

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANITYAMBADI

23rd ANNUAL DAY

03.03.2018

ANNUAL REPORT

Good morning to everyone present here for college day celebrations

Distinguished Chief Guest of the Twenty third college day Function of Marudhar Kesari Jain College for women, **Mr.Md.Shakeel Akhter IPS**, Additional Director General of Police, Chennai, Special Guest **Lt. Cdr. T. Sangeetha B.E**, Deputy Director, Ex-Servicemen's Welfare, Vellore and Cultural Guest **Mr.Aari, Film actor, Youth icon awardee** for exemplary work for betterment of society & motivating youth.

Governing body of MKJC

President	Sri M.Vimmal Chand Jain
Vice President	Sri.J.Rathanlal Jain
Secretary	Sri.C.Lickmichand Jain
Joint Secretary	Sri D.Utham Chand Jain
Treasurer	Sri N.Sripal Kumar Jain
Trustees	Sri M.Sudarsan Kumar Jain
	Sri.K.Rajesh Kumar Jain
	Sri.N.Lalith Kumar Jain
	Sri.K.Anand Kumar Bafna

I take pleasure in presenting 23rd Annual Report of MKJC documenting its development and achievements. On every page of this report, I will introduce you to the true inner working of our college. The Academic Year 2017-18 was marked with many events and successful victories. This can be attributed to the dedication and team spirit of members of the Management, TCO, P.R.O, staff, students and stakeholders who support the college.

Our College education sector is on the threshold of path-breaking reforms and is in tune with emerging needs of women in the society. Women empowerment especially those from inclusive society with right knowledge is our vision.

MKJC is Re-accredited with 'A' grade by NAAC with a CGPA of 3.27 in a four point scale. Our college is an ISO 9001:2015 certified institution and affiliated to Thiruvalluvar University. At present our college offers 14 UG, 10 PG, 5 M.Phil-Research, 1 Ph.D Programme (Full Time/Part Time).

In recent years there has been a steady improvement in various areas of teaching and research, MKJC has been playing a leading role in the academic life of our society and has been one of the premier colleges under Thiruvalluvar University. Even though the Institution is situated in the rural area, it is enriched with quality students whose standard is constantly improved through various programmes. Importance is attached to ensure that our college graduates have the personnel and intellectual skills demanded by employers and this result in very high levels of employability. The college has taken mentoring, remedial and restructuring more seriously. Faculty Development Program for teachers has been conducted to cope up the needs of the students.

Our college undertakes research projects and has new courses which initiate strategical policies to meet the demanding challenges emerging from rapidly changing technological, socio-economic and educational environment.

The college hopes to generate an academically vibrant environment through inter-disciplinary lectures/seminars, which will go a long way in giving force to major structural changes in methodology in the courses taught at the college as well as promoting an active participation in the cultural pattern of our society.

With all the experience from producing thousands of graduates, backed by 157 teaching staff including 6 guest faculties and 48 non-teaching staff, the college is emerging as a premier Institute. A good number of faculties have passed NET/SET Qualifying Examination. More number of faculty are with M.Phil and Ph.D. Our college student and staff Ratio is 15:1.

The curriculum growth of UG and PG courses indicates a continuous journey beyond the threshold of mediocrity to soar into an ever continuing explorative experience in quality education. Nutrition & Dietetics, Commerce and Bio-Tech department have applied additional section of existing course for this academic year.

The College will introduce BA Tamil, MHRM and M.Phil (Bio-Tech) taking in view of the exponential growth witnessed in the field of cultural literature studies, Business Studies, Life Science in the recent decades

During the academic year 2016-2017, 2479 students appeared for University Examinations.

❖ **The following courses have secured 100% Result.**

❖ B.Com Computer Applications, BBA, B.Sc Interior design & Décor, B.Sc Bio Technology, B.Sc Nutrition, Food Service Management and Dietetics, M.Sc Bio Technology, M.Sc Bio Chemistry, MCA, M.Com, M.Sc Computer Science, M.Phil(English), M.Phil(Mathematics), M.Phil(Computer Science), M.Phil (Commerce).

