

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANTYAMBADI

A Project of Marudhar Kesari Jain Trust

Recognized under sec.2(f)& 12(b) of UGC Act 1956 | Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A+" Grade (4th Cycle) | Supported by DST-FIST

Citizen Consumer Club

Invites you to competitions on the occasion of

“NATIONAL CONSUMER RIGHTS DAY”



24th December 2025

1:30 p.m - 02:30 p.m.

Topics

1. Consumer Rights and Responsibilities
2. Be an Aware Consumer – Say No to Unfair Trade Practices
3. Digital Consumer Protection in the Modern Era

Events

- a. Slogan Writing
- b. Essay Writing
- c. Poem Writing
- d. Drawing

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vantiyambadi - 635 751.
Tirupattur District

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal





**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIAMBADI**

Activity Report

Name of the Department / Club / Association / Cell	Citizen Consumer Club		
Title of the Programme / Event	Competition on the occasion of National Consumer Rights Day		
Association With	Nil		
Alignment of this Programme with	SDGs <input type="checkbox"/> Viksit Bharat 2047 <input type="checkbox"/> State / National Schemes <input type="checkbox"/> NEP 2020 <input type="checkbox"/> MOU activity <input type="checkbox"/> Others <input type="checkbox"/>		
Mode	Offline		
Type of Activity	Competition		
Level	Institutional		
Date	24.12.2025	From	To 24.12.2025
Venue	Room No.412 in Hostel Block		
Resource Person Details	-NIL-		

Objectives

- To create awareness among students about consumer rights and responsibilities.
- To encourage students to express their ideas on consumer protection through creative and literary activities.
- To promote responsible consumer behaviour and awareness about unfair trade practices and digital consumer protection.

Summary Report

The Citizen Consumer Club of Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi organized various competitions on the occasion of National Consumer Rights Day on 24th December 2025. The programme aimed to create awareness among students about consumer rights, responsibilities and the importance of being informed consumers in today's digital era.

A total of 68 students from various departments actively participated in the event. The competitions were conducted on the following topics: Consumer Rights and Responsibilities, Be an Aware Consumer – Say No to Unfair Trade Practices and Digital Consumer Protection in the Modern Era. To encourage creativity and critical thinking among students, different events such as Slogan Writing, Essay Writing, Poem Writing and Drawing were organized.

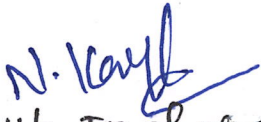
The participants enthusiastically expressed their ideas and perspectives on consumer awareness through these activities. The programme successfully helped students understand the importance of consumer protection and motivated them to become responsible and aware consumers in society.

Outcome of the Program

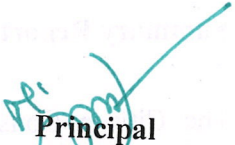
Students gained a better understanding of consumer rights, responsibilities and the importance of consumer protection in the modern era. The activities enhanced their creativity, critical thinking and awareness of fair trade practices and digital consumer safety.

Participants Count :

Internal Participants	:	Faculty- Nil ; Students - 68
External Participants	:	Faculty - Nil; Students - Nil


Club Incharge


IQAC Director


Principal
PRINCIPAL
Arudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

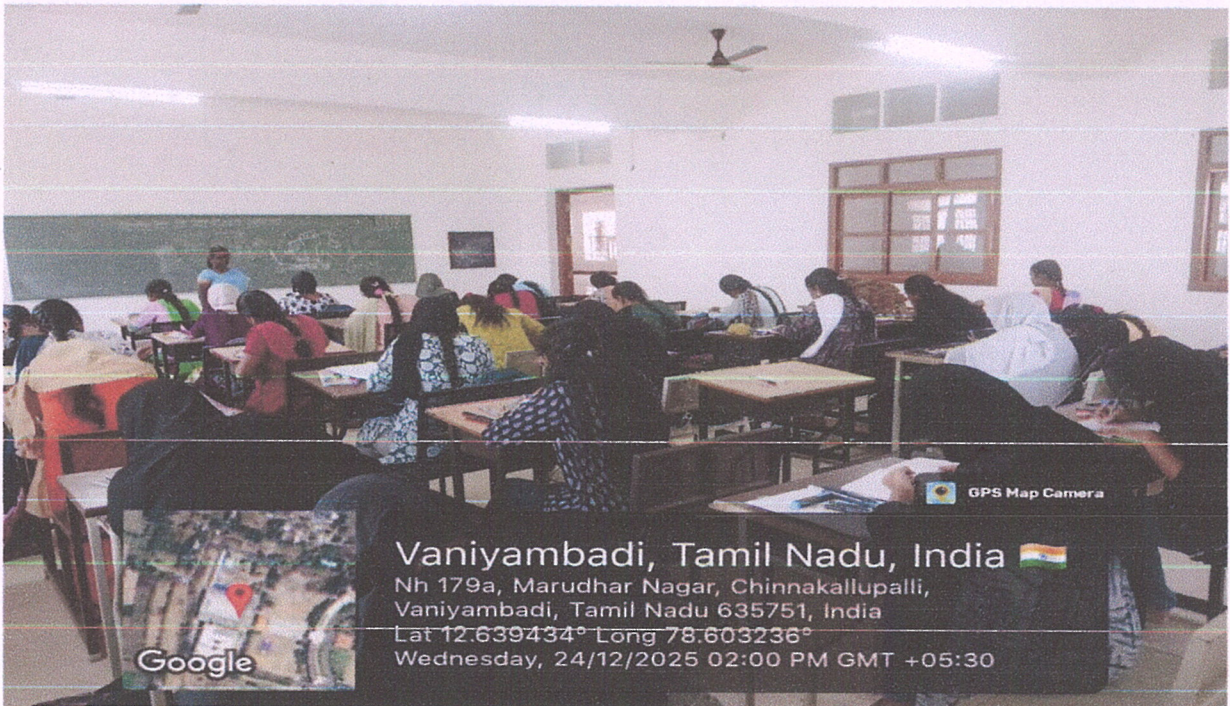


**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS),
VANIYAMBADI**

CITIZEN CONSUMER CLUB

Competition on the occasion of National Consumer Rights Day (24th December 2025)

Photos



Vaniyambadi, Tamil Nadu, India

Nh 179a, Marudhar Nagar, Chinnakallupalli,
Vaniyambadi, Tamil Nadu 635751, India

Lat 12.639434° Long 78.603236°

Wednesday, 24/12/2025 02:00 PM GMT +05:30

PRINCIPAL

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for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District**