FOOD PRODUCT
DEVELOPMENT
Time : 2.00 pm to 3.30 pm


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

ORGANISERS



Ms. M.Hajira Kouser,
Assistant Professor.



Ms. N.Pragathi,
Assistant Professor.



Ms. S.Shobika,
Assistant Professor.



Ms. G.Pooja Jain,
Assistant Professor.



Dr. R.Shobana Devi,
Assistant Professor.



Ms. G.Priscilla,
Assistant Professor.

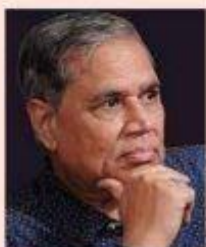


Ms. V.Shivani Abirami,
Assistant Professor.

Reg link: <https://forms.gle/NGrxMPV8eDzg8ssR6>

No Registration Fees
E-Certificate will be provided

Date: 18.10.2021 & 20.10.2021
Live On ZOOM and You Tube



Sri. C. Lickmichand Jain
Secretary



Dr. M. Inbavalli
Principal



R.Mahalakshmi
HOD & Convenor


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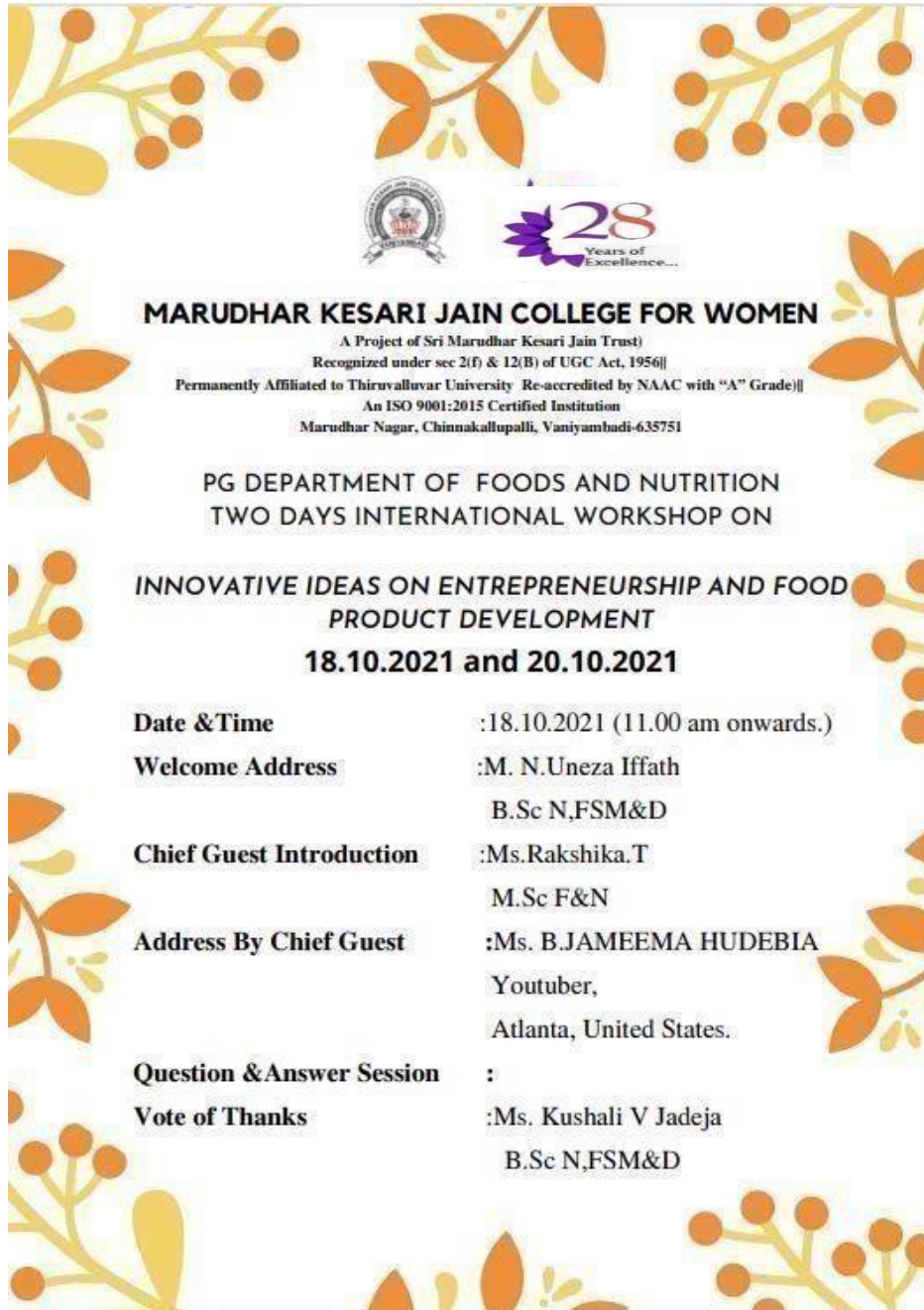
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AGENDA




