



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**  
(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University

Re- Accredited by NAAC with “A” Grade – An ISO 9001:2015 Certified Institution

**DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZED  
ONLINE WORKSHOP ON “DRAFTING A BUSINESS PLAN” 22.01.2021**

**INVITATION**



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN**  
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Re-accredited by NAAC with “A” Grade (3<sup>rd</sup> Cycle) II An ISO 9001:2015 Certified Institution  
Marudhar Nagar, Chinnakallupalli, Vaniyambadi.



**DEPARTMENT OF BUSINESS ADMINISTRATION &  
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL**  
IN ASSOCIATION WITH



**महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद**  
**Mahatma Gandhi National Council of Rural Education**  
(Formerly National Council of Rural Institutes)  
Department of Higher Education, Ministry of Human Resource Development, Government of India



**Live in :**  
<https://meet.google.com/jfk-bkbb-awi>

 **Meet**

**Organizes  
Online Workshop  
on  
“DRAFTING A BUSINESS PLAN”**

**RESOURCE PERSONS**

**Dr. Chethan Chittalkar**  
Director, MGNCRE  
Department of Higher Education,  
Ministry of Education, GOI, India

**Dr. R. Vanathi**  
MGNCRE Resource Person,  
Department of Higher Education,  
Ministry of Education, GOI, India

**Date: 22.01.2021**  
**Time: 4.00 p.m. to 5.00 p.m.**

**Sri.C.Lickmichand Jain**   **Dr.M.Inbavalli**   **Dr.G.Deepalakshmi**   **Ms.B.Sakthimala**   **Ms. B.Vasanthi**  
**Secretary**   **Principal**   **HOD & Convenor**   **Coordinator**   **WEDC Coordinator**



**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751.



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**AGENDA**

**Prayer**

**Welcome Address : Ms.B.Vasanthi**

Chief Introduction WEDC Coordinator  
Marudhar Kesari Jain College For Women,  
Vaniyambadi

**Felicitation : Dr.M.Inbavalli,Principal**

Marudhar Kesari Jain College For Women,  
Vaniyambadi

**ResourcePerson : Dr.Chethan Chittalkar** Director, MGNCR Department  
of Higher Education, Ministry of Education, GOI, India  
Dr. R Vanathi MGNCRE Department of Higher  
Education, Ministry of Education, GOI, India

**Vote of Thanks : Ms.D. Archana, Asst. Professor Department of**  
**Business Administration**

**National Anthem**

  
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**REPORT**

With the blessing of MKJC MANAGEMENT, having constant encouragement to four respected Principal Dr. M. Inbavalli. The Department of Business Administration has conducted a WEBINAR in order to enhance online learning skills of our faculties and students. The following are the schedule and topic

**Topic : ACHIVERS AND INSPIRES**

**Date : 22.01.2021**

**Resource Person : Ms.Preethi Priya Malar, Ms.Raksha, Ms.Sonal Sanchety**

**Time :10:30AM to 03.00PM**

**Strength : 576**

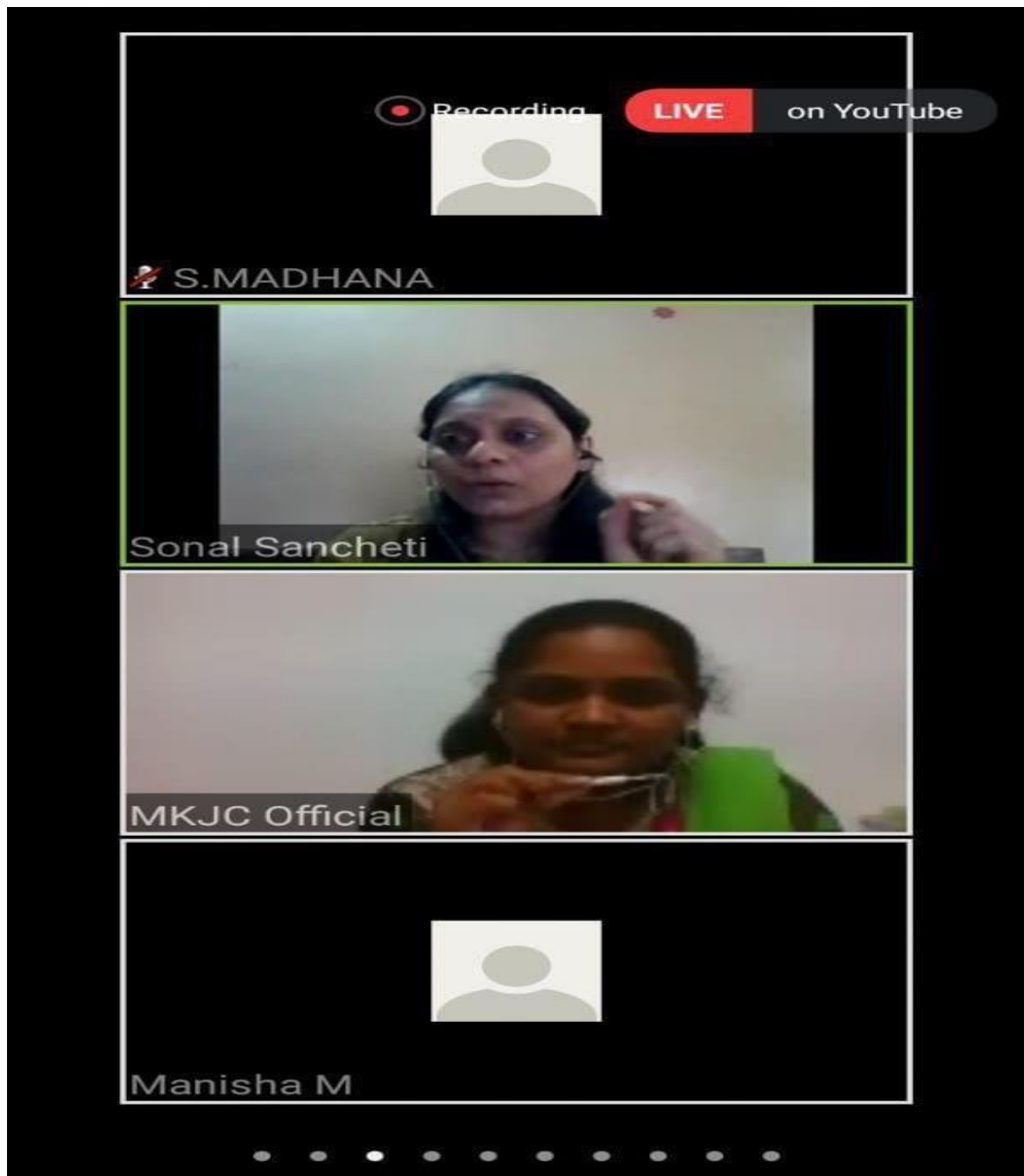
Program: For this webinar, registration link using Zoom ID and password was created, the link was circulated among students and faculties of business administration department. The 570 participants both faculty members and student have participated.


At the beginning Ms.S.Madhana Asst.Professor Department of Business Administration gave a welcome address to the participants. Introduction of chief guest given by M s. D.Sheela, Asst.Professor Department of Business Administration Ms. A. Athiyaveni Asst.Professor of our department delivered the vote of thanks.

**Head of the Department**

**Dr. M. INBAVALLI, M.Sc., M.C.A., M.F.A., Ph.D.**  
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Vaniyambadi-635 751.

## PHOTOS



  
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