

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



Recognized u/s 2(f) & 12(B) of UGC Act 1956
Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Permanently Affiliated to Thiruvalluvar University
An ISO 9001:2015 Certified Institution



PG & Research Department of Commerce and PG Department of Commerce (CA)
In Collaboration with
ICT Academy
Organizes

Virtual Power Seminar
on
"OPPORTUNITIES IN FINANCIAL SECTOR- POST COVID – 19"

Date : 29/06/2022



Virtual Power Seminar on
**OPPORTUNITIES IN
FINANCIAL SECTOR
POST COVID-19**

29 June 2020 (12:00 pm - 01:00 pm)

SPEAKER



Rajarajan Rajendran
Sr. Vice President (Corporate Banking Group)
Equitas Small Finance Bank Ltd.

Hosted by



MKJC
MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
VANIYAMBADI

www.ictacademy.in | +91 95000 46712





MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(A Project of Sri Marudhar Kesari Jain Trust)
Marudhar Nagar, Chinnakallupalli, Vaniyambadi.



**PG & Research Department of Commerce &
PG Department of Commerce (CA)**

**In Collaboration with
ICT Academy**
Organizes

**Virtual Power Seminar
on
“OPPORTUNITIES IN FINANCIAL SECTOR- POST COVID – 19”**

Date: 29th June 2020

Time: 12.00 pm to 01.00 pm

Agenda

- Welcome Address** : **Dr. M. INBAVALLI**
Vice Principal
MKJC
- Felicitation** : **Dr. T. BALASUBRAMANIAN**
Principal
MKJC
- Introduction of the Guest** : **Dr. C.NITHYA**
Head & Assistant Professor
PG & Research Department of Commerce
MKJC
- Guest Speech** : **Mr. RAJARAJAN RAJENDRAN**
Sr. Vice President
(Corporate Banking Group)
Equitas Small Finance Bank Ltd...
- Vote of Thanks** : **Ms. M. ASHTALAKSHMI**
Head & Assistant Professor
PG Department of Commerce (CA)
MKJC

All are Invited



Macro Economic Factors-India

Forecast - Agriculture Growth will be Robust in Current Context

• 1985 Agr share in overall GDP was 42% has come down to 15%

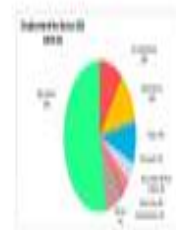
What it Means

➤ Current Contraction will affect much larger part of the Economy

➤ More loss / Income loss

➤ High Price / Higher Inflation

➤ Slow Growth



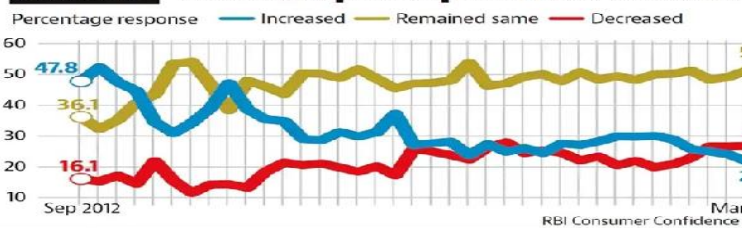
Impact Assessment.....GDP

The **Gross Domestic Product** measures the value of economic activity within

Factors that Positively Influence GDP Growth.

- Income / Personal Consumption
- Demand / Production
- Price of Money / Interest Rate
- Inflation (Inflation is inversely Proportional to GDP)

CHART 2 Current perception on income



Advantage India...

➤ 2019 - US imports from China, staggering \$452bn of Goods (Of the above almost 50% is from Apple - ~ \$230bn)

➤ \$40bn Worth iPhones

➤ L'Oréal looking to Invest \$4.5bn

➤ US Pharma Major's Medtronic Plc and Abbott Laboratories approached for shifting base to India.



