

# Marudhar Kesari Jain College for Women

A Project of Sri Marudhar Kesari Jain Trust

Recognized under Sec.2(f) & 12(B) of UGC Act 1956 | Permanently Affiliated to Thiruvalluvar University  
Re-Accredited by NAAC with 'A' Grade (3<sup>rd</sup> Cycle) | An ISO 9001:2015 Certified Institution  
Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635751. [www.mkjc.in](http://www.mkjc.in)



## PG DEPARTMENT OF COMMERCE(CA)

*Invites you to the*

**NATIONAL LEVEL ONLINE INTER-COLLEGIATE COMPETITION**

## COMM-UNIQUE '21



### Events

#### Offline Events

**1. The Bill Board Show  
(Poster Presentation)**

**2. Start Up Event**

#### Online Events

**3. Ms. Bond (Connections)**

**4. Minute to Win it (Jam)**

**5. Ms. COMM-UNIQUE '21  
(Best Manager)**



**4<sup>th</sup> February 2021  
09:30am – 3:30pm**

LIVE In

YouTube



- No Registration Fee
- E - Certificate will be provided
- Registration Link:  
<https://forms.gle/ZzihSAQaJO99iYSm9>.
- YouTube : [MKJC Official](#)



**Sri C.Lickmichand Jain**  
Secretary

**Dr. M. Inbavalli**  
Principal

**Ms.M. Ashtalakshmi**  
HoD & Convenor

# ORGANISING COMMITTEE

## PATRON

**Dr.M. Inbavalli.,** M.Sc.,MCA.,M.Phil.,Ph.D.,  
Principal

## CONVENOR

**Ms. M. Ashtalakshmi.,** M.Com.,M.Phil.,M.Com(CA)., MBA.,NET.,SET.,  
Head, PG Department of Commerce(CA)

## STAFF CO-ORDINATORS

**Ms. M. Usha.,** M.Com.,M.Phil.,MBA.,SET.,MCS.,  
**Ms. M. Revathi.,** M.Com.,M.Phil.,B.Ed.,MBA.,  
**Ms. P.Priyanka.,** MCA.,  
**Ms. V.Vaidhegi.,** MCA.,  
**Ms. G.Sheeba.,** BBA., M.Sc (Counselling Psy).,  
**Ms. S.Archana.,** MBA.,M.Sc.(Psy).,M.Phil.,  
**Ms. Sandhiya.,** M.Sc.(Psychology).,

Asst. Professor, Dept. of Commerce(CA)  
Asst. Professor, Dept. of Commerce(CA)  
Asst. Professor, Dept. of Commerce(CA)  
Asst. Professor, Dept. of Commerce(CA)  
Asst. Professor, Dept. of Psychology  
Asst. Professor, Dept. of Psychology  
Asst. Professor, Dept. of Psychology

## STUDENT CO-ORDINATORS

**Ms. U. Abirami**  
**Ms. Pattani Mahreen Fathima**  
**Ms. P. Nandhini**  
**Ms. G. Sandhiya**  
**Ms. S. Kamatchi**  
**Ms.R. Priyanka**

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Offline Events:

EVENTS	RULES FOR THE PARTICIPANTS
1.THE BILL BOARD SHOW (Poster Presentation)	<div><input type="checkbox"/> TOPICS : 1. Job skills to succeed in the Post Pandemic World. 2. How the Crypto-Currency would rule the World in Future? <input type="checkbox"/> 1 participant per team. <input type="checkbox"/> Participants should send their posters to THE HEAD, DEPARTMENT OF COMMERCE (CA) , MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI. through PROFESSIONAL COURIER service on/ before 30/01/2021. <input type="checkbox"/> Participants should send the pictures of the courier slip through WhatsApp group. <input type="checkbox"/> Participants should mention their NAME, DEPARTMENT, COLLEGE NAME, HoD's SIGNATURE in the poster. <input type="checkbox"/> 2 minutes presentation only allowed for the SELECTED PARTICIPANTS. <input type="checkbox"/> Selected participants will be asked to explain.</div>
2. START UP EVENT	<div><input type="checkbox"/> 4 participants per team. <input type="checkbox"/> New ideas, new innovations, new business. <input type="checkbox"/> Merits &amp; demerits should be explained. <input type="checkbox"/> Launching or development of the business should be explained. <input type="checkbox"/> Video presentation and explanation with formal dress code. <input type="checkbox"/> Time limit– Maximum 5 minutes. <input type="checkbox"/> The video should not exceed the time limit. If the time limit extends, the presentation will be disqualified.</div>

Online Events:

NOTE:

1. Pre-elimination round will be conducted before the competition day.  
[Expected date: 30/01/2021]
2. Any issues in the INTERNET CONNECTIONS or DISCONNECTING FROM THE CALL WILL BE DISQUALIFIED.

