MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Permanently Affiliated to Thiruvalluvar University

Re-accredited by NAAC with "A" Grade (3rd Cycle) | An ISO 9001:2015 Certified Institution

27 Years of Educational Excellence...

INTERNAL QUALITY ASSURANCE CELL

Organized

NAAC SPONSORED ONE DAY SEMINAR

INVITATION

SCHEDULE

10.00 a.m - 10.30 a.m	**Inauguration & Keynote Address**
10.30 a.m - 11.30 a.m	**Session - I**
11.45 a.m - 01.00 p.m	**Session - II**
02.00 p.m - 03.00 p.m	**Session - III**
03.15 p.m - 04.15 p.m	**Session - IV**
04.15 p.m - 05.15 p.m	**Session - V**
05.15 p.m - 05.30 p.m	**Valediction**

REGISTRATION DETAILS

1. Open to Academicians in Universities, Management Members, Principals, IQAC Coordinators and all the Faculty members.
2. Registration & Payment - online
   a. Rs. 250 /- Per Participant (in person)
   b. Rs. 100 /- Per Participant (Online)
3. Last date of Registration - 10th February 2021.
4. Participants in and around Tirupattur, Vellore, Krishnagiri and Tiruvannamalai Districts shall attend the seminar in person.
5. Seminar link will be sent to the registered mail ID on 12th February 2021.
6. Limited participants can join through Zoom. Other participants requested to join the live streaming on Youtube.
7. Registration link : **https://forms.gle/8mUnHJqDsrcqj8kr8**

BANK ACCOUNT DETAILS

Name of the Account	**Principal, Marudhar Kesari Jain College for Women**
Name of the Bank	**Canara Bank**
A/c No.	**0951101039157**
IFSC Code	**CNRB0000951**

ORGANIZING COMMITTEE

Criterion Heads

Ms. B. Sakthimala, AP, Business Admn
Ms. C.B. Sumathi, Head, Mathematics
Dr. M. Gomathi, Head, Biotechnology
Dr. C. Nithya, Head, Commerce
Ms. L. Hemalatha, Head, Comp. Science
Ms. S. Semmalar, AP, Mathematics
Dr. G. Deepalakshmi, Head, Busi. Admn
Ms. S. Abirami, Head, Computer Applications

IQAC Team Members

Ms. R. Suganya, AP, Dept. of Computer Science
Ms. S. Harshini, AP, Department of ND
Ms. A. Jayathsenayai, AP, Dept. of Physics
Ms. V. Vaidegi, AP, Department of Commerce (CA)
Ms. M. Shobana, AP, Dept. of Biochemistry
Ms. G. Katheeja Mary, AP, Dept. of Maths
Ms. A. Kavitha, AP, Department of Commerce

CONTACT US

Email : mkjciqac@gmail.com	**Phone : +91 9789565577, +91 9500364742**
Website : www.mkjc.in	**Live Youtube Channel : MKJC official**

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635751, Tamilnadu, India

INTERNAL QUALITY ASSURANCE CELL (IQAC)

organizes

NAAC SPONSORED
ONE DAY NATIONAL LEVEL SEMINAR

on

Challenges in Revised NAAC Assessment and Accreditation Framework

Date : 13th February 2021, Saturday
Venue : Seminar Hall



Chief Patrons : **Sri. M. VIMMAL CHAND JAIN**
President, Sri Marudhar Kesari Jain Trust, Vaniyambadi
Sri. C. LICKMICHAND JAIN
Secretary, Sri Marudhar Kesari Jain Trust, Vaniyambadi

Patron : **Dr. M. Inbavalli**
Principal

Convenor : **Ms. M. Ashtalakshmi**
IQAC Coordinator & Head, Dept of Commerce (CA)

✦ **All are cordially invited** ✦

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

About The College

Marudhar Kesari Jain College for Women, Vaniyambadi (25 Years of Excellence) MKJC, established in the year 1994, Recognized under Sec. 2(f) & 12(B) of the UGC Act, 1956 approved by Govt. of Tamilnadu, and is Permanently Affiliated to Thiruvalluvar University. It has been re-accredited with "A" grade by NAAC, Bengaluru (3rd Cycle) in the year 2019 and certified by BSI as an ISO 9001:2015 Certified Institution. The focus of the college is RURAL DEVELOPMENT through women education, especially those from inclusive society with RIGHT KNOWLEDGE and make them self - sufficient to develop holistic personality and excellence in their walks of life. The college is offering **16 U.G. Courses, 12 P.G. Courses, 7 M.Phil. Courses and 2 Ph.D Courses** with 2800 students, 200 Teaching staff and 162 Non Teaching staff.