➤ India is Natural Choice of Investments due to its Geography, Land, Logistics & Skilled Labor

➤ German footwear brand, Von Woltz, decided to shift its entire operations out of China and into India

➤ Beside Pharma, Other Potential Industry Segments looking to Invest in India are Automotive Steel, R & D, Textiles & Leather as per news report, Indian Ministry have approached \$50 US companies.



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

Recognized u/s 2(f) & 12(B) of the UGC ACT 1956 II Permanently affiliated to Thiruvalluvar University

Re-accredited by NAAC with "A" Grade II An ISO 9001:2015 Certified Institution

Marudhar Nagar, Chinnakallupalli, Vaniyambadi.

CERTIFICATE OF APPRECIATION

This is to certify that **Dr. C. NITHYA,** has actively participated in Virtual Power Seminar on "Opportunities in Financial Sector - Post Covid 19" organised by ICT Academy, hosted by PG & Research Department of Commerce and PG Department of Commerce (CA) of Marudhar Kesari Jain College for Women, Vaniyambadi on 29.06.2020.

C.Lickmichand Jain
Secretary

Dr.T.Balasubramanian
Principal

Dr.M.Inbavalli
Vice-Principal

Ms.M. Ashtalakshmi
HOD, Commerce (CA)
& Convenor

Dr. C.Nithya
HOD, Commerce
& Convenor

REPORT

The programme has started with welcome address by **Dr. M. Inbavalli**, Vice Principal, and Felicitation was given by **Dr. T. Balasubramanian**, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi on 29/06/2020. Introduction of the guest was given by **Dr.C.Nithya**, Head PG and Research department of Commerce. In this virtual Power Seminar was conducted in Webex app.

Chief Guest Mr. RajarajanRajendran, Sr. Vice President, (Corporate Banking Group), Equitas Small Finance Bank Ltd. Spoke about Opportunities in Financial Sector in very interesting manner. He started the session by 12.00 pm and ends with 1.00 pm. The guest given the details on opportunities in financial sector- post covid-19. Guest explained about the investment advantages of the investment. Current position of the investment pattern, etc..The session completed by question and answer session. Guest explained well for all the questions raised by the participants. 84 participants attended the session. The programme was so useful.

The webinar completed by vote of thanks given by **Ms.M. Ashtalakshmi**, Head, PG Dept of Commerce (CA), Marudhar Kesari Jain College for Women, Vaniyambadi

Participant's Feedback

Email Address	Full Name with Salutation	Designation with Department	Name of the Institution with place	Contact Number	Your valuable feedback on session	Overall Feedback
knrknk2020@gmail.com	Ms. N. Karpagam	Assistant Professor of Commerce	Marudhar Kesari Jain College for Women, Vaniyambadi	9488646262	Excellent	Good effort
vasanthi@mkjc.in	Ms.B.Vasanthi	Assistant Professor of Commerce	Marudhar Kesari Jain College for Women Vaniyambadi	9786998894	Excellent	Good
poornivnb@gmail.com	Ms. I. Poornima	I MBA	Auxilium college Katpadi, Vellore	9003746058	Good	Session was informative
sathiyamathvlr@gmail.com	Ms. M. Sathiyapriya	Assistant Professor, Mathematics	Marudhar Kesari Jain college for women	8870964603	Excellent	Nice session
sheela.dharumandevaki@gmail.com	Sheela D	Assistant professor	Marudhar Kesari Jain College for women Vaniyambadi	9791457978	Excellent	Informative session
dhatcp10@gmail.com	P.Dhatchayani	Assistant professor	Marudhar Kesari Jain College for women Vaniyambadi	7639514929	Excellent	Useful session
lakshmi_ashta@yahoo.com	Ms. M. Ashtalakshmi	Assistant professor	Marudhar Kesari Jain College for Women	9789565577	Excellent	Informative session
gayumarshubl@gmail.com	Gayathri.BL	II B.Com	Marudhar Kesari Jain College For Women Vaniyambadi	8124501867	Very Good	It is very useful session to me thanks for this session
nandhudh2001@gmail.com	Nandhini. K	II B.Com	Marudhar Kesari Jain College for Women	6380438144	Very Good	Excellent