



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)



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Accredited by NAAC with "A+" Grade (4th Cycle) - An ISO 21001: 2018 (EOMS) Certified Institution
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SEMINAR / WORKSHOP / WEBINAR PARTICIPATED DETAILS (2024 - 2025)

S.No	Faculty Name & Designation	Date & Duration	No.of Days	Seminar / Webinar / Workshop	Topic	State / National / International/ level	Participated / Presented / Published	Organised by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr. D. Vetrivelan, Dean School of Business	16.01.2025 & 17.01.2025	2	Seminar	Implications of Full Range Leadership on Teenagers' Self Esteem: The Role of Salesian Institutions in Higher Education	International	Participated	Kristu Jayanti College, Bengaluru	Certificate
2	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	18.09.2024	1	Seminar	Next-Gen Functional Management	National	Participated	Sacred Heart College, Tirupattur	Certificate
3	Dr.A.Rakini Assistant Professor Department of Business Administration	27.01.2025	1	Webinar	Mental Health - A Universal Human Right	National	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
4	Dr.A.Rakini Assistant Professor Department of Business Administration	10.09.2024	1	Seminar	Changing the Narrative for Suicide	National	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
5	Dr.A.Rakini Assistant Professor Department of Business Administration	18.09.2024	1	Seminar	Next-Gen Functional Management	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate

6	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	06.11.2024	1	Seminar	Mastering Video Interviews	International	Participated	Bharathi Chudar, United Kingdom & Skill Developer, Chennai	Certificate
7	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	13.11.2024	1	Seminar	Mastering Video Interviews	International	Participated	Bharathi Chudar, United Kingdom & Skill Developer, Chennai	Certificate
8	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	09.10.2024	1	Seminar	Upskilling	International	Participated	Bharathi Chudar, United Kingdom & Skill Developer, Chennai	Certificate
9	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	23.10.2024	1	Seminar	Resume Building	International	Participated	Bharathi Chudar, United Kingdom & Skill Developer, Chennai	Certificate
10	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	27.11.2024	1	Seminar	Steps to Write Persuasive Project Proposal	National	Participated	Dr.M.G.R.Educational and Research Institute, Chennai	Certificate
11	Ms. Monashree Satheesh Babu Assistant Professor Department of Business Administration	30.01.2025	1	Seminar	Sustainable Development in Modern Business	National	Participated	Sree Abirami Arts and Science College for Women, Gudiyattam	Certificate
12	Dr.A.Rakini Assistant Professor Department of Business Administration	27.11.2024	1	Workshop	Steps to Write Persuasive Project Proposal	National	Participated	Dr. M.G.R. Educational and Research Institute, Chennai	Certificate

13	Dr.A.Rakini Assistant Professor Department of Business Administration	09.08.2024	1	Workshop	Community Perspectives on Dyslexia	National	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
14	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	27.11.2024	1	Workshop	Steps to Write Persuasive Project Proposal	National	Participated	Dr.M.G.R.Educational and Research Institute, Chennai	Certificate



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FDP (2024 - 2025)

S.No	Faculty Name & Designation	Date & Duration	No.of Days	FDP / Refresher Course	Topic	State / National / International/ level	Participated / Presented / Published	Organized by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr.D.Vetrivelan, Dean School of Business	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
2	Dr. G. Deepalakshmi Head Department of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
3	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
4	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	13.11.2024 - 18.11.2024	5	FDP	Organizational Citizenship to thrive & Grow at Work	Institutional	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
5	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	09.09.2024 - 13.09.2024	5	FDP	Research, Research Ethics in AI and Business Analytics	National	Participated	Sacred Heart College, Tirupattur	Certificate

6	Ms. A. Athiyaveni Assistant Professor Deapertment of Business Administration	22.07.2024 - 01.08.2024	10	FDP	Step Up to Teach and Thrive in Teams	Institutional	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
7	Ms. B. Sakthimala Assistant Professor Deapertment of Business Administration	23.09.2024 - 27.09.2024	5	FDP	ESG's Impact on Sustainable Goods: a Perspective & Tenacity	National	Participated	ST. Joseph's College of Engineering and Technology, Chennai	Certificate
8	Ms. B. Sakthimala Assistant Professor Deapertment of Business Administration	24.06.2024 - 28.06.2024	5	FDP	Research Methods and Research Designs	National	Participated	Karunya Institute of Technology and Sciences, Coimbatore	Certificate
9	Ms. B. Sakthimala Assistant Professor Deapertment of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
10	Dr.A.Rakini Assistant Professor Deapertment of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
11	Dr P. Vignesh Assistant Professor Department of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
12	Ms. V. Tamilarasi Assistant Professor Deapertment of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastry	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate

13	Ms. P. Indhumathi Assistant Professor Department of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastery	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
14	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	13.11.2024 - 18.11.2024	6	FDP	Organizational Citizenship to thrive & Grow at work	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
15	Ms. S. Dhivya Dharshini Assistant Professor Department of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastery	National	Participated	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	Certificate
16	Ms. Monashree Satheesh Babu Assistant Professor Department of Business Administration	04.12.2024 - 08.12.2024	5	FDP	Next-Gen Research Strategies from AI Tools to Publication Mastery	National	Participated	Marudhar Kesari Jain college for women (Autonomous), Vaniyambadi	Certificate



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INVITED TALK (2024 - 2025)