MKJC has proud history of achievement in promoting academic and professional excellence that has led to strong outcomes in securing above 90% of results, 5 gold medals and 39 University Ranks in the year 2019. For over 25 years MKJC have achieved a long list of accolades with stories of success within the region. To extend and support the dreams of the rural and economical background students, MKJC is associated with Distance Education wings of

- **Mother Teresa Women's University**
- **University of Madras**
- **TNPESU**
- **ICSI**

Also our Institution is offering UGC sponsored Skill Development Certificate & Diploma courses under NSQF

- **Beauty and Wellness**
- **Sports, Physical Education and Wellness (Dip.)**
- **Tally ERP 9.0 with GST**
- **Plan for Basic Entrepreneurial Activity**
- **Office Automation**
- **Spoken English and Communication Skill**
- **Medical Lab Technology**
- **Website Development**

to convert unemployed youth into skilled experts for employability.

The college is located in Vaniyambadi - Tirupattur Highway in Tirupattur District. It has a sprawling campus of 25 acres. It is set amidst beautiful sylvan surroundings at the foot of Yelagiri Hills with vast stretches of greenery all around providing a congenial atmosphere for teaching and learning.

About IQAC

The Internal Quality Assurance Cell (IQAC) of Marudhar Kesari Jain College for Women was constituted in the year 2006. The IQAC is formulated as per guidelines of NAAC and acting as nodal agency of the Institution for coordinating quality related activities. It creates learner-centric environment conducive to quality education and faculty development. It is also involved in academic enrichment programmes, quality inculcating seminars, conferences and feedback leading to continuous improvement and achieving academic excellence. The IQAC plays a key role in institutionalizing the quality assurance of the College through ISO system.

About The Seminar

Quality education is the key for the growth and success of any nation. Higher Education Institutions (HEIs) play a vital role in providing quality education and there exist various practices that need to be adopted for the same. NAAC has been set up to facilitate the volunteering Institutions to assess their vis-a-vis set parameters through introspection and a process that provides space for participation of the Institution. NAAC accreditation helps the HEIs to analyze SWOC through a standardised review process. NAAC grade / assessment also helps HEI to initiate modern and innovative methods of pedagogy. The objectives of the seminar is to throw light on quality bench marking of HEIs through NAAC assessment and accreditation.

Expected Outcome

The seminar would be really beneficial for the HEIs to understand the importance of NAAC Accreditation and its revised framework. The seminar will identify best practices that will help in enhancing quality standards of HEIs, which will be disseminated through the seminar discussions.

RESOURCE PERSONS



Dr. Amiya Kumar Rath
Advisor, National Assessment and
Accreditation Council (NAAC), Bengaluru.
Topic : **An Aerial view on "Online Assessment and Accreditation Methodology of NAAC"**



Prof. B.S. Ponmudiraj
Advisor, National Assessment and
Accreditation Council (NAAC), Bengaluru.
Topic : **"Innovative Practices in Quality Sustenance & Enhancement in Present Scenario"**



Dr. Syed Wajeed
Associate Professor & IQAC Coordinator,
St. Joseph's College (Autonomous), Bengaluru.
Topic : **"Scaffolding the Quality Benchmark of HEIs" (Criteria 1 to 2)**



Dr. S. Sagayaraj
Associate Professor, Head PG Dept of CS, & IQAC Coordinator,
Sacred Heart College (Autonomous), Tirupattur.
Topic : **"Scaffolding the Quality Benchmark of HEIs" (Criteria 3 to 5)**