❖ **The following Courses have secured above 90% Result**

❖ B.Sc Bio Chemistry, BCA, B.Sc Physics, B.com, B.Sc Mathematics, M.Sc Mathematics

❖ I am happy to report that 42 students of our college have obtained university rank for the year 2016-17, it is the double the number of rank holders comparing to last year, as 21 students of our college have obtained University Rank during the previous year 2015-16.

DEPARTMENT ACTIVITIES

I would like to highlight the activities of various departments and record my appreciation to the office bearers of departments for their contribution. Departmental activities have continued through the year, focusing on a spectrum of activities that engage students in events that challenge them to cross boundaries of the self and demonstrate their special talents.

- **Tamil Mandram** was inaugurated on 20th September 2017. The Department organized Inter department competitions.
- **PG & Research Department of Mathematics** organized a National Level Seminar on 31st Jan-2018.
- **PG & Research Department of English** organized workshop on phonetics and conducted literary fest-an inter-collegiate competition.
- **PG & Research Department of Computer Science and Computer Applications** organized robotics classes for final year UG and PG students. They organized a State level seminar on Internet of Things (IOT) jointly with ICT Academy-a MHRD-Government of Tamilnadu initiative.
- **Department of Interior Design and Décor** organized Inter Department Competitions.
- **PG Department of Physics** celebrated the birth Anniversary of Indian Institute of Astrophysics Vainu Bappu Observatory on 10th August 2017. The department organized a Guest Lecture on “Man’s place in the Universe” on 21st August 2017.
- **PG & Research Department of Bio-Chemistry** organized a Blood Grouping Programme in the biochemistry laboratory. They Planted tree saplings on 27th July 2017 at our college herbal garden.
- Separate Chemistry and Bio-chemistry lab was constructed and inaugurated on 19.01.2018
- **Department of Nutrition, Food Service Management & Dietetics** conducted inter-department competition based on Nutritional values.
- The dept organized a guest lecture on "The Coming Age of Personalized Nutrition”.
- 16th Feb-2018 Nutrition Food Carnival was conducted.
- **PG and research Department of Bio-chem., Bio-tech and Nutrition** organized National level conference on “The Role of life Science in Health care” on 24th February 2018.

- **PG Research Department of Bio-Technology** in collaboration with IIT Kharagpur conducted workshop on the topic “BASIC MOLECULAR TECHNIQUES “ on 11th and 12th October 2017.
- **PG & Research Department of Commerce and Commerce (CA)** organized Career Guidance Programme on “Chartered Accountancy”.
- Department of Commerce, Commerce (CA) and BBA organized a confronted gathering on “Heritage Destination in Tamilnadu“
- Organized National level Inter Collegiate Competition “COMM-UNIQUE 17”
- Organized International conference on “New Dimensions of Commerce in the globalized era 2018” on 27th February 2018.
- **Department of Business Administration**, Department of Commerce, Commerce (CA), have organized Special meeting on “Career Guidance awareness programme on ICSI”.
- Organized International conference on “Augmented Contemporary Ideas and Innovation in Business Interventions”.
- The National level Inter-Collegiate Meet “B-Blaze” was organized.

STAFF ACHIEVEMENTS

The recognition and acknowledgement of our faculty for their proficiency in various disciplines and experience in the field of education continues with several receiving awards and positions at national and international levels.

- ❖ Our Principal **Dr.M.Senthilraj** was elected as an Academic council member in Thiruvalluvar University. He is also selected as member of NSS advisory committee, Thiruvalluvar University.He has acted as member of editorial board in leading journals.
- ❖ **Dr.C.Nithya** Head, Research Department of Commerce has been promoted as Vice Principal of our college.
- ❖ **Ms.R.Mahalakshmi** Head, Department of Nutrition, Food Service Management & Dietetics is designated as nominee of Thiruvalluvar University to serve as a

Member on Board of Studies in Food and Nutrition Department of DKM College for women (Autonomous).

