



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with “A” Grade – An ISO 9001:2015 Certified Institution



**PG DEPARTMENT OF COMPUTER APPLICATIONS ORGANIZED AN
SEMINAR ON DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA**

09.03.2019

INVITATION

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

**PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE & PG
COMPUTER APPLICATIONS**

ORGANIZE

SEMINAR ON

“DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA”

ON 09.03.2019

Guest Name : Mr.A.RAGUNATHAN

ICT ACADEMY

MR.IMRAN AHAMED

ICT ACADEMY




PRINCIPAL
Marudhar Kesari Jain College
for Women
Vanivambadi - 635 751

AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN VANIYAMBADI



Recognized under Sec 2(f) & 12(B) of the UGC act 1956 || Permanently Affiliated to Thiruvalluvar University
Re-Accredited with A Grade by NAAC(3rd Cycle) || An ISO 9001:2015 Certified Institution

PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE & PG DEPARTMENT OF COMPUTER APPLICATIONS

Organizes

SEMINAR

on

"DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA"

AGENDA

DATE : 09.03.2019

PRAYER

WELCOME ADDRESS

: Ms.T.Thenmozhi
Assistant Professor, Dept of CA

HONOURING THE CHIEF GUEST

: Dr.M.SENTHIL RAJ
Principal, MKJC

CHIEF GUEST INTRODUCTION

: Ms.S.Yuvabrinda
Assistant Professor, Dept of CS

CHIEF GUEST

: Mr.Ragunthan,
Digital Marketing Expert,
Payoda.
Mr.Imran Ahamed,
Director,
Infinite Edge
Mr.Sathish Kumar,
Senior HR,
NTRUST Technology

VOTE OF THANKS

: Ms.M.Prithi
Assistant Professor, Dept of CA

NATIONAL ANTHEM
ALL ARE CORDIALLY INVITED


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MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



PG DEPARTMENT OF COMPUTER APPLICATIONS ORGANIZED AN SEMINAR ON DIGITAL DIVIDE & ROLE OF SOCIAL MEDIA

09.03.2019

REPORT

ICT Academy along with PG & Research Department of Computer Science and PG Department of Computer Applications of Marudhar Kesari Jain College for Women, Vaniyambadi organized one day Seminar on “DIGITAL DIVIDE &ROLE OF SOCIAL MEDIA” on 09.03.2019. The program flourished with a prayer song. Ms.Thenmozhi, Assistant .Professor, Dept of Computer Applications, delivered the welcome address. Dr.M.Senthil Raj, Principal, honoured the ChiefGuest and also made felicitation address. Mr.Ragunthan, Digital Marketing Expert, Payoda. Mr.Imran Ahamed, Director, Infinite Edge & Mr.Sathish Kumar, Senior HR, NTRUST Technology. Mr.V.Murugavel Relationship Manager in Academic Initiatives ICT Academy.

Mr.Ragunathan delivered a speech about improvement and importance of socialmedia. Mr.Imran Ahamed delivered a speech about advantages & Disadvantage of social media &Mr.Sathish Kumar delivered a speech about usage of social media. Then Ms.M.Prithi, Asstistant Professor, Dept of Computer Applications proposed a vote of Thanks. Around 450 students are participated and agained the knowledge about the digital role. The Program concluded with National Anthem.

Head of the Department

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