Dr. M. Inbavalli
Principal & QC Director,
Marudhar Kesari Jain College for Women, Vaniyambadi.
Topic : **"Scaffolding the Quality Benchmark of HEIs" (Criteria 6 to 7)**

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AGENDA

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

Vaniyambadi

INTERNAL QUALITY ASSURANCE CELL (IQAC)

NAAC SPONSORED ONE DAY NATIONAL LEVEL SEMINAR

on

"Challenges in Revised NAAC Assessment and Accreditation Framework"- 13.02.2021

Agenda

Inaugural Session (10.00am)

- Prayer
- Lightening of Kuthuvillaku
- Welcome Address and Commendation : **Dr. M.Inbavalli, Principal, MKJC**
- Felicitation : **Sri.C.Lickmichand Jain, Secretary, MKJC**
- Honoring the Guests : **Management Trustees**

Session	Guest Introduction	Key Note Address
10.15 am to 11.15am	Dr.C.Nithya, Head &Asst. Prof. PG and Research Dept of Commerce	**Dr. Amiya Kumar Rath** Advisor (NAAC), Bengaluru. Topic: "An Aerial view on Online Assessment and Accreditation Methodology of NAAC"
11.15am to 11.30 am – Tea Break		
11.30 am to 12.15 pm	Ms.M.Ashtalakshmi IQAC Coordinator & Head Asst.Prof. PG Dept of Commerce (CA)	**Dr.B.S. Ponmudiraj** Advisor (NAAC), Bengaluru. Topic: "Innovative Practices in Quality Sustenance & Enhancement in Present Scenario"
12.15 pm to 1.15 pm	Ms. A. Sumyirra Head &Asst. Prof. PG and Research Department of English	**Dr. Syed Wajeed** Associate Professor & Director – IQAC, St.Joseph's College (Autonomous), Bengaluru. Topic: "Scaffolding the Quality Benchmark of HEIs" (Criteria 1 to 2)
1.15 pm to 02.15 pm Lunch Break		
2.15 pm to 3.15 pm	Dr. M. Gomathi Head &Asst. Prof. PG and Research Department of Biotechnology	**Dr.M.Inbavalli** Principal, Marudhar Kesari Jain College for Women, Vaniyambadi. Topic: "Scaffolding the Quality Benchmark of HEIs" (Criteria 6 to 7)
3.15 pm to 3.30pm – Tea Break		
3.30 pm to 4.30 pm	Dr. G. Deepalakshmi Head &Asst. Prof. PG Department of Business Administration	**Dr. L.Ravi** Head and Associate Professor Department of Computer Science Sacred Heart College (Autonomous), Tirupattur. Topic: "Scaffolding the Quality Benchmark of HEIs" (Criteria 3 to 5)

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Valediction(04.30 pm to 05.00 pm)

- ❖ Participants Feedback
- ❖ Certificate Distribution
- ❖ Vote of Thanks : Ms. M.Ashtalakshmi
  IQAC Coordinator & Head and Assistant Professor
  PG Department of Commerce (CA)

National Anthem

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REPORT

With the encouragement and support from the NAAC, Bengaluru, the IQAC of MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI, organized One day National Level Seminar on ""Challenges in Revised NAAC Assessment and Accreditation Framework" on 13th February, 2021 at 10.00 AM. Around 401 participants comprising of Principals, Professors,Vice-Principal, Associate Professors, Assistant Professors and IQAC Coordinators of Affiliated I Autonomous Colleges and Universities from all over India participated in this Seminar. The event was conducted in the blended mode of both online and offline. The event started with Welcome address and commendations by Dr.M.Inbavalli, Principal Marudhar Kesari Jain College for Women, Vaniyambadi. In her welcome address she welcomed all the resource persons and the participants. She also reported the achievements made by the college in marching towards the betterment of the college for the Academic year 2020- 2021. Sri. M. Vimmal Chand Jain, President Sri. C. Lickmichand Jain, Secretary and Trustees of Marudhar Kesari Jain College for Women felicitated the event and honored the Resource Persons. The Management and the Trustees of Marudhar Kesari Jain College thanked the resource persons of the day to enrich the knowledge of the participants about the accreditation process of NAAC. He appealed to the entire faculty, non teaching staff, students and other stake holders to work collectively to showcase Colleges' positive aspects in order to constantly improve.

