



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)  
VANIYAMBADI**



**(A Project of Sri Marudhar Kesari Jain Trust)**

Recognized U/S 2(F) & 12(B) By UGC Act 1956 - Permanently Affiliated to Thiruvalluvar University  
Accredited by NAAC With "A" Grade (3<sup>rd</sup> Cycle) - An ISO 21001:2018 EOMS Certified Institution  
Supported by DST – FIST

**DEPARTMENT OF COSTUME DESIGN AND FASHION TECHNOLOGY**

**ORGANIZED  
ONE DAY SEMINAR ON  
SIGNIFICANCE AND IMPACT OF FASHION  
19.07.2024  
INVITATION**



The poster features a purple and orange color scheme. At the top, it includes the college's logo and name, followed by its affiliations and accreditations. The central text, in a large, bold, sans-serif font, reads 'DEPARTMENT OF COSTUME DESIGN AND FASHION TECHNOLOGY' and 'SCHOOL OF CREATIVE ARTS AND LANGUAGES'. Below this, it says 'ORGANIZES ONE DAY SEMINAR ON SIGNIFICANCE AND IMPACT OF FASHION'. A circular portrait of Mr. C. Dharmaraj is placed on the left. To the right, the date, time, and venue are listed. At the bottom, there is a section for the resource person, a signature of the principal, and a list of officials.

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS) VANIYAMBADI**  
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**DEPARTMENT OF  
COSTUME DESIGN AND FASHION TECHNOLOGY  
SCHOOL OF CREATIVE ARTS AND LANGUAGES**

**ORGANIZES  
ONE DAY SEMINAR ON  
SIGNIFICANCE AND IMPACT OF FASHION**

**DATE : 19.07.2024  
TIME : 10:20AM  
VENUE : OLD SEMINAR HALL**

**RESOURCE PERSON  
Mr.C.Dharmaraj, (M.Sc.,CDF)  
Costume Designer, Kollywood Industry**

**PRINCIPAL  
Marudhar Kesari Jain College  
for Women  
Vanivambadi - 635 751**

**All are Cordially Invited**

**V.DILIP KUMAR JAIN  
PRESIDENT**      **ANAND SINGHVI  
SECRETARY**      **Dr.M..INBAVALLI  
PRINCIPAL**      **Dr.P.BALASUBRAMANIAN  
DEAN**



**DEPARTMENT OF COSTUME DESIGN AND FASHION TECHNOLOGY  
ORGANIZES  
“SIGNIFICANCE AND IMPACT ON FASHION”**

**DATE: 19-07-2024**      **TIME: 10.20 AM**      **VENUE: OLD SEMINAR HALL**

✦ PRAYER

❖ **FELICITATION** : **Dr. M. Inbavalli**  
**Principal, MKJC**

**❖ INTRODUCTION OF GUEST : Ms. S. Hasin**  
**II CD&FT**

❖ **CHIEF GUEST ADDRESS** : **Mr. C. Dharmaraj**  
**Costume Designer**  
**Kollywood Industry**

❖ **VOTE OF THANKS** : Ms. K.Vedharshanya  
I CD&FT

❖ NATIONAL ANTHEM

Dr. [Signature]

**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vanivambadi - 635 751

## REPORT



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS), VANIYAMBADI**



### Activity Report

<b>Title</b>	<b>Significance and Impact of Fashion</b>		
<b>Organized By</b>	<b>Department of Costume Design and Fashion Technology</b>		
<b>Type of Activity</b>	<b>One day Seminar</b>		
<b>Level</b>	<b>Institutional</b>		
<b>Date</b>	<b>19/07/2024</b>	<b>Time</b>	<b>10.00am -01.00pm</b>
<b>Venue</b>	<b>Old Seminar Hall</b>	<b>Mode</b>	<b>Offline</b>
<b>Resource Person Details</b>	Mr. C. Dharmaraj, M.Sc.,CDF Costume Designer, Kollywood Industry Chennai		
<b>Objective of the Programme</b>	To make the students understand the significance of fashion. To create an awareness about the potential job paths for fashion designers in the Kollywood sector		
<b>Internal Participants Count</b>	<b>Students :73</b>	<b>External Participants Count</b>	<b>NIL</b>

### Summary

The programme was started with the fine tune of prayer song followed by Tamilthai Vazhthu. Ms. Hafsa I B.Sc. CD&FT and Ms. Sameeha Zainab, II B.Sc. CD&FT, served as the master of ceremony. Ms. S.G. Pavithra, I B.Sc. CD&FT addressed the gathering. Dr. Inbavalli, the principal of Marudhar Kesari Jain College for Women, presented the felicitation. Ms. S. Hasin, II B.Sc.CD&FT, introduced the guest. The seminar was taken by the resource person, Mr. C. Dharmaraj, a Costume Designer in the Kollywood industry. The Session had More than 73 Students. The discussion was delivered in an engaging way and the students were fascinated to hear about the importance of Fashion the newest styles and potential job paths for fashion designers in the Kollywood sector. He also discussed his expertise and work on several ad shoots and Movies. Lastly, the vote of thanks was presented by Ms. K. Vedhashanya, I B.Sc. CD&FT, the seminar was ended by National Anthem.

**Outcome of the Programme**

The students came to know about

1. Importance of Fashion
2. Potential job paths for fashion designers in the Kollywood Industry
3. Challenges in Fashion Industry

N. Venkatesh  
29/7/24

Head/ Co Ordinator

H. Venkatesh  
Principal

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## PHOTOS





  
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for Women  
Vaniyambadi - 625 751