



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)



Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University
Re-Accredited by NAAC with "A" Grade, An ISO 9001:2015 Certified Institution

PG AND RESEARCH DEPARTMENT OF BIOTECHNOLOGY
ORGANIZED WORKSHOP ON SOLUTION FIT & PRODUCT MARKET – 03.02.2022

INVITATION



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
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Marudhar Nagar, Chinnaikallipatti, Vaniyambadi. www.mkjc.in



INSTITUTION'S INNOVATION COUNCIL, ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) & DEPARTMENT OF BIOTECHNOLOGY ORGANIZES WORKSHOP ON

Problem - Solution fit & Product - Market fit



RESOURCE PERSON
Dr. BHASKAR GUPTA
INNOVATION AMBASSADOR
MINISTRY OF EDUCATION
INNOVATION CELL (MIC)

Registration link: <https://forms.gle/QoUMRqhwzUxq6sTs5>

SRI.C. LICKMICHAND JAIN SECRETARY	Dr.M.INBAVALLI PRINCIPAL	Dr.M.GOMATHI HOD-Biotechnology Ms. T. THENMOZHI IIC Co-ordinator Ms. M. PRITHI ARIIA Co-ordinator
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No Registration Fee

FEB 03/2022

E -Certificate will be provided

11:00AM

ALL ARE CORDIALLY INVITED

Dr. M. INBAVALLI, M.Sc., M.C.A., M.Phil.,
PRINCIPAL
Marudhar Kesari Jain College for Women
Vaniyambadi-635 751.



AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN VANIYAMBADI PG AND RESEARCH DEPARTMENT OF BIOTECHNOLOGY

Organizes

WORKSHOP

On

Problem – Solution fit & Product – Market fit

Agenda Date: 3-02-2022

PRAYER

WELCOME ADDRESS

: Ms. P. Indhumathy, III

BCA- B

FELICITATION

: Dr. M. Inbavalli,

Principal, MKJC.

CHIEF GUEST INTRODUCTION

: Ms. A.S. PatmaShri,

I B.Sc BT.

SPEAKER

: Dr. Bhaskar Gupta,
Innovation Ambassador,
Ministry of Education,
Innovation Cell (MIC).

VOTE OF THANKS

: Ms. P. Sandhiya,

III-B.Sc. BT

Dr. M. INBAVALLI, M.Sc., M.C.A., M.Phil, I
PRINCIPAL
Marudhar Kesari Jain College for Wom
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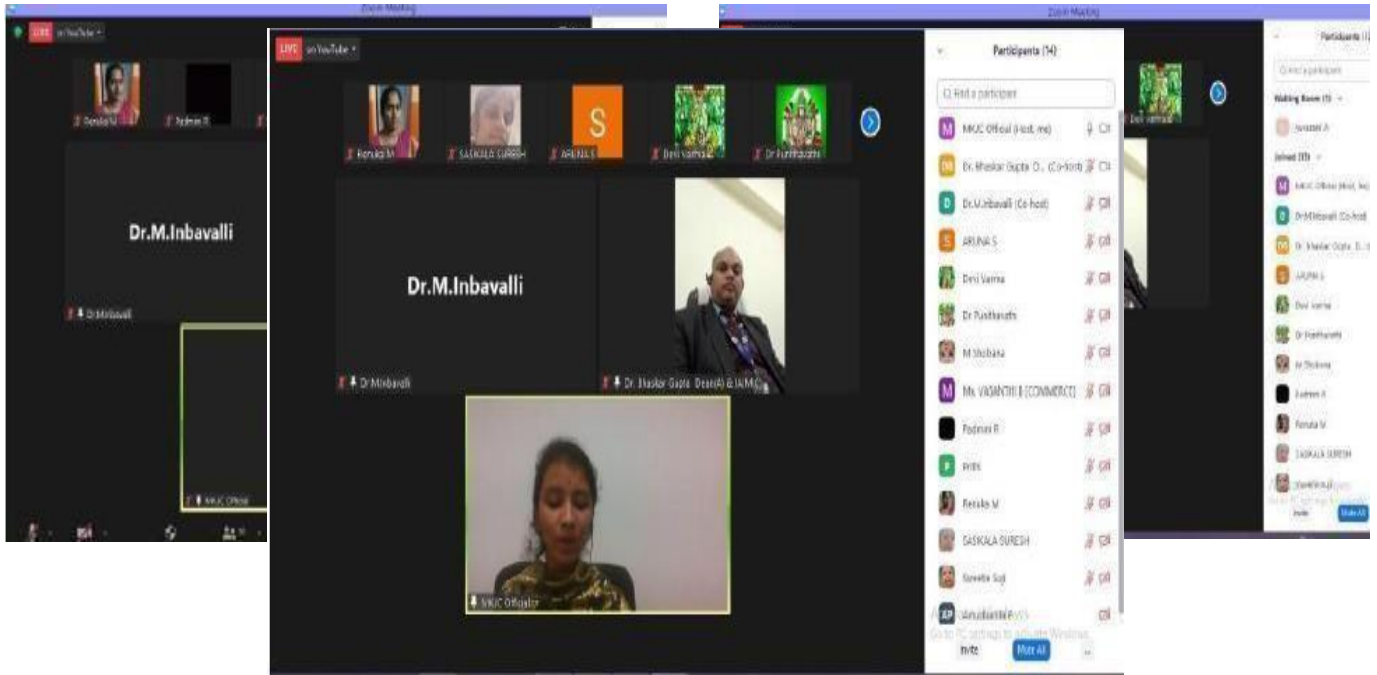
REPORT

The workshop was organized by Institution's Innovation Council, Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Department of Biotechnology of Marudhar Kesari Jain College for Women, Vaniyambadi in the zoom Platform. 22 students participated in the program and the program started from the prayer song. Welcome Address was given by Ms. P. Indhumathy (III BCA- B). Dr. Inbavalli, Principal, MKJC felicitated the gathering. Ms. A.S. Patmashri (I B.Sc Biotechnology) introduced the speaker Dr. Bhaskar Gupta, Innovation Ambassador, Ministry of Education, Innovation Cell (MIC). Then Dr. Bhaskar Gupta had taken the session on the topic "Problem – Solution fit & Product – Market fit". Eventually the Programme was ended with vote of thanks by Ms. P. Sandhiya (III B.Sc Biotechnology).

HEAD OF THE DEPARTMENT

Dr. M. INBAVALLI, M.Sc., M.C.A., M.Phil, Ph.D.,
PRINCIPAL
Marudhar Kesari Jain College for Women
Vaniyambadi-635 751.

PHOTOS



Dr. M. INBAVALLI, M.Sc., M.C.A., M.Phil.,
PRINCIPAL
Marudhar Kesari Jain College for Wom
Vaniyambadi-635 751.