PRIMARY RULES:

1. Prelims will be conducted through Google Forms .
2. Prelims results list will be informed through WhatsApp group.
3. First 25 highest scorer with the order of time, will be taken for the next round, which will be on 4<sup>th</sup> of February, 2021.

EVENTS	RULES FOR THE PARTICIPANTS
3.Ms.BOND (Connection)	<div><input type="checkbox"/> 1 participant per team. <input type="checkbox"/> All the other rules shall be informed on the day of the event.</div>
4. MINUTE TO WIN IT (Jam)	<div><input type="checkbox"/> 1 participant per team. <input type="checkbox"/> Timing shall be noted during the event. <input type="checkbox"/> Topic will be given On-Spot.</div>
5. Ms. COMM-UNIQUE '21 (Best Manager)	<div><input type="checkbox"/> 1 participant per team. <input type="checkbox"/> 3 Rounds will be conducted in the Main Event. <input type="checkbox"/> Elimination of the participants will be in each round. <input type="checkbox"/> Only one participant will be declared as Ms. COMM-UNIQUE '21.</div>



## **GENERAL NORMS:**

- 1. No Registration Fees.**
- 2. One Participant can participate in maximum of one event. Only GIRLS Students of Commerce (CA) , Commerce & Business Administration are allowed to participate.**
- 3. Organizers reserves the rights to change the Rules & Regulations of any events without prior notice.**
- 4. Vulgarity of any sorts will lead to Disqualification of the whole team & decisions of the Judges will be Final.**
- 5. Participants are asked to scan their ID Cards and Upload it in the Registration Form.**
- 6. If registered, the participant should remain in the same event till the end of the competition.**
- 7. All Online events will be conducted parallelly.**
- 8. Any issues in the INTERNET CONNECTIONS or DISCONNECTING FROM THE CALL WILL BE DISQUALIFIED.**
- 9. Pre-elimination round will be conducted before the competition day.[Expected date: 30/01/2021]**
- 10. All communications will be done through WhatsApp group.**
- 11. All event links will be provided in the relevant WhatsApp group.**
- 12. First 25 highest scorer with order of time, of the Pre-Elimination round will be taken for the next round, which will be on 4<sup>th</sup> of February, 2021.**
- 13. Prizes and E-Certificates will be awarded for first THREE Winners in each event except for Best Manager. E-Certificates will be provided for all the participants.**
- 14. Separate WhatsApp Group link will be provided to each event. Students should join only in their respective event's WhatsApp Group.**

• **Registration Link:** <https://forms.gle/ZzihSAQaJo99iYSm9>

### **For Further Information Contact:**

**Ms. M. Ashtalakshmi - 9789565577      Ms. M. Usha - 7200133239**

**e-mail id : [communique2021@gmail.com](mailto:communique2021@gmail.com)**

### **EVENT ORGANISERS**

#### **THE BILLBOARD SHOW (Poster Presentation)**

**Ms. V.Vaidegi - Asst. Professor, Dept. of Commerce(CA)**

**Contact no: 9025201945**

#### **STARTUP EVENT**

**Ms. S.Archana - Asst. Professor, Dept. of Psychology**

**Contact no: 9025364574**

#### **Ms.BOND (Connection)**

**Ms. G.Sheeba - Asst. Professor, Dept. of Psychology**

**Contact no: 8838537787**

#### **MINUTE TO WIN IT (Jam)**

**Ms. P.Priyanka - Asst. Professor, Dept. of Commerce(CA)**

**Contact no: 9787917229**

#### **Ms. COMM-UNIQUE ' 21 ( Best Manager)**

**Ms. M. Revathi - Asst. Professor, Dept. of Commerce(CA)**

**Contact no: 9600415640**