Dr. Amiya Kumar Rath, Advisor (NAAC), Bengaluru initiated his speech on "An Aerial view on Online Assessment and Accreditation Methodology of NAAC". He clearly illustrated all the criteria and its various challenges to be done under the each criterias. He narrated the working of IQAC and instructed about the effort to be taken by the IQAC for making rigorous efforts to boost the quality of teaching, research and learning in the HEIs. He also emphasized that 70% Quantitative and 30% of Qualitative metrics of Self Study Report will be thoroughly assessed NAAC through DVV process and Peer Team visit. He stated that HEI's should be innovative in developing curriculum and teaching as per the needs of their students. He stressed on the need of improvement of quality education in HEis with acceptable global standards while using both traditional methods of education and digital initiatives.

Dr.B.S.Ponmudiraj, Advisor (NAAC), Bengaluru begins his speech on the topic "Innovative Practices in Quality Sustenance & Enhancement in Present Scenario". He gave a detailed presentation on NAAC's Assessment and Accreditation process and IIQA. He highlighted about the core values, vision, and mission and how NAAC facilitates the HEI to climb the quality ladder. He elaborated about the seven criterions, key indicators and the subsequent metric involved in the manual. He also discussed the statistics with regards to these criterions. He also answered to the question which was asked by the participants. He made the session interesting making the session very interactively. He explained the concept of IIQA, related documents to be submitted during the IIQA process and the timeline for REI to respond to a clarification.

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Later, Dr. Syed Wajeed, Associate Professor & Director - IQAC,St.Joseph's College (Autonomous), Bengaluru gave his wonderful speech on "Scaffolding the Quality Benchmark of HEis"(Criteria 1 to 2) NAAC. He briefed about Curricular Aspects and Teaching, Learning & Evaluation. He explained about the curricular aspects and teaching and learning Evaluation in HEis and the components involved in it.

Dr. L.Ravi, Head, Associate Professor, PG Dept of CS, Sacred Heart College (Autonomous),Tirupattur extended his speech on the topic "Scaffolding the Quality Benchmark of HEis" (Criteria 3 to 5). He clearly explained about the Infrastructure and Learning Resources, Student Support and Progression. He gave the tips to be followed in learning resources He stressed on the importance students support through Alumni and their way of involvement in the development of institution. He insisted on the truthful submission and representation of all the required data for the claim made by HEI. He also cited example how institutions should organize the alumni association and to look over the contribution made by the alumni for the institution. He explained about the students' feedback and its importance in NAAC accreditation. Later he cleared the answers for the doubts raised by the participants.

The last lecture was given by Dr.M.Inbavalli, Principal of Marudhar Kesari Jain College for Women, Vaniyambadi under the topic "Scaffolding the Quality Benchmark of HEis" (Criteria 6 to 7). She explained about Governance, Leadership, and Management and Institutional Values & Best Practices. She sorts out an example of her institution and explained the above criteria. Madam described about the differences between old SSR and new SSR and explained all criteria in a net shell. She discussed about the leadership quality imbibed to the students and to practice the institutional values. She also explained about the best practice which is given by the institution for the empowerment of the students' community and societal development.

After the all the lecture session the participants gave feedback about the seminar. The doubts regarding the session were also clearly explained to the participants. The participants were also given the participation certificate for their involvement in the session.

This was followed by vote of thanks by Mrs.M.Ashtalakhmi, IQAC Co-Ordinator, Head, Department of Commerce (CA), Marudhar Kesari Jain College for Women. She expressed her whole hearted gratitude to the NAAC team for their excellent and informative presentations and also thanked the management of Marudhar Kesari Jain Trust for their encouragement and support for conducting the seminar. She also showed her gratitude to all the criterion heads, Heads of the various Departments and also for the IQAC team for making the programme a grand success.

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PHOTOS





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