



**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



Activity Report

Name of the College	Collector Office, Tirupattur
Title of the Programme / Event	Consumer Rights Awareness Rally
Organized By Department / Club	Citizen Consumer Club
Alignment of this Programme with	SDGs <input type="checkbox"/> Viksit Bharat 2047 <input type="checkbox"/> State /National Schemes <input type="checkbox"/> NEP 2020 <input type="checkbox"/> Others <input type="checkbox"/>
Mode	Offline
Type of Activity	Rally
Level	State
Date	From 24.12.2025 To 24.12.2025

Summary Report:


Department of Food, Civil Supplies and Consumer Protection, Tirupattur District arranged a "Consumer Rights Awareness Rally" from the Tirupattur Collector Office to Sacred Heart College, Tirupattur, in the presence of the Tirupattur District Collector, Tmt. K. Sivasoundaravalli, I.A.S. on 24th December 2025. Fifty students from the Commerce Department of our college actively participated in the programme through the Citizen Consumer Club of MKJC.


Participants Count:51


Faculty-01 and Students-50

Learning Outcome of the Program

Students gained awareness about consumer rights, responsibilities and the importance of consumer protection in society. The programme enhanced their understanding of consumer issues and encouraged them to act as responsible consumers and spread awareness among the public.


Club Incharge


26/12/25
IQAC Director


Principal
PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS),
VANIYAMBADI

CITIZEN CONSUMER CLUB

Consumer Rights Awareness Rally (24th December 2025)

Photos



[Handwritten Signature]
Principal

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