- ❖ **Dr.G.Deepalakshmi** Head, Department of Business Administration is member of Advisory Board; Sacred Heart College. She was awarded a cash prize of Rs.1500 for Debate held in Sacred Heart College.
- ❖ **Ms.VasukiAsokan, Ms.A.Sumyirra, Ms.S.Hemamalini** acted as editorial board members for publication in Department of English, MKJC and Thiruvalluvar University.
- ❖ **Ms.S.Yogapriya** Head, Department of Physical Education was selected as Team Manager for All India Inter University South Zone Tournament at Visvesvaraya Technological University, Belgavi, Karnataka.
- ❖ The Vice-Principal and Head of the various departments of our college were selected and participated in academic leadership training programme conducted by MHRD.
- ❖ Most of our staff are members of Question Paper Scrutiny Board for various Autonomous Colleges and acted as Examiners for the same.
- ❖ Our staff members were invited as guest speakers for various occasions.
- ❖ I wish to state that our staff members have participated and presented papers in National and International Level Conference as well as published Articles in **ISSN/ISBN/Scopus**Journals.
- ❖ Cash awards were received by many faculties in our college for presenting their papers in National and International conference.
- ❖ 50% of publication charges are beared by the Management of MKJC.
- ❖ I render my appreciation to the staff for their academic distinction.

STUDENTS ACHIEVEMENTS

Students are inspired and motivated to participate in and out-reach academic and co-curricular activities. Our students have participated and won prizes in various Inter-

Collegiate Competitions and presented papers in National, State Level Seminars and Conferences.

- ◆ C.Chandrosini of I B.Sc Chemistry awarded 2nd prize for paper presentation in International Conference held in Islamiah Women's College.
- ◆ C.Easwari of II B.Sc Computer Science awarded a cash prize of Rs.1501 for handwriting competition organized by kalai ilakiya Mandram.
- ◆ R.Thamaraiselvi of III BA English awarded a cash prize of Rs.3000 and Rs.5000 for Poetry held in Mother Teresa Engineering College, Vagaikulam, Madurai.
- ◆ M.Hemamalini of I B.Sc Bio-Technology awarded a cash prize of Rs.10, 000 for elocution competition held in Sree Chandraprabhu Jain College, Chennai.
- ◆ K.Saranya of III BA English awarded a cash prize of Rs.10, 000 for essay writing held in EE. VAE. RAA Nagammaiyar Govt. School, Vellore.
- ◆ C.Monisha II B.Sc Bio-Technology awarded a cash prize of Rs.3000 for poetry competition held in Islamiah College, Vaniyambadi.
- ◆ Department of Mathematics and Chemistry won overall champion in Inter-collegiate competition conducted by Islamiah Men's college.
- ◆ 1400 students of our college participated in the attempt of Guinness World Record on "Human Organ Donation" on 22nd February 2018.

COMMUNITY SERVICE

- ✿ Develops an increased sense of social responsibility—a global view of society and a heart for "giving back" and helping others.
- ✿ Every year Interior Design & Décor Department organized kalai malar certification course under Shree Jain Sahayak Samiti, Mahila Jain Sahayak Samiti to our students and the outside women candidates.
- ✿ Department of Nutrition,FSM & Dietetics took community nutrition survey for tribal people in Pudurnadu.Students of UG and PG were involved in Nutritional assessment like Anthropometry, Dietary intake pattern and awareness were given

through street play, poster presentation, demo on exercise and Lecture on Health and Hygiene.

CLUB ACTIVITIES

The mission of the Clubs and Activities of the college is to support safe and inclusive opportunities for student involvement and engagement. We do this by approving and supporting student clubs and organizations, providing opportunities for leadership development, assisting with event management and by fulfilling our role as a mentor.

COLLEGE UNION AND FINE ARTS & CULTURAL committee was inaugurated on 28th July-2017 which marked the start of various club activities.

- ◆ Tree Plantation was organized on 29th Aug-2017. The chief guest was Actor Vishnu Vishal.
- ◆ College union usually focuses on providing students with facilities, support and services. College Union organized Independence Day on 15th Aug-2017, Teachers day on 5th Sep-2017, Pongal celebration on 12th Jan-2018 and Republic day on 26th Jan-2018.
- ◆ College union and fine arts club conducted intercollegiate competition ARTSMART on 28th Sep-2017. Mr. Anand Aravindakshan, Vijay TV Super Singer Title Winner & Film Singer, Chennai was the Chief Guest.
- ◆ On 14th Oct-2017 College Union Bearers, YRC, RRC and KARUNA CLUB visited Sri Jain GOWSHALA, Vellore and donated Rs. 14,000 for the GOWSHALA.