S.No	Faculty Name & Designation	Date & Duration	Organisation	Guest Lecture/Session Chair/ Chief Guest	Topic
1	Dr. D. Vetrivelan Dean School of Business	21.01.2025	Marudhar Kesari Jain College for Women(A), Vaniyambadi	Guest Lecture	Business Opportunity, Identification to Guidance
2	Dr. G. Deepalakshmi Head Department of Business Administration	24.01.2025	Islamiah College (Autonomous), Vaniyambadi	BoS Member	Board of Studies
3	Dr. G. Deepalakshmi Head Department of Business Administration	10.01.2025, 05.02.2025 & 14.02.2025	Sacred heart college (Autonomous), Tirupattur	Guest lecture	Aspire path 50
4	Dr. G. Deepalakshmi Head Department of Business Administration	18.09.2024	Sacred heart college (Autonomous), Tirupattur	Guest lecture	Next -Gen functional management
5	Dr. G. Deepalakshmi Head Department of Business Administration	27.11.2024- 29.11.2024	Sri vidhya mandir arts and science college (Autonomous)	External Examiner	UG/PG Board Evaluation

6	Dr. G. Deepalakshmi Head Department of Business Administration	03.02.2025	Islamiah College (Autonomous), Vaniyambadi	BoS Member	Board of Studies
7	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	14.08.2024	KMG College of Arts & Science (Autonomous), Gudiyattam & Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Guest Lecture	An Overview about Organizational Behaviour
8	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	22,25,27 & 29.11.24	Marudhar Kesari Jain College for Women, Vaniyambadi	Internal Squad Duty	Semester Examination
9	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	14.02.2025	Saradha Gangdhran College, Pondicherry	Guest Lecture	Personality Development
10	Dr. A Rakini Assistant Professor Department of Business Administration	14.02.2025	Saradha Gangdhran College, Pondicherry	Guest Lecture	Human Resource Development
11	Dr. P. Vignesh Assistant Professor Department of Business Administration	21.01.2025	Marudhar Kesari Jain College for Women, Vaniyambadi	Guest Lecture	Financial Literacy Government scheme
12	Dr. P. Vignesh Assistant Professor Department of Business Administration	27.12.2024	Marudhar Kesari Jain College for Women, Vaniyambadi	Guest Lecture	A session on Achieving problem solution Fit and Product Market Fit

13	Dr. P. Vignesh Assistant Professor Department of Business Administration	14.08.2024	KMG College of Arts & Science (Autonomous), Gudiyattam & Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Guest Lecture	Research Methodology - Scaling Techniques
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BOOK CHAPTER / JOURNAL / PAPER PUBLICATION (2024 - 2025)

S.No	Title of the book / Chapters published	Name of the authors	Department	Name of Journal	Year of Publication	ISBN/ISSN Number
1	Dr. G. Deepalakshmi Head Department of Business Administration	Dr. G. Deepalakshmi Head Department of Business Administration	Business Administration	Vilnius Tech	2024	26692481
2	Dr. G. Deepalakshmi Head Department of Business Administration	Dr. G. Deepalakshmi Head Department of Business Administration	Business Administration	Tec Empresarial	2024	E-ISSN:1659-3359,P- ISSN:1659-2395



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AWARDS / RECOGNITION (2024 - 2025)

S.No	Faculty Name & Designation	Name of the award / recognition	Award / Recognition	Name of the Institution	Date
1	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	Asian Journal of Advances in Research	Recognition	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	12.12.2024
2	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	South Asian Journal of Social Studies and Economics	Recognition	Marudhar Kesari Jain College for women (Autonomous), Vaniyambadi	05.02.2025



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CONFERENCE PARTICIPATED/ PRESENTED (2024 - 2025)

S.No	Faculty Name & Designation	Conference / Seminar	Name of the Conference / Seminar	Title of the Paper Presented	Name of the Organization / Institution with Place	Date	Level	Rewards Prizes / Awards / Certificates /
1	Ms.B.Sakthimala, CAO & Assistant Professor Department of Business Administration	Conference	IACBE- Asian Regional Conference	-	Acharya B School, Bangalore	24.10.2025 to 25.10.2025	International	Certificate
2	Dr. D. Vetrivelan Dean School of Business	Conference	The Future of Business Resurgence: Embracing AI and Automation	Implications of Full Range Leadership on Teenagers' Self Esteem: The Role of Salesian Institutions in Higher Education	Kristu Jayanti College, Bengaluru	16.01.2025 & 17.01.2025	International	Certificate



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CONFERENCE PROCEEDINGS (2024 - 2025)

S.No	Author Name	Name of the Book/ Book Chapter	Title of the Proceedings of the Conference	Name of the Conference	Month & Year of the Publications	ISBN/ ISSN Number	With Affiliation	Name of the Publisher
1	Dr. G. Deepalakshmi Head Department of Business Administration	Marketing Management	-	-	2025	9788198171757	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi
2	Dr. G. Deepalakshmi Head Department of Business Administration	International Business Management	-	-	2025	9788198171726	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi
3	Ms. A. Athiyaveni Assistant Professor Department of Business Administration	Marketing Management	-	-	2025	9788198171757	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi
4	Ms.B.Sakthimala Assistant professor Department of Business Administration	Marketing Management	-	-	2025	9788198171757	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi
5	Ms.B.Sakthimala Department of Business Administration	International Business Management	-	-	2025	9788198171726	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi

6	Ms.B.Sakthimala, Assistant Professor Department of Business Administration	Impact of Green HRM practices on Employee Retention	-	-	2025	978-81-981717-8-8	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi
7	Dr.A.Rakini Assistant Professor Department of Business Administration	International Business Management	-	-	2025	9788198171726	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi