MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(A project of Sri Marudhar Kesari Jain Trust)

Marudhar Nagar, ChinnaKallupalli, Vaniyambadi

Annual Quality Assurance Report (AQAR)

2010-11

of

Internal Quality Assurance Cell (IQAC)

OUR MOTTO

EMPOWERMENT – EXCELLENCE

OUR VISION

Marudhar Kesari Jain College for Women strives to empower the students, especially those from inclusive society with RIGHT KNOWLEDGE and make them self-sufficient to develop holistic personality and Excellence in their walks of life, thereby contributing for Rural Societal Development.

OUR MISSION

- **To develop** MKJC into a campus of Academic Excellence.
- **To strive** for continuous improvement.
- **To develop** Women Entrepreneurship.
- **To help** the students acquire traits that helps them to face the challenges of the global competition.
- **To aim** for upliftment of inclusive society and rural development.

QUALITY POLICY

Our focus is on developing a campus of Academic Excellence, Entrepreneurship acumen, challenging the Global competition through development of wholesome personality of the students and upliftment of rural society through **QUALITY EDUCATION,** guided by a Quality Management System**.**

CORE VALUES

1. Quest for Excellence.

2. Quality Sustenance.

3. Quality Enhancement.

4. Holistic Development of the individual.

5. Work culture and Ethics, inculcating Moral and Ethical values.

6. Empowerment and Entrepreneurship.

7. Inculcating Research Culture

8. Nurturing healthy competitive spirit.

9. Encouraging Co-curricular and Extra curricular Activities.

10. Nation Building through Rural Development.

Foreword

Marudhar Kesari Jain College for Women is a premier educational institution imparting higher education to the rural girls of Vaniyambadi, Ambur, Krishnagiri, Tirupattur, Gudiyatham and other places nearby. The college caters mostly to underprivileged society, not compromising with the quality of education offered.

The college went for accreditation in the year 2006. The process has enlightened the college to identify the areas for improvement and to implement quality measures to reach Academic Excellence. This is helping both the teacher and taught face the challenges of present educational scenario.

Emphasis is laid on the code of conduct, ethics and moral values.

New courses are being implemented every year to meet the demands of educational changes, at both UG and PG level. The progress in academics is seen every year with the increase in number of ranks in all the departments. As a result the student strength of the College is increasing year by year.

The perfect ambience of the college is supportive of congenial learning atmosphere, adding to the focus of the students on education.

The college gives a big platform to develop the inherent talents in the students in curricular, co-curricular, extra curricular and sports activities.

State of the art facilities are provided in the class room and seminar hall. The college can boast of four play ground courts within the campus, which is a rarity even in most of the urban colleges. In this way, the students get exposed for a healthy life - both physically and mentally.

The institution encourages the studious students to aim for excellence by setting standards and bench marks.

The value added programmes given in the college are add-ons, to address the need based education that warrants Industry- Institution Interface.

Research culture is being stimulated among the staff by encouraging them to enroll for research degrees and giving them academic freedom to present research papers in seminars and conferences. Towards this, a Research Development Cell is being established in the even semester of the academic year, taking it forward in the years to come, to carry out minor research projects in the college.

The commitment of the trust members, especially the Secretary Sri.C.Lickmichandji Jain and the Joint Secretary Sri.D.Uthamchandji Jain is commendable in terms of their encouragement and support, for the continued improvement starting from infrastructure to other needed requirements on priority basis.

The AQAR report of the year 2010-2011 contains the information pertaining to this academic year, updated from the previous year in the prescribed format of NAAC.

The Annual Quality Assurance Report (AQAR) of the IQAC

Name of the Institution   : **Marudhar Kesari Jain College for Women, Vaniyambadi**

Year   : **2010 – 2011**

PART A

1. **Activities Reflecting the Goals of the institution**

    Quality Measures adopted by IQAC

    - Tutor- Ward System

    - Result Analysis

    - Strategic Planning of Academic and Curricular activities

    - Publications and paper presentations

    - Academic freedom to faculty members for seminars and workshops

    - Organizing Guest Lectures

    - Student counseling

    - Teacher Training Programmes

    - Innovative Teaching and Class Room Practices

    - Student Feedback and Analysis

    - Work Diary by each staff member

    - Periodical Department meeting

    - Sports Activities

    - Outreach and Extension activities

    - Spoken English Course to improve communication skills

    - Introducing Department Best Practices

    - Spiritual development

PART B

2. **New Academic Programmes initiated in 2010-11**

   Academic Programmes: PG Department
   - M.A English
   - PHP programme for MCA and M.Sc Computer Science

   Academic Programmes restarted in the PG Department
   - M.Sc Computer Science which was suspended during the year 2006 is restarted during the year 2009-10 due to the demand for the course.
        i. During the year 2009-10 the strength of the students is 3
        ii. During the year 2010-11 the strength of the students increased to 9. We hope the strength will increase in the years to come

   Academic Programmes : UG Level
   - B.com CA
   - B.Sc Nutrition Food Service Management and Dietetics
   - Additional section for B.Sc Mathematics
   - Tally course for commerce students

3. **Innovations in curriculum design and transactions**
   - The Institution is affiliated to Thiruvalluvar University. Hence there is no freedom for innovations in curriculum design. However, the college is adopting inter department teaching as one of the **Best Practices** in transacting **Credit Based Choice System** (CBCS).
   - Curriculum designed by the University is being followed
   - Freedom is given to the Department to choose among the Credit Based Choice System (Non-Major Elective) prescribed by the University. This gives the innovation for Inter Department teaching and learning process. The Departments and the CBCS chosen
        i. M.Sc Mathematics   :   Web Designing
        ii. M.Sc Computer Science   :   Nutrition in health
        iii. M.Sc Bio Chemistry   :   Web Designing

iv.	M.Com	:	Web Designing
v.	M.C.A	:	Commercial Practice
vi.	B.Sc Mathematics	:	Introduction to Information Technology; Training and Development
vii.	B.Sc Physics	:	Basics of ID I & II
viii.	B.Sc Computer Science	:	Management Concepts; Business Writing
ix.	B.Sc Bio Chemistry	:	Nursery Gardening; Bioprocessing Technology
x.	B.Sc Bio Technology	:	Diagnostic Biochemistry I & II
xi.	B.Sc IDD	:	Basics of ID I & II
xii.	B.Com	:	Management Concepts; Internet and its Applications
xiii.	B.B.A	:	Basic Mathematics; Internet and its Applications
xiv.	B.C.A	:	English for Communication; General Commercial Knowledge

4. Interdisciplinary Programmes started

The students are gradually getting exposed for internship programmes during the course of three years. The following programmes have been are conducted

i. Soft Skill Training for **BBA, B.Com, B.C.A** by **Mr. Arif Ghouse Moinuddin**

ii. Career Guidance Seminar on "Women Empowerment and Entrepreneurship" for the whole College by **Dr. K.Nirmala Prasad**, MOP Vaishnav College

iii. Career Guidance Seminar on "Skills for Employment" for the whole college by **Mr.V.Mukund**, Senior HR Coordinator, CTS, Chennai

iv. Since the College is situated in rural area, we encourage the students to participate in Off- Campus Recruitments. We take care to equip the students for off- campus placements by imparting training in reasoning, aptitude, body language and interview skills.

v. Students activities are broadly divided into

I. **Academic Activities**

    a. Thiruvalluvar University Projects :

    MCA, M.Sc Computer Science, M.Com, M.Sc Bio Chemistry, B.C.A, B.Com, B.Sc Computer Science and BBA have their University projects in the specialized subjects. Guides are allotted to supervise the work done by the students

    b. Students are taken every year to various Industries in and around Vaniyambadi based on their course demand.

II. **Non Academic Activities**

    a. ART SMART intercollegiate cultural competitions

    An intercollegiate cultural competition is conducted every year to inculcate good relation among neighboring colleges.

    b. Interdepartmental competitions

    Interdepartmental competitions are conducted by various departments of the college. It helps the students to exhibit their talents

    c. Management Fest

    To improve the Management skills among the students the Management Fest is been conducted.

    d. Nutrition Fest

    To make the students aware of the Nutritious food and food habits, Nutrition Fest is conducted

    e. Personality Development Programmes

    f. Orientation for Freshers

These activities are conducted through out the year at intervals

5. Examination reforms implemented

The college has an examination committee, comprising of the Principal as the chairperson. As one of the best practices of the College, the Examination Committee is entrusted with each department on rotation.

Accordingly,

1. Department of Computer Science and Computer Applications in: 2007 - 08
2. Department of Commerce in   : 2008 – 09
3. Department of Bio chemistry and Bio technology in   : 2009 – 10
4. Department of Mathematics in   : 2010 – 11

were responsible for the functional aspects of the examination committee.

The college conducts examination for both UG and PG as follows

    a. Continuous Internal Assessment(CIA)
    b. Mid Semester Examinations
    c. Model Examinations
    d. University Examinations

- Answer scripts for the College Test and Examinations are valued and disbursed to the students in a week's time. The mistakes are discussed in the class. Remedial measures are taken and Parent Teachers Meetings are conducted. The parents are appraised about the progress of their wards. Special Coaching is given to both achievers and the slow learners.
- The committee holds regular meetings and minutes of the meeting are recorded. The mark sheets are prepared by the class teachers and the report cards are sent to the parents through their wards.
- The attendance for all the examinations is compulsory, in order to know where the students stand to give them an opportunity for improving the short comings.

6. Candidates qualified for NET/SLET in 2010-11

    a. Ms.S.Celine   :   Computer Science - NET

    b. Ms.V.Senbagapriya   :   Commerce - SLET

    c. Ms.C.Nithya   :   Commerce – NET

    d. Ms. D.Valarmathi   :   Commerce – NET

7. Initiative towards faculty development programmes

The college has strong faith in developing the faculties both in academics and beyond. Freedom is given to pursue M.Phil and Ph.D. Permission is given for those who enroll for Ph.D to meet their guides on a regular basis.

As a part of the faculty training programme,

- On 28th August 2010, Internal Quality Assurance Cell organized a "Faculty Development Programme on Teaching Ability".
- On 26th February 2011, they organized a National Level Seminar on "Best Practices in Higher Education with Reference to Rural Areas".
- On 09th April 2011, Department of Commerce organized a workshop on "Teaching Excellence". Dr.K.S.Ramaswamy, Professor(Retd), Islamiya Colloge, Vaniyambadi was the resource person

8. Total number of seminar and workshops conducted / attended by the College (Inter-collegiate, State & National level)

S. No	Department	Date	Event	Resource Person	Topic
1.	English	23.10.2010	State Level Seminar	Dr.S.Kanagaraj Reader, Madurai Kamaraj University	Theory and Practice of Translation
2.		19.01.2011	State Level Workshop	Ms. Usha Jesudasn, Freelance Writer, Vellore	Journalism
3.	Bio- Chemistry & Bio- Technology	28.01.2011 29.01.2011	State Level Seminar & Workshop	Mr. Jesu Jaya Sudan, Training Head, SBRI, Chennai	Bio Informatics
4.	Commerce	15.10.2010	National	Sri.Swami	Organizational

			Level Seminar	Tyagarajananda, Ramakrishna Math, Natrampalli and Dr.Manika Ghosh, Special officer, Department of Collegiate Education, Government of Karnataka, Bangalore	Health, Organizational Effectiveness and Organizational Empowerment
5.	IQAC	26.02.2011	National Level Seminar	Dr.P.K.Manoharan Dean, Bharathiyar University, Coimbatore; Dr.Rajdeep Manwani, IQAC Coordinator, Jain University, Bangalore; Dr.H.S.Ashok, Reader, Department of Psychology, Bangalore University; Dr.Salma Salahuddin, Principal(Retd) and Dr.R.Subhashini, IQAC Coordinator, JBAS College for Women, Chennai.	Best Practices in Higher Education with Reference to Rural Areas

9. Research related projects

> Nil

10. Patents generated

> Nil

11. New collaborative research programmes:

> Nil

12. Research grants received from various agencies:

> Nil

13. Details of research scholars:

S.No	Department	Name	Research Degree	
1.	Tamil	Ms. J.Indrakumari	M.Phil	(Ph.D)
2.	Tamil	Ms. S.Mullaimalar	M.Phil	(Ph.D)
3.	English	Ms. S.Hemamalini	M.Phil	(Ph.D)
4.	English	Ms. C.Deepa	M.Phil	(Ph.D)
5.	English	Ms. A.Vasuki Asokan	M.Phil	(Ph.D)
6.	Commerce	Ms. M.Ashtalakshmi	M.Phil	(Ph.D)
7.	Commerce	Ms. N.Rojabai	M.Phil	(Ph.D)
8.	Commerce	Ms. S.Poornima	M.Phil	(Ph.D)
9.	Commerce	Ms. C.Nithya	M.Phil	(Ph.D)
10.	Business Administration	Ms. G.Deepalakshmi	M.Phil	(Ph.D)
11.	Bio-Chemistry	Ms. M.Renuka	M.Phil	(Ph.D)
12.	Bio-Technology	Ms. M.Gomathi	M.Phil	(Ph.D)
13.	Bio-Technology	Ms. T.R.Gehita	M.Phil	(Ph.D)
14.	Interior Design and Décor	Ms. Kanjam Victoria Devi	M.Phil	(Ph.D)

15.	Bio Chemistry	MR. K. RAMU	M.Phil	
16.	Bio Chemistry	MS. R. MALARKODI	M.Phil	
17.	Bio Chemistry	MS.S. KARPAGAMBIGAI,	M.Phil	
18.	Bio Chemistry	MS.M.R.BHARATHI,	M.Phil	
19.	Computer Applications	MS. S. BHARATHI	M.Phil	
20.	Computer Applications	MS. G. SHOBARANI	M.Phil	
21.	Computer Applications	MS. A. AMUDHA PRABHA	M.Phil	
22.	Computer Applications	MS.S. ABIRAMI	M.Phil	
23.	Computer Applications	MS M. SUJATHA	M.Phil	
24.	Computer Applications	MS.J.SASIREKHA,	M.Phil	
25.	Computer Applications	MS.J.D.EDITH DHORA SELVANAYAGAM	M.Phil	
26.	Commerce	Dr. S. GOVINDARAJALU	M.Phil	Ph.D
27.	Commerce	MS B. VASANTHI	M.Phil	
28.	Commerce	Prof. MUSTHAFA	M.Phil	
29.	Commerce	MS.S.KOMATHI	M.Phil	
30.	Commerce	MS.D.VALARMATHI	M.Phil	
31.	Computer Science	MS. D. JASMINE PRISKILLA,	M.Phil	
32.	Computer Science	MS. V. VIDHYA	M.Phil	
33.	Computer Science	MS. L. HEMALATHA,	M.Phil	
34.	Computer Science	MS. K. KOMALA,	M.Phil	
35.	Computer Science	MS M. PADMA,	M.Phil	
36.	English	MS V. SHEELA	M.Phil	
37.	English	MS SUMYIRRA,	M.Phil	
38.	English	MR. RADHA KRISHNAN	M.Phil	
39.	English	MS.N.JAYANTHI	M.Phil	(Ph.D)
40.	English	MS.R.DEEPA	M.Phil	

41.	Mathematics	MS. C.B. SUMATHI	M.Phil	
42.	Mathematics	MS. S. SEMMALAR	M.Phil	
43.	Mathematics	MS. S. PALLAVI	M.Phil	
44.	Mathematics	MS. S. VIJAYA LAKSHMI	M.Phil	
45.	Mathematics	MS. K. RAJESWARI	M.Phil	
46.	Mathematics	MS.CHRISOLITE JEBA	M.Phil	
47.	Mathematics	MS N. MAHALAKSHMI	M.Phil	
48.	Nutrition & Dietetics	MS.R.MYTHILI	M.Phil	
49.	Tamil	MS. K. AMUDHA	M.Phil	
50.	Tamil	MR K. DAMODARAN	M.Phil	
51.	Tamil	MS. S. SAKTHI	M.Phil	
52.	Tamil	MS D. MAHESWARI	M.Phil	
53.	Tamil	MS J. JAYASUDHA	M.Phil	
54.	Tamil	MS S. POONGOTHAI	M.Phil	
55.	Urdu	MS.TAZEEN JAMAL	M.Phil	

14. Citation index of faculty members and impact factor:

Nil

15. Honors / Awards to the faculty:

Nil

16. Internal resources generated:

The college is self financed and entire fund is provided by Sri Marudhar Kesari Jain Trust. The funds raised by the Trust from philanthropist are also utilized for the development of the college.

17. Details of departments getting SAP, COSIST (ASSIST) / DST, FIST, etc. assistance / recognition:

Nil

18. Community services:

In addition to department wise programmes community services are undertaken by

- ❑ NSS
- ❑ RRC
- ❑ Youth Red Cross
- ❑ Karuna Club
- ❑ Rotaract Club

National Service Scheme activities for the year 2010-2011

Total Units: 2

Volunteers: 200

S.No	Date	Event	Resource Person
1.	27.08.2010	Special Meeting Legal Awareness	Mr.R.Bharanidharan M.L, President Sub Court Vaniyambadi.
2.	30.08.2010	Nss Inauguration	Mr.N.Karunanithi Principal, Vaani College Of Education, Vaniyambadi.
3.	30.08.2010	Special Meeting Communal Harmony	Mr.C. Manickam, Lecturer Dept of Mathematics, Vaani College of Education, Vaniyambadi.
4.	03.12.2010	Extension Activity Panchayat Union Middle School, Chinnakalllupalli, Vaniyambadi, Special Meeting Malnutrition And Infection	Mrs.R.Mythili,M.Sc.,M.Phil., H.O.D., Department of Nutrition Food Service Management [Fsm] and Dietetics, Marudhar Kesari Jain College For Women, Vaniyambadi.
5.	04.01.2011	Special Meeting Saalai Paathukapppu Vaara Vizha	Mr. Guruswamy, D.S.P., Vaniyambadi Police Station, New Town, Vnb.
6.	07.01.2011	Extension Activity One Day Relay Programme Road Safety Awareness	Mr. Guruswamy, D.S.P., Vaniyambadi Police Station , New Town, Vnb

7.	25.01.2011	Extension Activity Panchayat Union Middle School, Chinnakallupalli, Vaniyambadi.	Nss Volunteers Marudhar Kesari Jain College For Women, Vaniyambadi.
Special Teaching Programme - Basics Of Microsoft Windows			
8.	25.01.2011	Extension Activity Chinnakallupalli Village, Chinnaveppampattu Village, Kalandara Village, Vaniyambadi, Special Awareness Programme Election Voting Rights	NSS Volunteers Marudhar Kesari Jain College For Women, Vaniyambadi
9.	23.02.2011	Special Meeting Blood Donation Awareness	Dr.Varadarajan M.B.B.S., D.L.O Chief Medical Officer, Ambur
10.	03.03.2011	Blood Donation Camp	Dr.Varadarajan M.B.B.S., D.L.O Chief Medical Officer, Ambur
11.	15.03.2011	Special Meeting Election Voting Rights	Mr.M.G. Devasahayam., I.A.S[Retd] Convener of Forum for Electoral Integrity. Mr. Naresh Gupta I.A.S[Retd] Former Chief Electoral Officer.
12.	15.03.2011	NSS Valediction	Dr.D.Karunakaran, Principal, Marudhar Kesari Jain College For Women, Vaniyambadi. Dr.Nalini Dwarakanath, Vice Principal, Marudhar Kesari Jain College For Women, Vaniyambadi.

Other Service Sectors

S.No	Service Sectors	Activities	Date	Volunteers
1.	**Red Ribbon Club and Youth Welfare Club**	Legal Awareness Programmes and Blood Donation Camp.: Mr.Adhisayaraben, YRC & RRC District Coordinator spoke on Celebrating Life	01.03.2011	Entire College
2.	**Rotaract Club**	Health Awareness Programme in Chinnakallupalli Village	24.02.2011	100
3.	**Karuna Club**	Donated Rs.9000 to Pachal Orphanage and Beraka Homes	2010-11	Entire college contributed funds
4.	**Karuna Club**	Jain Guru Swamiji Nayapadam Sharji Maharaj spoke on Living a Quality Life.	30.06.2010	Entire College
5.	**Karuna Club**	Special Seminar on Animal Welfare and Prevention of Cruelty to Animals. Mrs.Gouhar Azeez, Mrs.Kalpana Vasudevan, Mr.RekChand, Karuna International were the resource persons	28.10.2010	Entire College

19. No. of teachers and office staff newly recruited in the year 2010-11:

S.No	Name	Designation	Department	Qualification
1.	Dr. B. Nalini Dwarakanath	Vice Principal		M.Sc., M.Phil., M.HRM., Ph.D.
2.	Ms. E.G. Hima Bindhu	Lecturer	English	M.A
3.	Ms. Lydia Grace	Lecturer	English	M.A
4.	Ms. D. Saranya	Lecturer	English	M.A
5.	Ms. R. Vinolatha	Lecturer	English	M.A
6.	Ms. V. Najeeba Umar	Lecturer	English	M.A
7.	Ms. S. Vanitha	Lecturer	English	M.A
8.	Ms. Mohideen Bi Afreen	Lecturer	English	M.A
9.	Ms. M. Varalakshmi	Lecturer	Mathematics	M.Sc
10.	Ms. G. Tabithal	Lecturer	Mathematics	M.Sc., B.Ed
11.	Ms. S. Komala	Lecturer	Mathematics	M.Sc., B.Ed
12.	Ms. S. Vijayalakshmi	Lecturer	Computer Science	MCA
13.	Ms. D. Anupriya	Lecturer	Computer Science	M.Sc
14.	Ms. T. Ramya	Lecturer	Physics	M.Sc
15.	Ms. M. Renuka	Lecturer	Bio-Chemistry	M.Sc
16.	Ms. M. Janani	Lecturer	Bio-Chemistry	M.Sc
17.	Ms. M.R. Bharathi	Lecturer	Bio-Chemistry	M.Sc., M.Phil
18.	Ms. M. Ayesha Sabeen	Lecturer	Bio-Chemistry	M.sc
19.	Ms. R. Mythili	Lecturer	Nutrition Food Service Management and Dietetics	M.Sc., M.Phil
20.	Ms. M. Ashtalakshmi	Lecturer	Commerce	M.Com., M.Phil
21.	Ms. S. Komathi	Lecturer	Commerce	M.Com., M.phil

22.	Ms. D. Valarmathi	Lecturer	Commerce	M.Com
23.	Ms. N. Karpagam	Lecturer	Commerce	M.Com
24.	Ms. D. Abinaya	Lecturer	Business Administration	M.B.A
25.	Ms. J. Sasirekha	Lecturer	Computer Applications	M.C.A., M.Phil
26.	Ms. S. Manjula	Lecturer	Computer Applications	M.C.A.
27.	Ms. K.C. Bhuvaneswari	Lecturer	Computer Applications	M.C.A.
28.	Ms. N. Porkodi	Lecturer	Computer Applications	M.C.A.
29.	Ms. K. Subathra Devi	Lecturer	Computer Applications	M.C.A.
30.	Ms. P. Latha	Lecturer	Computer Applications	M.C.A.
31.	Ms. P. Vasuki	Lecturer	Computer Applications	M.C.A.
32.	Ms. R. Sivashankari	Lecturer	Computer Applications	M.C.A.
33.	Ms. J.D. Edith Dhora Selvanayagam	Lecturer	Computer Applications	M.C.A., M.Phil
34.	Ms. N. Divya Lakshmi	Physical Directress	Physical Education	M.P.Ed
35.	Ms. N. Sasikala	Physical Educational Assistant	Physical Education	M.P.Ed
36.	Ms. R. Gowri	Physical Educational Assistant	Physical Education	B.P.Ed
37.	Mr. V. Chitrarasu	Officer	Office	
38.	Mr. S. Kamal Agarwal	Manager	Office	
39.	Ms. A. Tharini Sree Sudha	Clerk	Office	
40.	Ms. U. Udhyalakshmi	Clerk	Office	

20. Teaching and Non-Teaching ratio:

The teaching and non teaching ratio 4:1

21. Improvement in the Library Services:

a) A separate, state of art Library adjacent to the New Block which is located at the back side of the Main Building of the College, is getting ready.

b) Existing Block caters to the needs of existing strength of students and is well equipped with resource books, journals and e-journals for reference and issue as well.

c) The library functions for 8 hours in a day for about 300 days in a calendar year.

d) The library provides book bank facilities for both students, teaching and non teaching staff.

e) Library budget is allocated at the beginning of the academic year. At present there are about 16000 books and the cost of the same is 20 lakhs.

Library

List of Newspaper/Journals

S.NO	GENERAL LIBRARY	
	NAME	**NO. OF COPIES/ Volumes**
	MAGAZINES	
1	BUSINESS RESEARCH	1
2	BUSINESS TODAY	1
3	CORPORATE INDIA	1
4	ENTREPRENEUR INDIA	1
5	LEADERSHIP EXCELLENCE	1
6	PERSONNEL TODAY	1
7	SUSTAINABILITY TOMORROW	1
8	VIKALPA	1

	ICFAI	
1	ICFAI JNL OF MANAGEMENT RESEARCH	2
2	ICFAI JNL OF BUSINESS STRATEGY	2
3	ICFAI JNL OF BRAND MANAGEMENT	2
	INTERNATIONAL JOURNALS	
1	RURAL MANAGEMENT	2
2	BUSINESS POLICY	2
3	MARKETING ISSUE	2
4	BUSINESS INTELLIGENCE	2
5	HEALTH MANAGEMENT	2
6	INFORMATION TECHNOLOGY	2
7	MANFACTURING EXCELLENCE	2
8	RURAL DEVELOPMENT	2
	NEWS PAPERS	
1	THE TIMES OF INDIA	1
2	DECCAN CHRONICLE	1
3	THE HINDU	1
4	BUSINESS LINE	1
5	Dinamalar	1
6	Dhinathanthi	1
7	Dhinakaran	1
8	Dhinamani	1
	MCA LIBRARY	
	MAGAZINES	
1	DATA QUEST	1
2	DEVELOPER IQ	1
3	DIGIT	1

4	E-POWER	1
5	ELECTRONICS FOR YOU	1
6	EXPRESS COMPUTER	1
7	PC QUEST	1
8	TAMIL COMPUTER	1
9	VOICE & DATE	1
10	ICFAI E-BUSINESS	1
11	LINUX FOR YOU	1
12	INFORMATION TECHNOLOGY	1
13	LIVING DIGITAL	1
NATIONAL JOURNALS		
1	DESIDOC JNLN OF LIBRARY &INFORMATION TECHNOLOGY	2
2	SOFTWARE ENGINEERING	2
3	ALGORITHM & COMPUTATION THEORY	2
INTERNATIONAL JOURNALS		
1	JNL OF INFORMATION & COMMONICATION TECHNOLOGY	2
2	JNL OF COMPUTER SCIENCE INFORMATION TECHNOLOGY	2
3	JNL OF COMPUTATIONAL INTELLIGENCE RESEARCH	2
4	JNL OF IMAGE PROCESSING & NETWORK TECHNOLOGY	2
5	JNL OF APPLIED COMPUTATIONAL	2
	Total	**67**

22.Number of New book / journals subscribed and their values:

Value   :   Rs. 20,00,000

Library Information

General Library

1. Books Available	:	10281
2. Titles	:	8000
3. Magazines	:	9
4. National Journals	:	4
5. International Journals	:	7
6. Newspaper	:	9

MCA Library

1. Books Available	:	5760 (Details in Annexure)
2. Titles	:	1000
3. Magazines	:	11
4. National Journals	:	3
5. International Journals	:	5
6. E-Journals	:	2

23.Number of courses for which student's assessment of teachers is introduced and action taken on the student feed back:

Seven point scale student feedback questionnaire is given to all the students of all departments to evaluate the faculty members who handle the respective classes. The prescribed format is distributed in the month of December. The evaluation committee draws the inference and faculties are personally called by the principal to discuss about the improvements.

24.Unit cost of education: Rs. 18427

25.Computerization of administration and the process of admission and examination results, issue of certificates:

- Administration office is equipped with computers. The data pertaining to the students are stored in the system.
- Admission process is computerized
- The college conducts regular tests and examinations. The marks reports are given to the parents during PTA meetings. Monthly attendance of the students is stored in the computer by the class teachers of the respective departments.
- Library has a database of the books in the computer which is maintained by the librarian in the department.

26.Increase in the infrastructure facilities:

- The construction of new block was started in the year 2009 to meet the shortage demand of the class rooms which arose because of introduction of new courses and increase in the strength of the students. The building has become functional from 2010-11
- Fifty computers with advanced configuration are installed during the academic year 2010-11.
- Rs. 1,58,000 is spent towards purchase of laboratory equipments.
- Laptops with advanced configuration were installed during the academic year 2010-11, the cost of which came upto Rs.10, 80,000.

- Rs. 1,00,000 is spent annually for computer lab maintenance.
- Furniture worth Rs. 6,00,000 was purchased to meet the class room requirements.
- The maintenance cost of the New Building comes to Rs. 10,19,000.

27. Technology upgradation:
- Bio –metric machine is used for recording staff attendance.
- Reprographic facilities are provided to the students.

28. Computer and Internet access and training to teachers and students:
- A separate internet lab with broad band facility was introduced in the year 2009-10 and internet networking is provided to all the labs this year.
- Laptops are provided to Principal, Vice-Principal, In-charge members of ISO, AICTE, IQAC and office administration.
- PHP computer course is conducted to the MCA and M.Sc Computer Science students.
- Computer knowledge is imparted to all students and teachers.
- There are 250 computer systems and each department is provided with an individual system.

29. Financial Aid to student:
- Rs.5,21,250 of Farmer's Relief fund is provided to 229 students.
- Rs.37,51,005 of Adhidravida Fund is distributed to 146 students.
- Rs.1,59,000 of Beedi Workers Fund is distributed to 53 students.

30. Activities and support from Alumni Association:
The alumni association is a bridging gap between the students who have passed out and the college management. Alumni Association is gaining momentum rapidly. Some of the alumni have been placed in prestigious positions with leading corporate. Regular meetings are being held.

Alumni were informed five times for 'off campus' recruitment by the following firms.

S.NO	DATE	EVENT	VENUE & TIME	CONTACT
1.	03/06/2010	OFF-CAMPUS INTERVIEW FOR 2010 PASS OUTS	SKYREACH, VELLORE	SKY REACH, TECHNOLOGIES, MR.V.JOHN
2.	17/11/2010	OFF-CAMPUS INTERVIEW FOR 2009 & 2010 PASS OUT	RED-E-SOLUTIONS, CHENNAI 10.00 A.M	RED-E – SOLUTIONS, HR TEAM
3.	17/11/2010	OFF-CAMPUS INTERVIEW FOR 2010 PASS OUT	REVE TECHNOLOGY SOLUTIONS, CHENNAI 10.00 A.M	REVE TECHNOLOGY SOLUTION, HR TEAM
4.	26/03/2011	JOB FAIR FOR MCA	KUPPAM ENGG COLLEGE, 09.00 A.M	TECH MAHINDRA, RELIANCE BPO, EUREKA FORBES, LUCAS TVS, ADITYA BIRLA, TALENT PRO ETC.,
5.	17/11/2010	OFF-CAMPUS INTERVIEW FOR 2009 & 2010 PASS OUT	NINE STARS IT LTD, CHENNAI. 9.30 A.M	NINE STARS IT LTD HR TEAM
6.	23/06/2010	ISSUING THE PARTICULARS OF 2010 PASS OUTS FOR TEACHERS RECRUITMENT IN SRI VIVEKANANDHA MATRIC HIGHER SECONDARY SCHOOL	PRO OFFICE	MR G.NAGARAJAN, PRINCIPAL,SVM HIGHER SECONDARY SCHOOL
7.	08/06/2010	LAUNCH OF PLACEMENT PORTAL	WWW.MARUDHAR JAIN.ORG ON 08/06/2010	INDIA CAREER PORTAL

31.Activities and support from the Parent – Teachers:

Nil

32.Health service:

- The institution makes use of the service of Dr. Varadharajan, Deen, Government Hospital, Ambur in case of necessity.
- The college takes care of the medical needs of the students and the staff.
- An exclusive vehicle is maintained for emergency situations.
- The needy students are compensated monetarily when emergency arises.
- About Rs.30,000 has been spent towards medical expenditure of the student and the staff.

33.Performance in Sports Activities

Sports Achievements:

S. NO	NAME OF THE GAMES	2009- 2010 INTER-COLLEGIATE	2009-2010 INTER-DIVISIONAL	2010-2011 INTER-COLLEGIATE	2010-2011 INTER-DIVISIONAL
01	FOOT BALL	WINNER	II- PLACE	RUNNERS	III- PLACE
02	VOLLEY BALL	-	-	RUNNERS	III- PLACE
03	HOCKEY	RUNNER	IV- PLACE	RUNNERS	II- PLACE
04	BASKET BALL	RUNNER	IV- PLACE	RUNNERS	IV- PLACE
05	KABADDI	-	-	RUNNERS	III- PLACE
06	TABLE TENNIS	-	II- PLACE	RUNNERS	II- PLACE
07	BADMINTON	RUNNER	IV- PLACE	III- PLACE	III- PLACE
08	HAND BALL	-	-	III- PLACE	II- PLACE
09	CHESS	-	-	-	SEMI FINAL
10	CROSS COUNTER	-	-	-	13th – PLACE
11	CRICKET	-	-	RUNNERS	III- PLACE

Marudhar Kesari Jain College for Women, Vaniyambadi

University Selection of students

S. NO	UNIVERSITY SELECTION	2009- 2010	2010 - 2011
01	FOOT BALL	5 students	3 students
02	HOCKEY	2 students	4 students
03	BASKET BALL	1 students	1 student
04	VOLLEY BALL	-	1 student
05	KABADDI	-	2 students
06	CRICKET	-	3 students

University Players

S. NO	GAME	NAMES	DEPARTMENT
01	BASKET BALL	A. MALINI	III- BIO TEC
02	HOCKEY	P. KOKILA	II- BA ENG
		J. SARADHA DEVI	III- BCA
		A. DHARANI	I – BA ENG
		K. SURUTHI	III- BCA
03	VOLLEY BALL	I. SHARMILA BANU	III- BCA
04	CRICKET	G. SHANTHI	III- BSC MAT
		K. SURUTHI	III- BCA

34.Incentives to outstanding sports persons:

▪ In addition to awarding of the certificates, cups and medals for the winners and the university players in sports activities, the management hires external expert trainers from outside to train the students in various fields

35.Students achievement and awards:

University Rank Holders

S.NO	NAME OF THE STUDENTS	DEGREE	RANK
1	MEENA.R.K	MCA	1st
2	KARTHIKA.G.K	MCA	7th
3	AYESHA SABEEN.M	MSC BIO CHEM	4th
4	ROOHIN TAJ.A	MCA	7th
5	ANITHA.D.S	MSC MATHS	3 rd
6	KAVI BHARATHI.M	BA ENGLISH	1st
7	SANGEETHA.M	BCA	6th
8	TABITHA.S	BSC BIO CHEM	5th
9	ANU.P	BSC BIO TECH	4th
10	DHIVYA.N	BSC BIO TECH	5th
11	ARUNA.S	BSC BIO TECH	6th
12	SANTHOSH KOVER.U	BSC BIO TECH	9th
13	BHUVANA.G.M	BSC BIO TECH	10th
14	HAMEEDA SUBIYA.K	BSC CS	6th
15	DEEPIKA.K	BSC CS	9th
16	ANUSUYA.M	BSC CS	10th
17	ELAVARASI.S	BSC MATHS	7th
18	M.NIRMALA	BSC PHYSICS	1st
19	CHETHNA.S	BSC ID	1st
20	NOUSHEEN FATHIMA V.B	BSC ID	2nd
21	PREETHI.M	BSC ID	3rd
22	MAITHILI PRIYA.A	BSC ID	4th
23	SHAKILA BANU.I	BSC ID	5th

36. Activities of Guidance and Counseling Unit:

Counseling Unit:

- Students are counseled by the tutors of Tutor Ward System drawn from each department

- An exclusive Student Counseling and Helpline was inaugurated on 26.02.2011 with clear objectives for effective functioning in the future.

  Objective Set:
  - To identify the individual talents of the students.
  - To increase the inherent talent.
  - To help overcome any kind of Adolescent Challenges.
  - To develop assertiveness.
  - To cope with the expectations and pressures of the society.
  - To develop focus in the curricular area of interest this in turn would help them to choose their career to lead a healthy and peaceful life.

35. Placement services provided to students:

The following activities were conducted through placement cell

S.NO	DATE	EVENT	VENUE & TIME	CORPORATE
1	03/06/2010	OFF-CAMPUS INTERVIEW FOR 2010 PASS OUTS	SKYREACH, VELLORE	SKY REACH, TECHNOLOGIES, MR.V.JOHN
2	08/06/2010	LAUNCH OF PLACEMENT PORTAL	www.marudharjain.org ON 08/06/2010	INDIA CAREER PORTAL
3	08/06/2010	PLACEMENT AND CARRER GUIDANCE COMMITTEE MEMBER SELECTION	PRINCIPAL'S OFFICE ,	PRINCIPAL AND SENIOR STAFF MEMBERS.
4	22/06/2010	SPECIAL RECRUITMENT DRIVE	ONLINE & POSTAL APPLICATION	DEPARTMENT OF POSTS, INDIA

			TILL 01/07/2010	
5	23/06/2010	ISSUING THE PARTICULARS OF 2010 PASS OUTS FOR TEACHERS RECRUITMENT IN SRI VIVEKANANDHA MATRIC HIGHER SECONDARY SCHOOL	PRO OFFICE	MR G.NAGARAJAN, PRINCIPAL,SVM HIGHER SECONDARY SCHOOL
6	24/07/2010	CAREER GUIDANCE SEMINAR ON "WOMEN EMPOWERMENT AND ENTREPRENEURSH"	MKJC AUDITORIUM	DR.K.NIRMALA PRASAD, PRINCIPAL MOP VAISHNAV COLLEGE, CHENNAI
7	05/08/2010	SPECIAL MEETING ON "EFFECTIVE BUSINESS COMMUNICATION"	MKJC SEMINAR HALL	DR.CHELLIAH, PROF, SRM UNIVERSITY.
8	07/08/2010	FACULTY DEVELPOMENT PROGRAMME	MKJC SEMINAR HALL	MR.A.R. SHANTHILAL NAHAR, DIRECTOR, NAHAR INSTITUTE OF CREATIVITY AND EXCELLANCE.
9	13/08/2010	CAREER GUIDANCE SEMINAR ON "SKILLS FOR EMPLOYEMENT"	MKJC SEMINAR HALL	MR V.MUKUND, SENIOR HR CO-ORDINATOR, CTS CHENNAI.
	25/08/2010	CAREER GUIDANCE	MKJC	NIIT,

10		SEMINAR ON TECHNOLOGIES FOR EMPLOYEMENT	AUDITORIUM	VELLORE
11	20/9/2010	OFF-CAMPUS INTERVIEW FOR MCA AND MSC CS STUDENTS(FINAL YEARS)	SACRED HEART COLLEGE,	NET MAGNUS SOLUTIONS, CHENNAI
12	17/11/2010	OFF-CAMPUS INTERVIEW FOR 2009 & 2010 PASS OUT	NINE STARS IT LTD, CHENNAI.	NINE STARS IT LTD HR TEAM
13	17/11/2010	OFF-CAMPUS INTERVIEW FOR 2009 & 2010 PASS OUT	RED-E-SOLUTIONS, CHENNAI	RED-E –SOLUTIONS, HR TEAM
14	17/11/2010	OFF-CAMPUS INTERVIEW FOR 2010 PASS OUT	REVE TECHNOLOGY SOLUTIONS, CHENNAI	REVE TECHNOLOGY SOLUTION, HR TEAM
14 a)	08/01/2011 &09/01/2011	CAREER GUIDANCE CUM SCIENCE EXHIBITION FOR SCIENCE EXHIBITION FOR +2 STUDENTS	MKJC	+2 STUDENTS
15	07/02/2011	OFF-CAMPUS INTERVIEW FOR FINAL YEAR MATHS, CS,CA,PHYSICS AND BIOCHEM STUDENTS	INDOOR STADIUM, SACRED HEART COLLEGE,	TCS, CHENNAI.

16	16/02/2011	OFF CAMPUS INTERVIEW FOR FINAL YEAR UG MATHS,CA,PHYSICS ,BIO-CHEM AND PG MATHS,CS AND BIO-CHEM	ANNA AUDITORIUM, VIT	CTS, CHENNAI.
17	27/02/2011	OFF-CAMPUS INTERVIEW FOR FINAL YEAR UG MATHS,PHYSICS,CS , CA	ANNA AUDITORIUM VIT.	WIPRO TECHNOLOGIES, CHENNAI
18	06/03/2011	OFF-CAMPUS INTERVIEW	ANNA AUDITORIUM VIT	HCL TECHNOLOGIES
19	26/03/2011	JOB FAIR	KUPPAM ENGG COLLEGE,	TECH MAHINDRA, RELIANCE BPO, EUREKA FORBES, LUCAS TVS, ADITYA BIRLA, TALENT PRO ETC.,
20	11/04/2011	OFF-CAMPUS INTERVIEW	ANNA AUDITORIUM VIT	WIPRO INFOTECH

36.Development Programme for the non-teaching staff:

- Training is given to use High End Technological Instruments

37.Any other relevant information the institution wishes to add:

- As one of the best practices of the institution in quality maintenance the college has opted for ISO certification since 2008. As a prerogative measure of ISO certification the following healthy practices are carried out
    - o Work Diary Maintenance
    - o Student Mark List Maintenance
    - o Student grading system
    - o Student attendance Maintenance
    - o Lesson plan of staff members
    - o Tutor ward system
    - o Objectives of the department, of the class teachers and the subject teachers are identified in the beginning of the academic year. Internal auditing is regularly done as the inspection process.
- First aid boxes have been placed in prominent places within the college campus
- Separate Boxes for Grievance and Suggestions are kept in a very prominent place for easy access of the students.
- There are three stages in the faculty selection process
    1: Written Test for testing the aptitude, subject knowledge and handling of the students
    2: Demo Classes to test the teaching abilities and communicative skills.
    3: Personal Interview with the Management
- Optimum use of technology such as LCD, OHP and Live Visual class rooms through broad band connectivity.
- Seminars and guest lectures by the educationists, industrialists and experts in the respective fields.
- Spiritual Development lectures are given to the staff and the students.
- Periodical infrastructural improvement for future expansion is a regular feature.
- From the Self Appraisal and Performance Appraisal of the faculties and the non teaching staffs, areas of self improvement, obstacles faced, difficulties experienced, likes and dislikes have been noted down. This information will be used for the conduct of the development programmes for both teaching and non teaching staffs in the beginning of next academic year 2011 – 12.

38.Linkage development with National/ International, Academic/ research bodies

Nil

39.Any other relevant information

Nil

PART C

Future Plans

Following has been identified as **Best Practices** of the institute for the year 2011-12

1. Strengthening the Faculty and non teaching Staff Development Programmes.

2. Strengthening English Language Lab.

3. Initiating Research Development Cell.

4. Exclusive Career Guidance Cell.

5. Industry – Institute Interface.

6. In-House Human Resource Training Center.

7. Personal Excellence through Spiritualism.

8. In-House Academic Journal.

9. News Letter English Department.

10. Women Empowerment and Entrepreneurship Development Cell.

11. Counseling, Grievance Redressal and Helpline.

12. Summer Courses for Students.

Dr. B. Nalini Dwarakanath

Name & Signature of the

Coordinator, IQAC

Dr. D.Karunakaran

Name & Signature of the

Chairperson, IQAC