NSS conducted Awareness programmes on Junk Food, Ambulance services, Self Defence and youth day. On 2nd Oct 2017 Swachh Bharath, a cleanliness service camp was organized.

- ◆ They Conducted Dengue Awareness Programme on 24th Oct-2017. The Chief Guest was Mr. Periyasamy, Additional Collector, Rural Development. NSS special camp was conducted from 29th January 2018 to 4th February 2018

KARUNA CLUB has contributed fund of Rs.4000 for visually challenged (Indian Association for the Blind) for International White cane day 2017. They organized Parents worship day on 26th February 2018.

WEDC organized a special meeting on “Entrepreneurs Thinking”.

- ◆ **MKJC BAZAR** was conducted on 22.09.2017 for the development of students’ entrepreneurship skills.

CONSUMER CLUB organized a special meeting on 1st Sep-2017 on “Consumer Rights”.

YRC & RRC inauguration was held on 22nd Aug-2017.

- ◆ International Youth day was celebrated on 12th Aug-2017.
- ◆ Violence against Women’s Awareness Programme was conducted on 12th Oct-2017.
- ◆ Celebrated 128th Birth Anniversary of Our First Prime Minister PANDIT.JAWAHARLAL NEHRU on 14th November 2017.
- ◆ Organized an Herbal Tree Plantation in our College on 14th Nov-2017.

READER’S CLUB

- ◆ As every year, the club donates books of Rs.3000 to the college library.
- ◆ Organized 2 days book fair in convergence with new century book house on 27 & 28th February 2018

PLACEMENT & CAREER GUIDANCECELL has helped students from the less privileged sections of society to have improved access to employment opportunities.

- ◆ The students Placement Cell of the college is committed to provide a successful future, welfare through scholarships and better placement opportunity for the students.
- ◆ It has organized many Career Guidance programmes on COMPANY SECRETARYSHIP, INTERVIEW SKILLS, MULTI SKILL DEVELOPMENT ORIENTATION PROGRAMME, CAMPUS RECRUITMENT DRIVE, and SOFT SKILL TRAINING PROGRAMM.

- ◆ Many of our college students were selected in On-Campus and Off-Campus interviews.

COLLEGE FORUM

- ◆ The purpose of College Forum is to inform and connect all members of our diverse college community –including faculty, staff and students. Under college forum we are connected with NSS advisory committee,IQAC& DRC(Department Research committee)

IQAC of our college is the backbone for maintaining quality in teaching and development programs and seminars for the faculty members.

- ◆ Staff Orientation Program was conducted on 29th July-2017.
- ◆ Our Institution had been inspected for quality audit by BSI on 4th, 5th and 6th Dec-2017 for 4th term and continues to be awarded **ISO 9001:2015** Certificate for maintenance of quality in our College.
- ◆ Value Added Courses was conducted for odd semester in order to equip them to enhance their curriculum.

The other clubs and committees of our college actively and effectively organized various programmes.

SPORTS AND GAMES

- ◆ **MKJC** has won many laurels in the field of sports and games too; it also trains the students in all sports activities .We have highlighted a few.
- ◆ **MKJC** celebrated 23rd sports day on 20th Jan-2018.
- ◆ In Inter-Divisional level Football tournament **A.Soniya of III BA English** secured first place and was selected for all India National Level Football tournament.
- ◆ **K.Sandhiya of III B.Sc Computer Science** participated in Cross Country All India Inter University South Zone (5 kilometers running) Tournament at Visvesvaraya Technological University, Belgavi, Karnataka.
- ◆ To develop sports skill of the students 7 trainers have been appointed for

Foot ball, Kabaddi, Karate, Archery, Basket ball, Hockey and athletics.

LIBRARY

- ◆ The **Library** has 23,500 Books, 3,00,000 e-books, 70 National and International Journals and Magazines, 9000 e-Journals, InFlibnet, NPTEL(NATIONAL PROGRAMMED TECHNOLOGY ON ENHANCED LEARNING – COLLABORATED WITH SEVEN IITS) and VYAS Channel Program. The Library is fully automated.
- ◆ Educational Technology lab has been introduced for e-learning.
- ◆ Internet facility is provided in the college Library as well as in computer lab for all the students to access and update their knowledge.
- ◆ The Library provides book bank service through Rajasthan Youth Association.
- ◆ Our library got Membership from British Council Library and enrolled in National digital Library as an initiative of Ministry of human Resource Development.

MOU, TIE-UPS & COLLABORATION

The College has **Memorandum of Understanding** (MOU) with Mother Teresa University, Rajasthani Youth Association for Book Bank Extension, Institute of Company Secretaries of India.

- ▶ Shree Jain Shayak Samiti, Shree Mahila Jain Shayak Samiti, ICCI Lombard Group Insurance.
- ▶ ICT Academy collaboration for technical development in different disciplines.
- ▶ CSC computer centre is in collaboration with us towards Tally class.
- ▶ We are member in InFlibnet.
- ▶ Tamilnadu Physical Education Sports University is in collaboration with us and is conducting their distance education courses under the study center.
- ▶ WENZHOU University, China is in Collaboration with us for the knowledge enrichment of students, Staff and various disciplines.

- ▶ IIT Madras, TCS & TNPSC are in convergence with us to conduct GATE Exam and other online exams.

TOWARDS STUDENTS WELFARE the College conducts value added courses, feedback mechanism and ward system.

- ❖ Student feedback on faculty performance is evaluated in a scientific way for self introspection& improvement of the faculty.
- ❖ To convey the information to the parents and students, SMS &mail-id is created for UG and PG students.
- ❖ Parents teachers meeting is conducted yearly once to discuss the students' progress in college and find solutions to academic or behavioral problems.

SCHOLARSHIPS

Apart from SC and ST Scholarships offered by the Government, the Management offers scholarship for economically backward/meritorious/students pursuing higher education.

- ▶ Dr.K.S.Ramaswami was the honorary professor of our college and has worked hard for the development of the Institution.On his name Endowment fund was created in 2017.An amount of Rs.11 lakhs has been deposited; an interest of Rs.30, 000 is distributed to the economically backward students. This year 30 students got benefitted.
- ▶ Mr.Gyan Chandji – sports fund-1 lakh has been deposited.University sports players are benefitted by this fund.This year 9 players got benefitted by this fund.
- ▶ Shreemati Madidevi Nemichand Surana charitable Trust & Shree Champalal Misribai Jain Charitable Trust offers Cash awards for University Rank Holders.
- ▶ 50% Fees concession for the economically poor students whose parents are working in MKJC.
- ▶ For meritorious sports students' 25% fee concession on tuition fees is given.

- ▶ 20% fee concession is given for PG &M.Phil students if they pursued UG in our institution.

More students from different branches have received scholarships from different charitable trust like H.B foundation, Jains India Trust, Acttarya shree akalanka educational trust, Shree Trailokya shankheshwar parshwanath trust, Madambakkam vasudeva pillai charities, IVDP koselay memorial scholarship (ivdp), Universal higher education trust, Sitaramjindal foundation, Bharthi foundation, Ambalal kewelchandbadalbaijain trust and Moulana Azad educational academy.

Heartfelt thanks to all the philanthropists, for their magnanimity and kind support to our needy students. The institute acknowledges gratefully their support and invites generous contributions from the philanthropists.

MKJC FUTURE PLANS- to convert our college into Cashless Campus. The hydraulic gym construction is in process. New Auditorium with the capacity of 4000 students is planned. Free legal aid centre is planned.

On conclusion, I express my profound thanks and gratitude to the Standing Committee of Management, who has given their heart and soul with devotion and deserves special appreciation. I take this opportunity to acknowledge gratefully, the abundant co-operation, constant inspiration and immense support extended by all HOD's, Staff and students. MKJC has been consistently marching forward, addressing critical parameters for growth and holistic development of the institution. UGC sponsored major and minor projects will be taken as key challenges and the best result of it will be utilized for the improvement of the society. With this dynamic infrastructure many research oriented programmes will be fostered. In this college we believe in building character, inspiring minds and about enriching experiences that lasts a lifetime. Further, in this college we attempt to inculcate values of personal excellence and concern for others so that you become responsible citizens to our society and country at large.

With the blessings of God the Institution assures to reach the new heights and make the Institution a Centre of Excellence in Higher Education and Research in the days to come.

Thank you.