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PG DEPARTMENT OF FOODS AND NUTRITION
TWO DAYS INTERNATIONAL WORKSHOP ON
INNOVATIVE IDEAS ON ENTREPRENEURSHIP AND FOOD
PRODUCT DEVELOPMENT
18.10.2021 and 20.10.2021

Date & Time	: 18.10.2021 (11.00 am onwards.)
Welcome Address	: M. N. Uneza Iffath B.Sc N, FSM&D
Chief Guest Introduction	: Ms. Rakshika. T M.Sc F&N
Address By Chief Guest	: Ms. B. JAMEEMA HUDEBIA Youtuber, Atlanta, United States.
Question & Answer Session	:
Vote of Thanks	: Ms. Kushali V Jadeja B.Sc N, FSM&D


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PG DEPARTMENT OF FOODS AND NUTRITION TWO DAYS INTERNATIONAL WORKSHOP ON

INNOVATIVE IDEAS ON ENTREPRENEURSHIP AND FOOD PRODUCT DEVELOPMENT

18.10.2021 and 20.10.2021

Date & Time	:20.10.2021 (11.00 am onwards.)
Welcome Address	:Ms.S.Sayeema Shahim M.Sc F&N
Chief Guest Introduction	:Ms. S.Mithra M.Sc F&N
Address By Chief Guest	:P.KAVITHA Owner & Founder, Grainy Foods, Salem.
Question & Answer Session	:
Vote of Thanks	:M.Yashitha M.Sc F&N


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DEPARTMENT OF NUTRITION, FSM & DIETETICS TWO DAYS INTERNATIONAL WORKSHOP ON INNOVATIVE IDEAS ON ENTREPRENEURSHIP AND FOOD PRODUCT DEVELOPMENT - 18.10.2021 & 20.10.2021

REPORT

The Program started with invocation of prayer followed by welcome address delivered by M. N. Uneza Iffath, LII Year B.Sc., Nutrition, Food Service Management and Dietetics and Felicitation of the gathering was given by Dr. M. Inbavalli, Principal, MKJC. The Chief Guest introduction was given by Ms. Rakshika, T, I Year, M. Sc Foods and Nutrition. The resource person of the workshop was Ms. B. Jammema Hudebia, Youtuber, Atlanta, United States, she delivered a talk on "Content Creation and its Future", She enriched the participants with innovative ideas OD content creation and how to make effective poster. Followed by question-and-answer session was started, participants asked various questions. A verbal gratitude was delivered by Ms. Kushali V Jadeja, III Year B.Sc., Nutrition, Food Service Management and Dietetics. The program was successfully completed with National Anthem. 90 students got benefited through this program.

Day 2 (20.10.2021):

The Program started with invocation of prayer followed by welcome address delivered by Ms. S. Saayema Shahim.S, I Year M.Sc., Foods and Nutrition and Felicitation of the gathering was given by Dr. M. Inbavalli, Principal, MKJC. The Chief Guest introduction was given by Ms. S. Mithra, II Year M.Sc., Foods and Nutrition. The resource person of the workshop was Mrs. P. Kavitha. Owner and Founder, Grainy Foods, Salem. She delivered a talk on "How to become an entrepreneur" followed by the next session "Live Demo on Food Production". She shared her own experience of being an entrepreneur and became an inspiration for the young students to take up entrepreneurship as a profession. A verbal gratitude was delivered by Ms. M. Yashitha, II Year M.Sc., Foods and Nutrition, Food Service Management and Dietetics. The program successfully completed with National Anthem. 80 students got benefited through this program.




HEAD OF THE DEPARTMENT


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PHOTOS – 18.10.2021




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